

Develop a comprehensive understanding of every facet of a business organization. Then, see where your strengths and passions collide to refine your area of focus.



Pathway Description:

Students in this pathway develop an understanding of the processes and systems implemented to monitor, plan, and control the day-to-day activities required for continued business functioning. Through theoretical bases and real world examples of implementation, students learn about the tools, techniques, and systems that businesses use to plan, staff, lead and organize businesses of all sizes. Students will study a broad overview of business including internal and external functions, economics, marketing, entrepreneurship, and management as well as related domestic and international business issues.

Key Competencies:

- Communicate the management functions
- Demonstrate knowledge of the management theory and how/why the contributions are relevant
- Assess the cultural norms and business practices of other countries
- Illustrate private enterprise, how it operates and how it compares to other economic systems
- Discuss the role of profit incentives in the free market sector
- Summarize the changing roles and skills that today's business managers must possess
- Properly apply federal legislation for hiring, promoting, disciplining, and terminating employees
- Outline the steps in job analysis and job design
- Develop procedures for an employee selection process
- Evaluate employee benefit programs and develop an effective employee orientation process

Courses (HS Credits):

Foundation Courses

B019 Business 101 (2)

B029 Microsoft Office Suite (2)

Specialization Courses

B001 Accounting I (2)

B006 Business & Personal Law (1)

B007 Sales & Marketing (1)

B018 Business Entrepreneurship (2)

B600 Introduction to Business (1)

B601 Principles of Management (1)

B602 Human Resource Management (1)

B605 Principles of Marketing (1)

College Credits: 12

Annual National Average Salary: \$82,000

Career Opportunities:

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| Chief Executive Officer (CEO) | Management Consultant |
| Compensation & Benefits Manager | Purchasing Manager |
| General & Operations Manager | Supply Chain & Logistics Manager |
| Human Resources Manager or Director | Management Analyst |