SMITHVILLE
S
Business News

BUSINESS CLASSROOM NEWS

THE DESIGN THINKING PROCESS

1 DEFINE & OBSERVE — What is the problem? What information do I need to clearly define the problem?

2 EMPATHY — What can I learn about the user? What can I learn about the need?

3 VISUALIZE — How might I generate some ideas? What are some potential solutions?

4 CREATE PROTOTYPE — How can I show my idea? What can I create or build as an example?

5 TEST & REFINE — Does my idea meet the need? What should I change based on others' feedback?

COLLABORATION • PERSISTENCE • REFLECTION

Proj Research & Design

Project Research and Design classes are working together to launch the school store and make a plan to get the merch cart stocked for the homecoming parade!

Thanks to my former MGMT class for getting the merch cart launched. We are excited to get it stocked and set up. Visit the merch cart the day of the parade to purchase Smithville swag. We will be set up outside Humphreys downtown Smithville before/during/after the parade.

Programming

Programming students have all been placed in their selected programming learning pathways. The pathways offered in Programming class this semester are: Website Design, game development, graphic design, 3D animation, Javascript, and C++.

Accounting

Students have just completed Chaper 1 & 2 lessons. The assessment for both chapters will be on Tuesday, 9/27. They completed a reveiw last Friday. Students have learned how different business transactions impact the accounting equation.

Intro to Business

Intro to business classrooms are using design thinking to help develop an entrepreneurial mindset. The process will assist students as they begin planning and working together to develop a business plan for a product or service. The business plans will be showcased at the annual Green Tie Affair on December 8th. More details and information about green tie affair will be shared out at a later date.
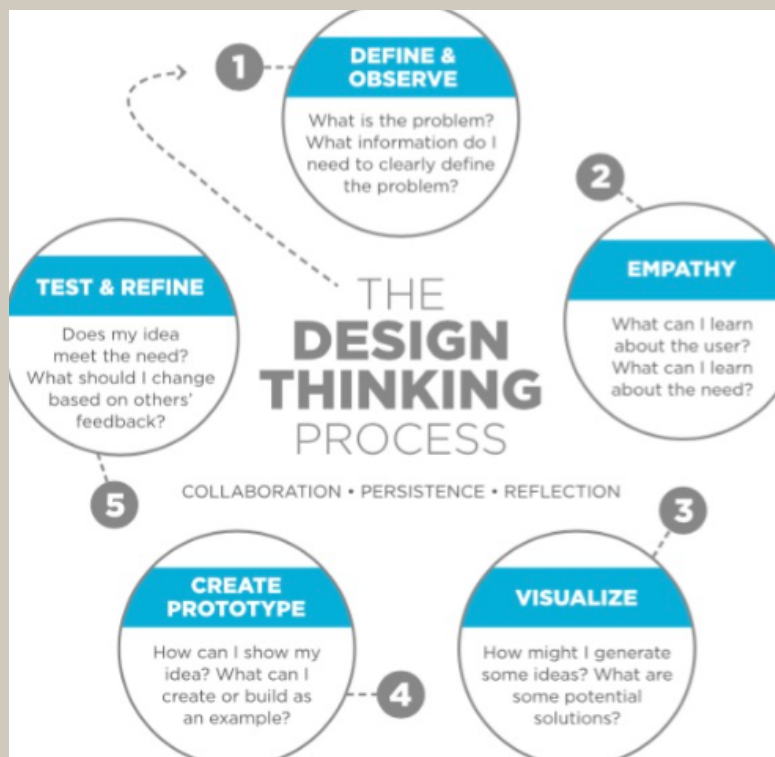
HOW IS DESIGN THINKING BEING USED IN THE BUSINESS CLASSROOM?

Dr. Simon and Mrs. Marsh attended RWL professional development training. The training was centered around strategies to use when building in more client connected projects, including effective design thinking best practices for more real world learning in the classroom. All classes have either been introduced to or are using design thinking to assist with business analysis to drive solutions, generate ideas, and solve problems.