Retreat Minutes

Date: Saturday, August 10, 2013
Place: Ross Park Media Center

I. Call to Order/Welcome:
The retreat of the Board of Education was called to order, and everyone was welcomed at 8:00 a.m. by President, Linda Kelly. The following members were also present: Ed Breitenbach, Jeanne Cooper Kuiper, Stan Miller and Kay Olthoff. Absent: Kandace Boysen, Michael Hansen

II. Annual Goal-Setting and Planning Discussion Meeting:

Topics:

- **Financial Reporting** – Will set up meeting with Steve Aardema to discuss wants, needs and what we can do.
- **Public Relations/Web Page** – Need to improve our social media footprint. May want to look into help from a college intern? Still working on webpage improvements.
- **Tech Center** – Will take a tour and hold a Board meeting at the "new" center. Tentative date 10/14
- **Radio Show** – Will look at doing a second year.
- **Customer Service** – Inservice will be held 8/22.
- **Other general information and discussion**: Goals for 2013-2014 will involve the achievement gap at all levels and our facility needs.

III. Adjournment – Kay Olthoff moved to adjourn at 10:25 a.m.; Ed Breitenbach supported the motion. The motion passed unanimously (5-0). Absent: Kandace Boysen and Mike Hansen

_____
Jeanne Cooper Kuiper
Secretary, Board of Education