

BECOME AN SSDA PRINCIPAL PARTNER SPONSOR (\$15,000)

The Small School Districts' Association (SSDA) is seeking Principal Partners to create valuable services and products to the small district schools throughout California. With over 650 small school districts throughout California, SSDA is tasked with supporting the superintendents, board members and staff of these districts, as well as the students they serve.

SSDA is currently seeking proposals from businesses interested in becoming a **"Principal Partner" Sponsor** in order to work collaboratively toward improving California's small school education system with products and services that provide cost-savings, efficiency instructional materials, and/or professional development.

A sponsorship with SSDA gives you the opportunity to network with California's small school district superintendents and board members, who are decision-makers in California's public education system.

Here are some of the benefits a Principal Partner Sponsor will receive:

- An invitation to address the an SSDA Executive Board quarterly meeting and reception
- First choice of exhibitor and sponsorship opportunities for all events
- Presence at SSDA's spring Annual Conference (Premium Booth, workshop presentation and full page ad in Conference Brochure)
- Presence at SSDA's summer New Superintendents' Symposium (Booth and 10 minute presentation)
- Presence at one Regional or Superintendent Summit per year (Booth and 10 minute presentation)
- Participate in one event of your choice at SSDA's fall Eye On Education Collaborative and complimentary full page ad in event brochure
- Premiere advertisement location *SSDA Today!* magazine
- Two full page, four color ads in two issues per year of SSDA's member newsletter
- Complimentary listing and full page ad in SSDA's Member Benefits/Discounts Directory
- Write-up in two SSDA member eblasts per year
- Complimentary SSDA membership database
- Two complimentary webinars per year (subject to SSDA approval)
- Announcement of partnership via SSDA's communication vehicles and social media
- Continuous coverage in SSDA's bi-weekly eblasts to members
- Enhanced listing on SSDA.org

Interested parties are encouraged to submit proposals, which include the following information:

- Company background & product information
- References to current districts, County Offices or other contacts you can provide
- How your product or service will benefit SSDA and small schools across the state
- Contact information

Companies interested in learning more about becoming a Principal Partner Sponsor should contact Corrie Pelc at (916) 662-7213 or corrie@ssda.org.

In accordance with SSDA policies, SSDA does not have exclusive agreements with partners nor does it endorse specific products or services.