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FOR IMMEDIATE RELEASE

Bentonville Schools Launches See Something, Say Something Campaign Program to Offer Confidential Tip Line for Students

At a Glance

- Bentonville Schools has partnered with U.S. Department of Homeland Security in its *If You See Something, Say Something* efforts.
- Students will now have access to confidential tip line. **Tip Line Number: 479.367.8080.**
- Both high school campuses will be patrolled by K-9 officers at unspecified times.
- Teachers highlighting Red Ribbon Week to educate students on a number of serious issues.
- Arkansas Attorney General to Launch *Prescription for Life* at BWHS

Bentonville, Ark.—October 23, 2017—Bentonville Schools has formally partnered with the U.S. Department of Homeland Security to support its *If You See Something, Say Something* efforts. The campaign launches today with the unveiling of a confidential tip line students can use to report any perceived danger. The Bentonville Board of Education will formally vote, this evening, to approve the addition of a district police officer and liaison, who amongst other responsibilities, will monitor the tip line.

Bentonville Schools, in collaboration with Bentonville & Centerton Police, is also implementing random patrols on its two high school properties. K-9 officers will help promote student safety on a regular basis but at unspecified times. "We strongly believe in the power of proactive efforts in Bentonville Schools," said Dr. Debbie Jones, Superintendent. "Our world is one in which everyone, including our students, must be vigilant. We want them to feel empowered to speak up when they see or hear something concerning," she added.

In addition to these two efforts, teachers across the district are highlighting Red Ribbon Week in their classrooms. While this grassroots campaign was initially organized to prevent drug abuse, Bentonville teachers are incorporating significant themes such as bullying and personal safety into this week's conversations. The week will culminate with a visit from Arkansas Attorney General, Leslie Rutledge. Ms. Rutledge will launch her program *Prescription for Life* at Bentonville West High School Friday morning, with media information to follow from her office.

About Bentonville Schools

Established in 1841, Bentonville Schools is the premier public school system in Arkansas serving almost 17,000 students in kindergarten through 12th grade. Nineteen schools, spanning more than 140 miles across Northwest Arkansas, call the district home. Bentonville Schools is critically acclaimed for its academics, arts and athletics and is committed to excellence through innovative, inspiring learning experiences. For more information, visit **district.bentonvillek12.org**

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