

## HANCOCK AREA CHAMBER OF COMMERCE

MEETING Tuesday May 3rd 2022 5:45 PM

Attendees: Carmella Seely, Ashley Rossi, Bobbi Cicio, Richard Lowe, Mike Argiros, Carol Ann McGrath, Dan Clark,

Sherri Resti, Lori Rae Silvers, Jim Kilgore, Valerie Hunter, Laura McManus, Jim Serio, Cindy Argiros

1. Treasury Report
  - a. Reconciled through March
  - b. Checkings - \$18,080.02
  - c. 2 outstanding bills - Ashley motioned, Richard approved
    - i. \$180 Joe Iozzi domain hosting (visithancockny.com and visithancock.com)
    - ii. \$120 to Mike's mom (Ms. Argiros) from washing bingo tablecloths
2. Approve March Minutes - Dan motioned, Carol Ann seconded
3. Committee Updates:
  - a. Activities & Membership - no update, next meeting Monday 5/16 to talk about Moon Float planning
  - b. Finance & Fundraising - no update, overhead expense report for June meeting
    - i. firm budget planning for 22-23 set to happen by October
  - c. Advertising and Promotions -
    - i. Bold Gold offered \$400 sponsorship for St Judes Radiothon - Richard to share information on full proposal with committee- Radiothon information shared to chamber - asked for a full year of promotion opps
    - ii. TACD Update -
      1. new brochure this year - adding new members
      2. Email circulated for sponsorship ideas
      3. Distribution date June 1 - contract needs to be signed for Delaware County grant - Ashley hasn't received contract yet
      4. Give extra brochures to Ashley to get put on Route 17 kiosk
  - d. Transportation & Business Relations
    - i. adding Business relations portion to committee -
    - ii. next committee meeting before May 19
    - iii. Microtransit proposal received from Delaware County
      1. 50K approval for microtransit report
    - iv. Medicare 3% increase for gas prices - Carol Ann asked for Delaware County reduction on gas
    - v. Local children that live across the tracks by Bisbee's crossing train tracks to get to school due to no bus route
    - vi. East Branch kiosk - Vallessa to help out with stocking brochures
    - vii. Get There program initiative
    - viii. More committee members needed to further discussion during committee meetings
4. Bill Gross - Marketing with the BDR
5. Two extra tickets for the HCEF Gala \$75 each May 7 5 PM
6. Art walk for Mother's Day
  - a. Holding off on Luncheon at Hancock House - plan for next year

7. Valerie - GuideOne - Chamber Business Insurance
  - a. list of chamber events needed for July 1 renewal & sending copy of policy
8. Other Business
  - a. Richard new Chairperson Upper Delaware Scenic Byway - May 20-23rd Scenic Byway Shad Festival (local chamber of commerce participation)
  - b. Village sweeps streets in summer and fall
    - i. Sidewalks - if money leftover from chips, 3 estimates for chipped sidewalks needed - 50% split from homeowners and village
  - c. Ashley - Social Media assistance needed
    - i. Rule of thumb - reposting businesses who are active social - not favoring certain businesses
    - ii. Conversation with advertising and promotion committee encompass this portion
  - d. Beautification plan - please share
    - i. Garden Club flower boxes
      1. Waiting for Delaware County grants to come through
  - e. Quilt show opening Friday May 6th 4-7 PM
9. Adjourn 6:57 PM - Dan motioned, Carol Ann seconded