

# **Pekin Community High School Athletic Booster Club Meeting Minutes May 29th, 2019**

Members present: Bill Link, Barry Gurvey, Amanda Broughton, Darin Bowling, Eric Oberle, Clem Salazar, Glen Cascia, Jay Presley

Members Not Present: Jennifer Thomas, Tammy Presley, Brad Juregens, Bill Cash

Other Attendees: Rob Yost, Carry Barney,

## **Start time 6:33 pm**

Minutes approved from previous meeting

Meeting Agenda will be available at least a week in advance. Bill Link asking for agenda and meeting time to be included on the Pekin High website.

## **Treasurer Update:**

Broke \$300,000 this year. Currently have approx \$136,000 in the bank. Have a couple outstanding bills. Glen spoke with Chris Spanos, no update on the 501c yet, it's being taken as a good sign that nothing is missing, it's just being processed.

## **Committee Reports:**

**Corporate Sponsorship**-Jay has been working on the dragon card and gaining sponsorships. Jay will reach out to Brad to find out what he has done for next year with getting the ball rolling for the sponsorships. Jay asking if we are planning on updating the sponsorship levels or keeping them the same for 2019/2020 season. Bill Link asking for any thoughts or recommendations to be sent out for discussion before the next meeting. Darrin Bowling stated yard signs are being taken off from the give aways on both individual memberships and corporate sponsorship which will save close to \$9.00 per sponsorship. Eric brought up a magnet to offer for a corporate sponsorship to be advertised on the magnet for a selling point. Barry will check the contract with the pocket schedule to be sure the magnet will be ok.

**Memberships**-Caught up with the exception of a \$1,000 membership that will go onto next years budget. Will begin making one t-shirt to pass out with Pekin Athletics Booster Club for ease of passing out. Would like to have parking passes and all sport passes to give out with the level membership as well as adding some concession bucks. Darrin has some suggestions for the new memberships:  
Some suggestions for next years membership items.

Dragon MVP Booster - \$1,000: 2 All Sports passes, 1 parking pass, 2 chairs, 1 Hoodie, & \$25 concession (if no hoodie, maybe go up to \$35 concession)

Dragon Master Booster - \$500: 1 All Sports pass, 1 parking pass, 1 chair, & \$25 concession

Dragon Fire Booster - \$250: 1 parking pass, 1 tshirt, & \$20 concession

Dragon Black Booster - \$100: 1 Hoodie & \$5 concession or 1 tshirt & \$10 concession

Dragon White - \$50: 1 hoodie (or 1 tshirt & \$5 concession)

Dragon Red - \$25: 1 tshirt

No longer doing signs & will have 1 design for hoodies / tshirts, which will be easier to pre-order & have ready to hand out during team meetings / games.

Open to any suggestions, as these are just something to start our discussions. Wanted to send this out before the meeting tomorrow. Darrin would like to have a membership email sent after the parent meetings, Tammy Presley stated we could do this through Sign Up Genius.

**Fundraising**-Discussed time line and kick off of the Dragon Cards for next year. Could we possibly consider getting the cards out earlier for the Football team to begin selling the cards? Last year we waited due to Volleyball having tryouts. Per Eric, Football did not sell any more when they started selling earlier in the summer. He is concerned with the fact that we give prizes according to the number of cards sold. Last year 2,877 cards were sold, this year would

like to increase our sales goal. Discussion of a kick off date. Concerns are that it will cut into practice time and coaches will not want to give up the time for the kick off. Barry suggested possibly having incentives for the date of the kick off, for just that day. More discussion on the kickoff will be had. Jay has been working on merchants for the card, he is making good progress. Once the merchants are finalized it will be 2 weeks to get the cards printed and delivered. The earliest the cards will be ready will be the end of July. A dragon card committee needs to be set up to meet sometime between now and when we will pass them out. Jen Thomas, Jay Presley, Clem Salazar, Eric Oberle, and Darrin Bowling have volunteered to be part of the committee. Jay will schedule the first meeting and reach out to everyone to schedule the meeting.

**Concessions**-Done in the concessions for now. A few more concession dates have been given however it has not been scheduled officially yet. Eric spoke with the chamber of commerce, we will open the concession that will be staffed by the Cheer Team. The stadium will be open at 6, start serving food at 7. Eric will reach out to the cheer coaches to discuss the schedule. Chamber of Commerce will get 25% of our net sales. Eric asking if we can get the game fed into the TV in the concession stand while workers are scheduled. Barry stated that we should be able to do that. Football senior bought a camera to live stream the football games through the PCHS Facebook page, not sure if that can be fed into the football concession stands.

**Scholarships**-We gave out 16 scholarships this year, totaling \$16,000. 28 applications were turned in. The selection process went really well. Once the billing address for the college and the students schedule is turned in a check will be written out to the college.

**Social Media**-This has been a good year with the Booster Club social media involvement. Hoping to expand and include Instagram and possibly Snapchat to get the Booster Club name out there. The Facebook page has grown very well over the 2018/2019 season. The graduation was live streamed Clem would like to live stream the games on the Booster Club page for the away games. Clem has offered to be in charge of recording the games. Will need to get the schools approval.

**Spirit Wear**-Bill Link asking for assistance with the spirit wear, he and his wife did most of his the last two years. Amanda Broughton will discuss the needs with assistance with the spirit wear. Amanda Broughton discussed the cheer camp and having spirit wear ready for the camp to sell. Bill Link stated he call Screen Graphic and let him know that Amanda will be in contact to get the cheer camp spirit wear designed.

#### **Old Business:**

**Hudl Purchase**-Barry wrote a letter of commitment, he stated he needs to get the check to Hudl as soon as possible. It will need to be for the 2019/2020 school year due to where the renewal date falls.

**Executive Officers and Committee Chairs for 2019-2020**-\*\*get the final votes from Bill Cash\*\*

#### **New Business:**

**Coach Budget Request Form**-Bill Link designed a new coach request form that will break down the expense category. He has gotten back approx half of the fall sports budget requests so far. During the budgeting process it was discussed to establish a base budget for a sport then take into consideration the fundraising the individual sports to offer an incentive for increasing the fundraising each sport does. Jay brought up volunteer hours in the concession stands as well. Barry encouraged the coaches to include everything they may need, no matter how big the purchase. He told the coaches they won't know unless they ask. Bill Link brought up golf asking for a gold simulator, Link stated that could be an expense that we work with the sport to fundraise over the course of a couple years. Eric Oberle asked about some of the coaches requests recently submitted, he brought up specifically footballs request for mouth guards and game footballs. Eric questions should this be a school budget as it is a requirement to play the game. Barry suggested that as a booster club we need to create guidelines as to what the school is required to pay and what booster will pay.

**Date of next meeting-** 6/20/2019 4:30 pm location TBD