

District Logo/Registered Trademark

The Board recognizes the importance of protecting Bixby Public Schools' trademarks, service marks, and trade names from unauthorized use. It is, therefore, the policy of the Board to implement a trademark registration and licensing policy as follows:

All of the trademarks, service marks, trade name logos and/or symbols of Bixby Public Schools including, but not limited to, the names "Bixby Public Schools" and "Bixby Spartans" are registered trademarks with the Secretary of State of the State of Oklahoma, and are entitled to protection under the common law. It is the policy of the Board to actively defend the Bixby Public Schools' trademark status. Any use of a Bixby Public Schools trademark must have prior written approval of the Superintendent or designee and must be produced, manufactured, or sold under license by Bixby Public Schools.

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