PINE TREE ISD
Quick Reference Branding Guide

District Logo & Word Mark

Official Seal

Pirate Logo

Colors

Pantone | 539
Print | C100 M49 Y0 K70
Web & Video | R0 G43 B84
HTML/HEX | Web | #002b54

Pantone | 116
Print | C0 M16 Y100 K0
Web & Video | R255 G210 B0
HTML/HEX | Web | #ff6200

Fonts

Minion Pro Semibold
abcdefgijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Futura Bold Condensed
abcdefgijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
PINE TREE ISD
Quick Reference Branding Guide

District Logo (Primary)
- Awards
- Catalogs & Publications
- Posters & Flyers
- Presentations
- Promotional Items & Spirit Wear
- Social Media
- Vehicle Graphics
- Videos

Logo & Word Mark
- Awards
- Catalogs & Publications
- Posters & Flyers
- Presentations
- Promotional Items & Spirit Wear
- Social Media
- Vehicle Graphics
- Videos

Official Seal
- Brochures
- Business Cards
- Business Correspondence
- Catalogs & Publications
- District Correspondence
- Envelopes
- Letterhead
- Presentations
- Reports & Charts

Pirate Logo
- Awards
- Posters & Flyers
- Promotional Items & Spirit Wear
- Social Media
- Vehicle Graphics
- Videos

2021 - 2022 Logo
- Email signatures
- Posters & Flyers
- Promotional Items & Spirit Wear
- Social Media
2022-2023 Logo

- Email signatures
- Posters & Flyers
- Promotional Items & Spirit Wear
- Social Media