



# College Board Opportunity Scholarships

We’ve created a new \$5 million per year scholarship program that supports you in guiding your students through the college planning process. College Board Opportunity Scholarships ranging from \$500 to \$40,000 are awarded through monthly drawings to students who complete each action.

## PROGRAM HIGHLIGHTS

This program is open to students regardless of their family income and citizenship status. Students don’t have to write an essay, fill out an application, or have a specific GPA or test score.

At least half of all the scholarships—\$2.5 million each year—will be awarded to students whose families earn less than \$60,000 a year.

## THE PLEDGE

Counselors who complete the College Board Opportunity Scholarships Counselor Pledge receive a free resource kit that will help them support their students on their college journey. This free resource kit contains:

- Resources and handouts booklet
- Advisement tracking pad
- Poster

**“I would definitely tell more students about the College Board Opportunity Scholarships. I earned a scholarship just for practicing for the SAT!”**

— Julie, Maryland  
Earned a \$1,000 Practice for the SAT Scholarship.

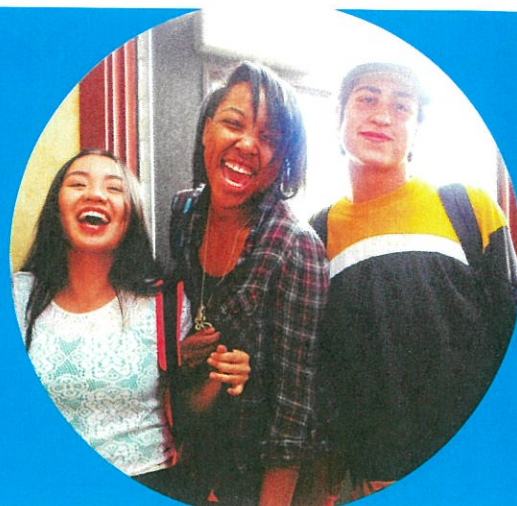
Take the Counselor Pledge at: [cb.org/counselorpledge](https://collegeboard.org/counselorpledge)

The Scholarships	The Actions	Action Window
<b>1. Build Your College List:</b> \$500	Build a college list on BigFuture™.	Junior Year: <b>December–June</b>
<b>2. Practice for the SAT:</b> \$1,000	Use Official SAT® Practice on Khan Academy® to get ready for test day.	Junior Year and Fall Senior Year: <b>December–October</b>
<b>3. Improve Your Score:</b> \$2,000	Improve your SAT score.	Spring Junior Year through Winter Senior Year: <b>April–January</b>
<b>4. Strengthen Your College List:</b> \$500	Strengthen your college list with a mix of safety, match, and reach schools.	Summer and Fall Senior Year: <b>July–October</b>
<b>5. Complete the FAFSA:</b> \$1,000	Fill out the FAFSA form to apply for financial aid.	Fall and Winter Senior Year: <b>October–February</b>
<b>6. Apply to Colleges:</b> \$1,000	Apply to schools you want to attend.	Fall and Winter Senior Year: <b>October–February</b>
<b>Complete Your Journey:</b> \$40,000	Complete all six scholarship steps.	Final Drawing: <b>March of Senior Year</b>

Take the Counselor Pledge and guide your students to opt in to the College Board Opportunity Scholarships!

## College Board Opportunity Scholarships

# A Clearer Path to College



The College Board Opportunity Scholarships guide you through the college planning process and offer you a chance to earn money for college for each action you complete. Complete each action for a chance to earn scholarships:



### 1. Build Your College List: \$500

Get started by exploring colleges you're interested in.



### 2. Practice for the SAT: \$1,000

Use Official SAT® Practice on Khan Academy® to get ready for test day.



### 3. Improve Your Score: \$2,000

Show how practice pays off by improving your SAT score.



### 4. Strengthen Your College List: \$500

Make sure your college list has a mix of safety, match, and reach schools.



### 5. Complete the FAFSA: \$1,000

Fill out the free government form to apply for financial aid.



### 6. Apply to Colleges: \$1,000

Apply to the schools you want to attend.



### Complete Your Journey: \$40,000

Complete all six scholarship steps to be eligible for a \$40,000 scholarship.

Learn more about your scholarship eligibility at [cb.org/opportunity](https://collegeboard.org/opportunity).



# Resources

## [cb.org/opportunity](https://collegeboard.org/opportunity)

Get your students to start here! Find information on the College Board Opportunity Scholarships program, including eligibility, official rules, FAQ, resources for parents and educators, and more. Downloadable resources for students, parents, and educators on this website include the following:

### **FOR STUDENTS/PARENTS**

**Handout:** Providing an Overview of the College Board Opportunity Scholarships

**Flyer:** Telling Students About the College Board Opportunity Scholarships

**PowerPoint:** Guiding Your Students Through the Program

### **FOR COUNSELORS/EDUCATORS**

**Posters:** Sharing with Your Community

**Handout:** Helping Your Students with the Scholarship Steps

**PowerPoint:** Guiding Your Students Through the Program

## [collegeboard.org/counselors](https://collegeboard.org/counselors)

Learn more about our free, CEU-eligible counselor professional learning events offered all year. Events include in-person workshops and webinars on topics from college advising to financial aid. Also available:

**E-learning minimodules**

**Downloadable PowerPoint presentations and handouts**

**Overviews of College Board programs**

## [bigfuture.org](https://bigfuture.org)

Students and parents are given detailed postsecondary planning information on this website. Topics range from the college search process to applying for financial aid. Videos from students and counseling professionals are available.

## [satpractice.org](https://satpractice.org)

Get started here with Official SAT Practice on Khan Academy. See what's available for students. To watch a walk-through video, along with SAT tips and strategies, go to the Tips and Strategies tab.

**“This is a fantastic program because it not only motivates students to learn but to prepare for college. I, for one, came to realize all the preparation that comes with applying to college recently and College Board Opportunity Scholarships motivated me to get things done.”**

— Jennifer, Florida

*Earned a \$1,000 Practice for the SAT Scholarship.*