

Logansport Community School Corporation

Strategic Plan



February 2015 - May 2018

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Introduction

Superintendent's Message

The strategic plan for Logansport Community School Corporation was developed through a collaborative effort of teachers, administrators, community members, parents and school board members. Through this process we identified beliefs, strengths, and areas for improvement for Logansport Community School Corporation. We utilized this information to create vision and mission statements and core values that we believe reflect what we are truly about.

All members were divided into groups to address the topics below:

- Student Learning
- Curriculum, Instruction, and Professional Development
- Finance and Facilities
- Community Relations

Each team created a minimum of five goals. Each goal has strategies along with a timeline, resources required, and evaluation of the strategy to measure the effectiveness.

I have heard from many team members what a valuable experience this was. It was great for parents and community members to hear from the school and to have input, but it was also even more effective to hear from the community members and parents their thoughts, aspirations and input.

This strategic plan outlines the next three years for Logansport Community School Corporation. The team realizes that adjustments will need to be made and other strategies and opportunities will arise that are not outlined in this plan, which will assist in the attainment of the goals. The strategic plan will become a living document that guides us as we continue to create more opportunities for our students to be successful in life!



Michele Starkey
Superintendent

Strategic Plan Team Sub Committees

Finance and Facilities

Greg Korreckt
Greg Grostefon
Matt Jones
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Monty Ream
Amy Price

Curriculum, Instruction, and Professional Development

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Student Learning

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Community Relations

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Strengths and Areas of Improvement

Strategic Plan Team Brainstorming Strengths

Comprehensive Programs
Teaching Staff
Dual Credit Offerings
Technology
Diversity
Facilities
Community Connections
Athletics
Leadership
Consistency at Elementaries
Collaborative
Service Learning
Parent Involvement
School Board
Students
Student Centered
Increasing Test Scores
School to Work
Resourceful
Innovative
Teamwork
Extra-Curricular
McHale
Mental Health Support
Special Education Programs
Fine Arts
Academic Teams
Relationships between schools
Century Career Center
Rich Tradition
Relationship with Teacher Association
Dedication
Music Opportunities

Strategic Plan Team Brainstorming Areas for Improvement

Early Child Education
Parent Involvement
Test Scores
Communication with Community (tell our story)
Facilities
Academic Programming
Technology
Revenue
Building Transitions
Student Motivation
Help for EL Families
Staff Diversity
Classroom Space
Curriculum Consistency
Class Size
Number of Students
School Climate
College Attendance
College Completion
Discipline

Mission Statement, Vision, and Core Values

Mission Statement

The mission of the Logansport Community School Corporation is to educate all students in a tradition of academic excellence, preparing them for productive and responsible citizenship in a global community.

Vision

We empower students to achieve excellence every day.

Core Values

Student-Centered-Decision Making

All decisions are made in the best interest of the student.

Collaboration

LCSC is invested in working creatively with all stakeholders.

Accountability

All community members are accountable for the success of our students.

Safe and Nurturing Environment

Students thrive where they are able to take risks without fear.

Continuous Improvement

LCSC continually raises the bar while maintaining high expectations.

Student Learning Goals

Goal Area: STUDENT LEARNING

Student Learning Goal #1

We will provide, promote and implement school readiness

Student Learning Goal #2

LCSC will maintain 90% or above graduation rate

Student Learning Goal #3

We will decrease student mobility rates to increase student stability

Student Learning Goal #4

LCSC will ensure students graduate from high school and are college and career ready

Student Learning Goal #5

We will prepare students for state-mandated testing

Student Learning Goal #1

Goal: We will provide, promote and implement school readiness

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Development of school readiness handbook for preschools and community (content includes guidelines, goals, and strategies)	Committee consisting of Kindergarten and preschool teachers (School Readiness Network)	Indiana Preschool Foundation/curriculum materials, school printing materials and services.	Jan. 2015/May 2015	Number of members on committee (number of attendees at meetings). School Readiness Handbook
Information provided to the community targeting churches, preschools, hospital, doctors, dentist offices, grocery stores, 4-H fair, businesses, restaurant, social service agencies, library, etc. utilizing CCRN, newsletters, radio, billboards, social media, etc.	Basic K Director and committee	\$6,000 - printing materials, billboards, media advertising	May 2015/ongoing	Documentation of number of advertising materials distributed, published, and displayed.
Each elementary school will commit to sending one kindergarten teacher to the monthly CCRN task meetings.	LCSC staff	Staff Time	Jan. 2015/ongoing	Attendance at each meeting.
All materials translated	EL Staff	Planned time for EL staff	Aug. 2015/ongoing	Number of materials translated
Basic Kindergarten will be provided at each of the four elementary schools	Mrs. Starkey	Classrooms, materials, and two additional teachers	Aug. 2018	Classrooms available at Franklin and Columbia
Investigate realignment of building usage (See Goal #3)	Mrs. Starkey and school board	Possible funding for additional transportation	Aug 2016/Aug 2018	Analyze Versa-trans data
Work with the Century Career Center to assist the preschool program to be an exemplar school readiness program.	CCC Staff, CCC Director and Assistant Director	Basic K Teachers and Kindergarten Teachers	Spring 2015/Spring 2018	Alignment of curriculum with kindergarten readiness standards

