

Competitive Food Sales –
Sales of Foods in Competition with the School Food Service Program

M.S.A.D. #49 supports good nutrition as part of a school environment that contributes to student health and encourages positive food choices and eating habits. The Board believes that nutrition influences a student's ability to take full advantage of the school system's educational program and is, therefore, related to student achievement.

The Board also recognizes that proceeds from the sale of foods and beverages outside of the School Lunch Program ("competitive foods") are a significant source of funds for student activities that M.S.A.D. #49 might not otherwise be able to provide.

The Board has adopted this policy to govern the sale of foods and beverages on school property.

The M.S.A.D. #49 School Board permits the sale of food and beverages outside the total food program to:

1. School staff
2. Attendees at school-sponsored events held on school property
3. The public at community events held on school property in accordance with the Board's facilities use policy
4. In State-approved instructional Career and Technical (CTE) Programs if consistent with the requirement that these programs not include foods of minimal nutritional value as defined in applicable federal regulations.

This policy applies to sales of foods and beverages at any time on school property by any person, group or organization.

When foods and beverages are sold to raise funds for schools or student activities, students, staff, parents, or school-sponsored organizations involved in such sales are encouraged to include at least some healthy food choices.

Legal Reference: Ch. 51 (Department of Education Rule) (Child Nutrition Programs in Public Schools and Institutions)

Approved: May 17, 2007