

## HANCOCK AREA CHAMBER OF COMMERCE

### MEETING Tuesday February 7th 2023

Attendees: Carmella Seely, Dan Clark, Andrew Gross, Ken Salvestrini, Sherri Thomas, Bobbi Cicio, Jim Kilgore, Carol McGrath, Jim Serio

#### 1. Treasury Report -

a. Approximately \$10,700 in the bank

2. Approve January Minutes - Richard is on vacation so this will have to get pushed to March mtg

3. Committee Updates: Goals and Events Planned

a. Activities & Membership - March 18 Purse Bingo

Events: Christmas on the Square, Harvest Festival, Bingo x2

b. Finance & Fundraising - 2023 Budget

Increase business membership \$75 and keep personal \$25

Focusing on membership driven

6K in budget before grant money - \$800 for insurance, \$2500 to website and app, \$1700 for events, \$1000 to COTS

Committee to provide guidance on allocation

c. Advertising and Promotions

i. Apptegy Update: Website + App - kickoff meeting 2/10 with Town, Chamber and partners as organizations involved. Expected launch in April to align with the tourism season. Weekly meetings Thursday at 5 pm for those involved in the project.

d. Transportation - no update

e. Nominating - Carmella has agreed to stay on as President until the chamber has finished the mission/vision/strategic plan project.

4. Storytelling with Murray update - postponing conversations until after Murray is back from Mexico

5. Pat O'Brien - heating and cooling- looking for chamber support

a. It was agreed that not enough information was provided on the direct impact of chamber members in regards to the initiative. We are asking Pat to come to the March meeting to speak more about it.

6. Chamber Communications - Slack as an option

a. It was agreed that the chamber will no longer be using the gaggle emails due to several people letting us know that they do not receive emails via gaggle. Please use regular email from here on out and ensure that when emailing a committee, all members are included on email communications. Should there be any questions, please reach out to Carmella for a list of the committee members.

7. Other Business - none

6:45 pm adjourned -Carmella motioned, Dan seconded