

Work Session-Strategic Planning

November 13, 2017

The Board of Education of the Borough of Fair Lawn, New Jersey, held a **Work Session-Strategic Planning** in "D" Cafeteria in Fair Lawn High School, 14-00 Berdan Ave., Fair Lawn, NJ 07410 on November 13, 2017.

**ROLL CALL:**

**NOTE:** *Be advised that the Board may recess into executive session at any time during the meeting.*

1. The Work Session- Strategic Planning of November 13, 2017 was called to order at 7:00 p.m. (30 members of the public were present).

2. **ROLL CALL**

BOARD MEMBERS	Mr. Barbarulo	Mrs. Frenkel	Mr. Klein	Mrs. Piela	Ms. Quackenbush	Mr. Rosenberg	Mr. Spindel	Mrs. Wallace	Mr. Banta
PRESENT	x	x	x		x	x	x	x	x
ABSENT				x					

OTHERS PRESENT	POSITION	PRESENT	ABSENT
Dr. Palestis	Interim Superintendent	x	
Ms. Lacatena	Assistant Superintendent/ Education	x	
Mr. Norcia	Assistant Superintendent/ Student Services	x	
Mrs. Panagia	Director Human Resources	x	
Ms. Bartley	Business Administrator/ Board Secretary	x	
Mr. Lee	NJ School Boards Association	x	
Ms. Peterson	NJ School Boards Association	x	

3. **FLAG SALUTE**

4. **SUNSHINE STATEMENT read by Mr. Banta.**

*The New Jersey Open Public Meeting Law was enacted to insure the right of the public to have advance notice of and to attend the meetings of the public bodies at which any business affecting their interests is discussed or acted upon.*

***In accordance with the provisions of this act, the Fair Lawn Board of Education has caused notice of this meeting to be published by having the date, time and place thereof distributed to the persons on the approved list, posted in the Board of Education Administrative Office and sent to The Bergen Record and The Star Ledger.***

***The announcement/posting for the Work Session Meeting, along with the date, place and time thereof, was distributed on October 27, 2017.***

***The items to be discussed during the closed work session (if needed), of the Work Session may include personnel matters, student matters, legal matters, negotiations, and/or grievances, and tactics and techniques utilized in protecting public safety and property. The results of these discussions will be made public as soon as possible.***

Dr. Palestis introduced Matt Lee, Service Representative of NJ School Boards Association, who introduced Charlene Peterson also of NJ School Boards Association.

Mr. Lee gave a presentation and explanation of the meeting's purpose.

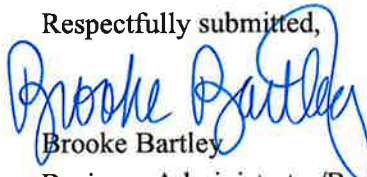
The public and administration broke into groups to create vision statements and then presented the statements to the group as a whole.

Public discussion took place.

#### **MOTION FOR ADJOURNMENT**

**MOTION BY** Mr. Rosenberg **SECONDED BY** Mr. Spindel **Work Session of November 13, 2017** be adjourned at 8:57 p.m.

Respectfully submitted,



Brooke Bartley

Business Administrator/Board Secretary



# New Jersey School Boards Association

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## AGENDA

### **3D Strategic Planning** **“Determination, Dream and Destiny by Design”**

## **Fair Lawn SCHOOLS**

**November 13, 2017**  
**Meeting #2**

- |  |                       |
|--|-----------------------|
| <b>I. Welcome and Recap of Meeting #1</b>                | <b>7:00 – 7:15 pm</b> |
| <b>Matthew Lee and Charlene Peterson – NJSBA</b>         |                       |
| <b>II. Identify our Vision for the District’s Future</b> | <b>7:15 – 8:00 pm</b> |
| <b>III. Sharing our Thoughts</b>                         | <b>8:00 - 8:20 pm</b> |
| <b>IV. Common Threads – Goal Areas</b>                   | <b>8:20 – 8:30 pm</b> |
| <b>V. Wrap Up - Next Meeting Overview.</b>               | <b>8:30 pm</b>        |
| <b>Thursday, December 11 at 7 pm</b>                     |                       |

Be sure to visit our website at [http://www.fairlawnschools.org/strategic\\_plan](http://www.fairlawnschools.org/strategic_plan) to review all of the outcomes from tonight’s meeting ahead of our next meeting on Monday, ~~December 11~~.



