

Show Low High School

Graphics Design II/III

(Fall 2021 / Spring 2022)

Instructor: Jerry Butler

Classroom/Office: Show Low High School C101

E-mail address: Jerry.Butler@showlow.education

Office/Contact hours: Students can contact me during the regularly scheduled class time on Mondays - Thursdays and on Fridays during the scheduled tutoring/re-teach times. See your class schedule for details.

Course Description

This course is an advanced application of graphic communications with emphasis on print, web, and social media content creation. Students will practice and refine their graphic design production skills by pre-production planning, workflow organization, design, layout, basic photographic camera operation, revision, production, and distribution. Students will learn basic job skills in addition to the appropriate state standards for 11th and 12th graders. This course will consist of 60%*(or more) of hands-on lab time. Please plan accordingly.

***This course is part of a dual enrollment program with Northland Pioneer College (NPC). Students will have the opportunity to receive college credit and certificates of completion for portions of this course. Part of the class will be treated as a college level class and students will be expected to treat it as such. If you have questions regarding this, please feel free to contact me, or see the information provided on the Google class page.**

Course Objectives

Upon successful completion of the course, students will be able to plan projects, design products, and manage production runs as well as identify the steps and processes used during a project. Students will also be able to create and manipulate digital images and artwork as well as create work to customer specifications. The student will become proficient in the Adobe suite of applications (Adobe Creative Cloud) and participate in many work-based learning experiences.

Course Outline

- Introduction
- Review of safe operations
- Review graphic communication industry
- Design and layout
- Preproduction, production, and post-production
- Job planning and layout
- Graphic production and desktop publishing
- Job production and operations
- Work-based learning/CTSO (FBLA)
- Leadership and teamwork skills
- Adobe ACA certification

Course Requirements and Supplies

While every effort has been made to reduce the amount of personal supplies required for class, the current situation with health and safety concerns requires that students are **not** to share certain supply items including: earbuds, flash drives, pens/pencils, etc. If you need any of these items, please check with me first.

Standards:

- 1.0 Analyze The Communication Media Technologies Industry, Its Business Practices, And Its Role In The Economy
- 2.0 Analyze Ethical And Legal Issues Related To The Communication Media Technologies Industry
- 3.0 Analyze Factors That Contribute To Personal Success In The Communication Media Technologies Industry
- 4.0 Analyze The Graphic Design Profession
- 5.0 Manage Computer Hardware And Software
- 6.0 Apply Graphic Design Concepts To Produce Visual Solutions
- 7.0 Apply Graphic Design Workflow To Increase Success And Productivity
- 8.0 Create Problem-Solving Graphic Works Using Industry Standard Software
- 9.0 Demonstrate Application Of Media Output

Standards Based Grading:

SLHS is transitioning to a Standards Based Grading (SBG) system. This simply means that all assignments that will be computed into a student's grade will be based on their mastery of the standard and not directly reflect behavior or other factors in the classroom. There may be some tasks that appear in the gradebook that are considered practice: these may not be calculated into the actual grade, but they should be considered as an indication for how the student is doing.

- Students may redo an assignment if they wish to try again to demonstrate mastery of the standard.
- Students that are failing, may be required to attend reteach on Fridays until they master the standard.
- If a student receives an Incomplete on a standard, they will automatically fail the class if it is not corrected by the end of the semester. Students need to demonstrate that they have at least attempted to show mastery of the standard in order to receive credit in the class.
- Students may be required to complete additional practice before receiving the opportunity to redo an assignment. They can't just fail a test and retake it as many times as they wish. Students must show that they are attempting to relearn the material before attempting.

Grading Scale:

A = 3.5-4.0

B=3.0-3.49

C=2.3-2.99

F=1.0-2.29 or any incomplete (IC) standards

Attendance:

How attendance will be taken - you will be marked present if:

- You must be physically present in class

School/Classroom Policies / Procedures:

- Audit Policy: Students may buy back their grade by attending 30 minutes of tutoring for each of their 10th, 11th, and 12th absences. If they do not buy back that grade, they will receive an F. Students will receive an automatic F if they have 13 absences in the class.

- Cheating - Students that are caught cheating will receive the following punishments:
 - 1st offense - 0 on assignment and 1 day OSS (out of school suspension)
 - 2nd offense - 0 on assignment and 3 days OSS. If the offenses are in the same class, the student will lose credit for that class for the semester.,
 - 3rd offense - referral for long term suspension.

Discipline and Classroom Expectations

It is important that all students have an opportunity to experience a safe and positive learning environment. It is important to establish classroom rules. Students will be expected to read, understand and follow all established rules and guidelines regarding behavior as set forth in the Show Low High School Student Handbook.

The following guidelines for behavior are given for the student's benefit.

- Follow all guidelines, rules, and requirements as described in the 2021 – 2022 Show Low High School Student Handbook.
Follow all classroom policies.
- Arrive at class on time and prepared to work.
- Bring all required items, work and supplies.
- Participate in classroom and group discussion.
- Complete and submit all required assignments on time.
- Follow instructions and directions given by the instructor or substitute.
- Exercise professionalism and be respectful of others, their work, and personal property.
- No phone use during class time without prior permission of the instructor..

***Parents, please read each statement below and initial (or X) beside it. Sign the bottom portion and have your student return it to me. If you need a digitally editable copy of the signature form, please email me at: jerry.butler@showlow.education.**

Please initial the three items below and print name and sign the bottom:

* _____ I understand my student's responsibility regarding dual enrollment and participation in college credit classes. (See **Google** class page for more information)

* _____ I understand my student's responsibility regarding out-of-class assignments and time commitments. (See **Google** class page for more information)

* _____ I understand the repair/replacement requirement regarding school equipment. (See **Google** class page for more information)

Student name: _____
(Print)

Student: _____ Date: _____
(Signature)

Parent/Guardian: _____
(Print)

Parent/Guardian: _____ Date: _____
(Signature)

*Parents, you may copy the above text and paste it in an email with a statement that you understand the contents of the syllabus and send it to me at: jerry.butler@showlow.education.