

HANCOCK AREA CHAMBER OF COMMERCE
MEETING Tuesday April 5th 2022
MINUTES

Attendees: Richard Lowe, Ashley Rossi, Carmella Seely, Jim Kilgore, Sherri Resti-Thomas, Vallessa Monk, Bill Gross,
Lori Rae Silvers, Jim Serio, Carol Ann McGrath, Dan Clark, Bobbi Cicio, Valerie Hunter

1. Treasury Report
 - a. No outstanding bills
 - b. Total Checking \$17,905.02 - CD \$3114.33
2. Approve March Minutes -Carolann motioned, Bill seconded
3. Committee Updates:
 - a. Activities & Membership
 - i. [Designer Bag Bingo Report](#)
 - ii. Fall Bingo event Sat Sept 24 2022
 - iii. Lucky Bingo event March 18 2023
 - b. Finance & Fundraising
 - i. Recommend another meeting on calendar, working on budgeting events and allocating profits
 - c. Advertising and Promotions
 - i. Grants Updates: Richard (Chamber Participation)
 - ii. Hancock received 1/3 of Delaware County Grants
 1. \$1200 for Summer Nights Live to Hancock Partners
 2. 25K for Junction Pool
 3. Garden club received \$2500 matching grant for flower boxes project
 4. 5K for Ice Rink
 5. HCEF - \$2600 for sculpture
 - d. Transportation - more members needed
 - i. No Delaware County committee meetings as of lately - waiting for RFP
 - ii. Pavement erosion near E Main st & Center St
 - iii. Street sweepers - issue of state roads & town not being able to maintain
 - iv. Sidewalks
 - v. Reach out to appropriate contacts to address these issues - potential for grants
4. Destination Hancock follow up
 - a. one page approved for this year - designed by Richard due 4/6
 - i. would like two for next year
5. How to move forward with sponsorship opportunities and marketing opportunities
 - a. If an opportunity arises, the chamber can circulate to chamber members
 - i. sponsorship vs. support = partnership
 - b. Cindy- St Judes Sponsorship with Bold Gold - support to spread word
 - i. Boomer Bojo, Cindy Argiros and Ray Pucci are on St. Judes Committee for Radio-thon
 - ii. Asked for businesses (especially on front st) to hang posters, collection cans

- iii. ½ page ad in Hancock Herald listing businesses who are supporting & on wednesday morning radio spot
 - iv. Richard & Ashley met with Bold Gold- radio advertising St Jude campaign - 40 commercials \$400
- 6. Bill Gross - Coon Hill John Easter Egg Hunt
 - a. Sat April 16 at Nature Center
 - b. Chamber member donations/sponsor to help cover cost of materials
- 7. UDC clean litter sweep
 - a. Chamber sponsored \$100 donation
 - b. need chamber volunteers to clean a section of UDC 4/24
- 8. HCEF Spring Gala Sat May 7
 - a. Chamber and Town partnering to sponsor table together
 - b. RSVP by 4/15
- 9. Kiosk update
 - a. Bill- stone signage is refurbished, street sign has been done, tv brackets
 - b. Need permission for electric
- 10. Art walk luncheon for Mother's Day Weekend
 - a. Sponsored by Hancock Hounds
 - b. Proposing chamber books Hancock House Hotel for breakfast - networking & family event - ad is only cost for 3 weeks prior (maybe HHH will split cost of ad)
 - c. Richard motioned to approve \$100 budget for ad, Dan approved
- 11. TACD - updates from Ashley by email
 - a. sponsorship ideas
 - b. new cover photo and new member wrap up
 - c. bold gold proposal
- 12. Other Business
 - a. Agenda items - please feel free to reach out before or during meeting to be added to the agenda
 - b. General Liability policy is coming up for renewal - list of events needed - event dates will be updated on website - Richard to follow up with Valerie Hunter
 - c. Moon Float
 - d. 3rd place Music winner \$25 from Christmas on the Square Parade - prize was HACC - Ashley to
 - e. 10 week concert summer series fundraising opportunity - contact Richard
- 13. Adjourn
 - a. motioned by Ashley, seconded by Carmella 7:10 PM