

HANCOCK AREA CHAMBER OF COMMERCE  
MEETING Tuesday September 6th 2022  
AGENDA

Attendees: Richard Lowe, Ashley Rossi, Carmella Seely, Mike Argiros, Jim Serio, Sherri Thomas, Vallessa Monk, Bobbi Cicio, Laura McManus, Cindy Argiros, Jim Kilgore

1. Treasury Report
  - a. \$22,965 Total in all accounts
  - b. 2 outstanding bills - \$1500 Service Station (update design for TACD marketing program), Bold Gold Media \$2400 (full year of advertising)
2. Approve August Minutes - motioned with modification by Richard, seconded by Ashley
  - a. added 23,429.38 as total numbers for August
3. Committee Updates:
  - a. Activities & Membership
    - i. First priority: Sept 24th: Purse Bingo: location TBD
      1. HFD Clubhouse, Legion, Theater
      2. Add cash prizes + date to early November
    - ii. Next Priority:
      1. October 7/8 Harvest Fest: swag bag idea, table and booth
      2. NOV 26th: Small Business Saturday - (1) ad in paper to celebrate Marinos and Beaver Mtn. What are guidelines for celebrating anniversary milestones? (2) ad in paper with various promotions (3) choose a date to meet with local businesses about SBS
      3. Christmas on the Square: organize meeting with FD, need more details on the ice rink, reindeer run, - Paul to ask vendors
        - a. need to set committee meeting - trees/wreaths/ribbons
        - b. approval for custom wooden snowflakes to be purchase - roughly \$2 a piece for 100
        - c. Trees for Christmas time - plan ahead of time - wreaths instead?
    - iii. Committee meeting set for 9/12 6 PM via zoom
  - b. Finance & Fundraising
    - i. Proposal to meet -- in October 10/3 or 10/10- Purpose:DRAFT 2023 BUDGET in order to present in November/December.
    - ii. Grant requests
  - c. Advertising and Promotions
    - i. Brochures should be ready to be distributed this week!
  - d. Transportation
    - i. Dan is meeting with Delco transportation group Tuesday 9/7 and will report back

4. Walton First Fridays - Hancock First Fridays?
  - a. businesses stay open late first Friday every month w/goal of encouraging people to come into town to shop. Initially geared toward the Agriculture community back in the day. To talk about at the activities committee meeting.
  - b. late Thursdays to align with the Library?
5. Need Storage solution ASAP - 191 Storage on PA side 570-635-5888
  - a. motioned to approve by Carmella, seconded by Cindy
  - b. motion to include \$500 of storage supplies by Richard, seconded by Vallessa
6. Merchandise and swag bags - Asked Richard for mock up of Swag Bag - chamber logo
7. Grant update
  - a. Chamber financial commitments from Garden Club beautification event in P+L
  - b. aligning on budget goals before applying for grants
8. Other Business
  - a. Promote member events through Bold Gold media (COTS)
  - b. May Beautification Month 2023 - this year's initiative was received well
  - c. Committee for nominations - Bill headed last year - Carmella volunteered to take point - Vallessa and Richard volunteered
  - d. Setting clear goals for the future
    - i. Separate chamber meeting for goals, vision, calendar year, etc
  - e. Adding suggestion box to website
  - f. Ashley resigning in December after Christmas on the Square
9. Adjourn - 7:04 PM - motioned by Ashley, seconded by Richard