



MARSHALL INDEPENDENT SCHOOL DISTRICT

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"Pride in our Past, Promise for our Future"

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It's official: MISD welcomes Jack Alvarez as new head coach

MARSHALL – Marshall Independent School District is excited to announce the hiring of our new Athletic Director and Head Coach, Mr. Jack Alvarez.

Marshall ISD sorted through hundreds of applications, and found the diamond in the rough.



“Over the last 24 hours, I have had texts, emails, and phone calls from people, as they are getting word, as it’s spreading out across social media, that Coach Jack Alvarez is coming here. Some people just used his initials J-A, they knew of him that well. Some of these people even applied for this A.D. position. Some of the things that they said were, “You’re getting a great one!” and “I’ve known him for years. Jack is the best guy I know.” What’s interesting is that

neither one of those said anything about coaching, it said he was a great person,” said Superintendent Dr. Richele Langley at MISD’s press conference, on Tuesday afternoon.

Alvarez comes with decades of experience. Over the past 24 years as a Head Coach, Alvarez has achieved an overall record of 193 and 93. He recently finished the 2021 season as Head Coach at Cuero High School with a 13-2 record and 4A Division 2 State Semi-finalist. Alvarez has one state championship at Ennis, in 2014, and two state championship appearances at Kirbyville in 2008 and 2009.

Alvarez has also made stops at Copperas Cove, Newton, Lufkin and Jasper High Schools and was a GA at Henderson State, McNeese State and Northwestern State University. Alvarez played College Football as an Offensive lineman at Henderson State University in Arkansas.



Alvarez served on the THSCA Board of Directors-Region 6 in 2015-2021 and was awarded the 5A DII Coach of the Year in 2014. He often speaks at coaching clinics across the state and is known for his motivational skills and experience in developing successful athletic programs.

When asked in his interview at Tuesday's press conference, why

Marshall? His answer was simple.

“It made sense to me. Geographically we are going to be closer to family. I want you to know that I will be committed. The students that are 7th graders, I will remain with them through their 12th grade year” said Alvarez.

“Life's about choices, and I believe we have made the right choice in hiring Jack Alvarez,” said Langley.

Alvarez has spent his career coaching high school athletes. He believes a student's participation in sports creates character, develops leadership and creates confidence that lays a foundation for success beyond the field.

MISD's new coach said his first priority will be to get to know the athletes as individuals. He asks everyone to just give him a chance and trust the process.



Alvarez lives by the motto, “Faith, Family and Football.” He is married to Kim, who is currently the Special Education Director at Cuero ISD. They have two sons. Brandon Alvarez is the Head Coach and Athletic Director at Garrison High School and Kody Alvarez serves as the

Associate Pastor at Tabernacle Baptist Church in Ennis, Texas. Jack and Kim have 3 grandchildren, Ellie 3, Charlotte 2, and Jackson 4 months old.

Welcome to the Maverick family, Coach Alvarez.