

BLUE DRAGON BOOSTERS

Meeting Minutes

Date | time 6/10/2018 6:02 PM | *Meeting called to order by* Jay Swatek

In Attendance

Jay Swatek
Shawn Frewaldt
Joey Rotert
Jason Blossmo
Mark Johnson
Jamie Benson
Kevin Steckler
Trevor from Snap

Approval of Minutes

Copies from the minutes from May's monthly meeting were previously e-mailed to board members and also brought to the meeting to review. No recommendations were made for changes. Joey motioned to approve the minutes, Mark seconded. All in favor.

Budget/Finances

Copies of the financial report were provided. Account balance as of end of May is \$1,471.72. Mark motioned to accept the financial report, Jamie seconded. All in favor.

New Business/Old Business

New Business

Trevor Houser is here to present tonight. He is a campaign director on behalf of "Snap! Raise", which is a nationwide company. He contacted Chris Long, who referred him to the Boosters. He is here regarding how his company works to assist with fundraising.

Funds are raised through a webpage that he sets up (works similarly to the "Go Fund Me" program) and information is easily supported and shared. The webpage is open for 28 days. It eliminates door to door sales and allows for out of town supporters to contribute. The program's intent is also to "leave mom and dad out of it" and to target a larger group of potential supporters. Each athlete/participant raises an average of \$360.00. Average donation is ~\$60.00 per donor. The cost to run the program on our end is a percentage of the funds raised. We would keep at least 70% of the funds raised. We could keep up to 77% of the funds raised. The amount we keep is dependent upon percentage of athlete participation (one donation per each athlete counts as a participation). Fundraising is done through social networking. He would meet with each coach and their team. The coach's responsibility to the program is to keep track of which athletes have put

out their social networking and to help get full participation of the team. Snap! Raise has partnered with Nike for an incentive program of Nike products/logo wear based on the amount of money raised. The program uses the school's tax ID, so all donations are tax deductible. Donors also have the opportunity to purchase Garretson gear through the same webpage.

Snap! Raise encourages separate webpages for each sport, rather than for the entire athletic program. Donors can give anonymously or can chose to post their names and amounts.

94% of schools who do the program sign up to do it again the following year(s). Snap! Raise uses "We Pay" to secure payments. The site is encrypted and no credit card data is stored.

Window decals were ordered through Performance Press and will be passed out at the Jesse James Days parade. They will be in this week.

Old Business

Joey is working on getting a hole in one sponsor. 5 teams have officially signed up for the tournament, more have verbally committed. We continued to work on plans for the tournament.

Fundraising

Will do more formal planning and prepping for golf tournament scheduled for July 6th at next meeting.

Will plan to do Booster Donation drive tailgate meals at the home football games scheduled for August 24th and September 28th.

Committee Reports

NA

Team Representative's Reports

NA

Board Decisions

Motion to go with Snap! Raise was made by Jason, seconded by Joey. Jay will let Adrenaline know we won't be doing the Gold Cards.

Next Meeting

Thursday, July 5th at 6:00 at the golf course. We can then get through Boosters business and get set up for the golf tournament the following day

Motion to Adjourn

Motion to adjourn tonight's meeting was made by Jason at 7:19 p.m., motion was seconded by Joey. All in favor.