# New Jersey School Boards Association

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## Creating a Strategic Plan for the Fair Lawn Public Schools

### **Mission Statement**

The mission of the Fair Lawn Public Schools is to promote continuous improvement and high levels of learning, to foster self confidence and support success for all students and to engender productive and humane citizens empowered by the critical, technological, and communication tools necessary to function democratically in a global society. Our expectation is that all students achieve the New Jersey Student Learning Standards at all grade levels.

### **Session 2 of 3**

#### **Developing a Vision for the Fair Lawn School District in the Next 5 Years**

On November 13, 2017 Fair Lawn School District administration, staff, parents, and community members came together to continue the strategic planning process. The second meeting's topic focused on creating a shared vision for the Fair Lawn School District in the next five years.

The meeting, facilitated by Matt Lee and Charlene Peterson from New Jersey School Boards Association, began with an overview of the Strategic Planning process and the steps taken at the October 11, 2017 meeting.

To begin the visioning process, participants were asked to picture themselves away from the district for 5 years, and returning to find the Fair Lawn School District on the cover of TIME magazine, with the caption "Schools that Succeed." The participants were asked to envision what was written in the magazine article that warranted such high recognition – what programs / services / curriculum / student outcomes / best practices / facilities would you expect to see in your school that are succeeding? 21<sup>st</sup> century skills were highlighted in a video clip.

The various stakeholders then gathered in four randomly assigned groups to brainstorm their visions of how the district achieved this remarkable success. Each group was asked to write a title for the article and come to a consensus on up to 10 key visions. Each group's outcomes were shared with all meeting participants. The session concluded with the identification of common threads throughout the groups' work and four broad goal areas for the next meeting.

## ***Fair Lawn School District Strategic Planning Meeting #2 Outcomes***

### **Group Work**

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district's website (<http://www.fairlawnschools.org>) to share the group work during the course of the strategic planning process. Individual responses for those who were unable to attend this session can be shared via a Strategic Planning link on the district's website.

### **Green Dot Group: "Learning Beyond the Walls"**

Key Visions – Year 2023:

- Students become inquiry-based problem solvers
- Collaboration - moving students to address community and social issues
- Students are supported in their developing social and emotional awareness (empathy)
- Harnessing the power of technology to promote physical and mental health
- Students leave their Fair Lawn experience understanding world religions and cultures
- Critical thinking
- Outdoor classrooms/experience
- Digital literacy/teaching digital awareness
- Face-to-face collaboration/thinking
- Community connections

### **Blue Dot Group: "Fair Lawn Schools Releasing the Future"**

Key Visions – Year 2023:

- More course offerings/options
- Collaboration with community
- Critical thinker/problem-solving
- Fluency in a second language
- Each child is prepared for college/career
- No more textbooks/tech-based instruction
- Socially, emotionally and physically well

### **Orange Dot Group: "Preparing Children of Fair Lawn with a Strong Foundation for Success"**

Key Visions – Year 2023:

- Technology of all kinds including coding, application; keep up with constantly changing world; tool for all content areas for teaching and learning;1:1
- Social-emotional learning/health and well-being
- Social consciousness
- Personalized learning
- Mindful decisions about home-school connection
- Research/evidence-based decisions about best practices

## ***Fair Lawn School District Strategic Planning Meeting #2 Outcomes***

- Closing the achievement gap while simultaneously allowing all students to progress from where they are at
- Bilingual
- Opportunities for alternative learning
- Remaining shining beacon/gem that it is today for the community as a whole

### **Black Dot Group: “Fair Lawn Schools Set the Bar”**

Key Visions – Year 2023:

- Students collaborating to solve problems
- Effective communicators
- State-of-the-art STEAM labs
- Students with their own vision and purpose
- Socially, emotionally conscious students
- Balance between school/social life

### **Broad Goal Areas:**

**Four goal areas** emerged from the common themes identified by the group at large:

- Health, Wellness & Social Purpose
- Culture, Community & Family
- Personalized Learning & Academic Excellence For All
- Technology

### **Next Meeting:**

**The third strategic planning session is scheduled for:**

**Monday December 11, 2017**

**7:00 – 8:30 pm at Fair Lawn High School**

During the December 11th meeting we will review the outcomes from Sessions 1 & 2 (Strengths & Challenges, Visions) and develop broad goal statements for each of the four goal areas above that emerged from Session 2, and related objectives for each goal area.

**Please join us. Everyone is welcome! We look forward to seeing you!**