

HANCOCK AREA CHAMBER OF COMMERCE  
MEETING MINUTES Tuesday July 5th 2022

Attendees: Ashley Rossi, Sherri Resti, Jim Serio, Kristin Burden, Richard Lowe, Bill Gross, Dan Clark, Vallessa Monk,, Cindy Argiros,

Mike Agiros, Jim Kilgore

1. Approve June Minutes
2. Treasury Report:
  - a. Bank Balance = \$21,115.20
  - b. Attached are the financials through June 30, 2022
  - c. - Checking account and certificate of deposit are reconciled through June 30.
  - d. BILLS Outstanding: (1) The Hancock Herald, \$300 for the advertisement in the “destination Hancock“ magazine now on newsstands.
  - e. Paid Bills Report:
  - f. Since I missed the last 2 meetings - we paid \$1,291 on (3) bills. We collected \$750 offsetting some of the expenses along with
  - g. depositing \$250 in registration/T-shirt purchases for the July moon float
  - h. DETAILS on Bills Paid:
    - i. 1) The annual insurance premium with guide one insurance company is paid, \$491
    - j. 2) \$350 was paid for The Chamber’s co-sponsorship of the Main Street Beautification project led by the Delaware Valley Garden club, Village of Hancock and Hancock Partners. Payment was made to Vallessa Monk / Monk Design for toward the planters that have been constructed around town.
    - k. 3) \$450 was paid, late, to the Compton’s for their work beginning of the year on updating the map Graphics used in the legend - for “take a country drive“ year 2
3. Committee Updates:
  - a. Activities & Membership - Ashley and Bill met to discuss Moon Float
  - b. Finance & Fundraising - no update, Mike will send membership outreach letter
  - c. Advertising and Promotions
    - i. TACD brochure circulated today (July 5th)
    - ii. Swag bags - will be designed
  - d. Transportation & Business Relations
4. Bill Gross - Moon Float
  - a. Hancock Fireman's Park to Buckingham Access (if water is high enough, otherwise start at shop

- b. July 16<sup>th</sup> Set up at 6 PM, registration open at 7- Cindy, Announcements at 8:15, Launch at 8:30, Wrap up around midnight
  - c. Budget \$500 - t-shirts, glow sticks decals, advertising in herald for 2 weeks
    - i. Ashley motioned, Carmella seconded - Bill to submit for reimbursement
  - d. Pre-registration on website, limit of 150 people - donation
  - e. We will need 1 person at “gate” with a chair and sign.
  - f. Pop up tent, 2 tables, 4 chairs, trash can and 4 people for registration. Seed money, headlamps to sell, also t-shirts. Maybe give away glow sticks? We will need a good LED lamp to see with as it will be dusk.
  - g. 4 vehicles with drivers to ferry people back from Buckingham.
  - h. Bullhorn to do Welcome/announcements & et. One kayaker/boater in front, one last to launch.
  - i. After launch, break down the tent, fold chairs and remove tables to Stockport Access.
  - j. Setup for halfway point. We will need some light snacks, water, et. Trash can, lights, music.
  - k. After break, take down tables, pick up food. These same people then go to Buckingham to light fire, set up lights, and music. 2 people need to do head count of returning paddlers. I was thinking of giving each boat one of the floatable key chains, numbered, that they would turn in at the end....thoughts?
  - l. set up a meeting to nail down logistics & volunteers - Richard, Andrew, Vallessa, Cindy, Ashley, Dan
5. Other Business
- a. Richard has announced his resignation
  - b. The board should meet to discuss the future of the Chamber
6. Adjourn 7:30 PM
- a. motioned by Ashley, seconded by Richard and Dan