

Grosse Ile Township Schools

Board Communication Subcommittee Minutes

Wednesday, June 22, 2011

Superintendent's Conference Room

5:30 p.m.

Communication Subcommittee Members: William Tuinier, Spokesperson, Marianne Malone, Pat Selby, Bill Eis

Minutes

- I. Call to Order
- II. Other topics for a retreat. (5:30 – 9:30)
 - a. Mission statement, Vision Statement, goals (Top priority)
 - b. Communication (all aspects)
 - c. Are we effective or not
 - d. Where do we see ourselves in 10 years with the budget cuts? Can we do something different as a board to help stop or excel the future? (Visionary)
- III. School of choice advertising campaign
 - a. 30 day timeline July 5 – Aug 3
Advertisement - for the total 30 days
 - a. Newspapers
 - b. Emagine movie theatre in Woodhaven
 - c. Lawn sign – tabled for this go around
 - d. Web page – on the front page
- IV. Web site - tabled
- V. Next Meeting Date: Wednesday, July 6
- VI. Adjournment