Student Learning Goal #2

Goal: LCSC will maintain 90% or above graduation rate

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Develop a "student conversation" with at-risk students.	School Administrators	Time	Aug. 2015/occurs one time per grading period (ongoing)	Notes, minutes of meetings, roster of members attending
Provide PD for community conversation (Rich Harwood)	Mrs. Starkey, United Way	United Way	Spring/Summer 2015	Minutes from training
Continue to investigate and grow business partnerships that can facilitate more internships, apprenticeships, etc.	School administrators, School Improvement Teams	Meeting Time	Aug. 2016/May 2018	Increase in school partnerships
Increase attendance at 8th grade orientation night	Middle School Administrators, high school administrators, guidance	Meeting Time	Feb. 15/ongoing	Increase in participation at orientation
Middle school student transition panel go to each elementary school for 6th grade middle school presentation	Middle school administrators, elementary school administrators, school counselors, transportation		May 2015/ongoing	Documentation it occurred (dates)

Student Learning Goal #3

Goal: We will decrease student mobility rates to increase student stability

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
We will study the feasibility of leveling our elementary and middle schools K-4th, 5 & 6 in one school, 7 & 8 in one school, and the high school.	Superintendent and Cabinet	Visit other corporations, data collections	Aug. 2015/Aug. 2016	Presentation to the Board of Board action to pursue these changes
Provide information to parents on the negative impact of moving students from school to school	Cabinet	Data and research-based information	Aug. 2015/ongoing	Decrease in mobility percentage
Investigate if we can implement a policy that says students may stay at the school where they initially enroll, regardless if they move somewhere else in LCSC	School administrators	Transportation, finance, superintendent	May 2015/May 2016	Report on feasibility
Explore the possibility of providing transportation to out-of-district students, when possible	Superintendent	Transportation, finance, Board	May 2015/May 2016	Report on feasibility in May 2016

Student Learning Goal #4

Goal: LCSC will ensure students graduate from high school and are college and career ready

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Introduce a variety of careers to students starting at the Kindergarten level	LCSC curriculum team	CCC staff, business partners	Aug. 2015/ongoing	Teacher lesson plan documentation
Expand partnerships that create more career-ready students	Cabinet	CCC staff	Aug. 2015/ongoing	Increased number of partnerships
Expand dual-credit programs	CCC Admin, LHS Admin	Ivy Tech, other university	March 2015/ongoing	Dual credit opportunities increases
Update CCC 3-year plan for programming	CCC Director	State courses offered, student surveys	May 2015/Aug. 2015	Presentation of plan to Board
Provide guidance to students for options of College and Career Ready	LHS/CCC Admin & Guidance	Student surveys	August 2015/ongoing	Post survey (student)
Create LCSC Foundation	Mrs. Starkey	Other foundation directors	Summer 2015/Dec. 2016	Establishment of a foundation
From the LCSC Foundation, establish college scholarship for upper classmen (Sophomores, Juniors, and Seniors) and certificate programs	Superintendent, Foundation Director	Foundation Guidelines	Aug. 2019	Scholarship established
Continue to expand the China sister school and cultural exchange programs, include future visits by LCSC students to sister schools	School Administrators, Host Teachers	Time, financial support	January 2015/ongoing	Documentation of visits to sister schools, student and teacher feedback
Explore the opportunity to have sister school high school students attend LHS and receive high school credits	Superintendent, LHS administration, LHS guidance dept.	Time, IDOE, financial support	Jan. 2015/Aug. 2016	Review and evaluation of the information collected the IDOE and sister schools.

Student Learning Goal #5

Goal: We will prepare students for state-mandated testing

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Provide current, relevant, ongoing professional development to all teachers that includes researched-based, best-practice strategies	Principals	Reading coaches, technology trainers	ongoing	Teacher evaluations - professional growth
Students pass LCSC benchmarks with an 80% or above	Teachers	Data Collection	ongoing	Benchmark Data
Invest in more technological infrastructure (wifi)	TAG Team	Capital Projects Fund, Technology Advisory Group	June 2015/May 2017	Adequate wifi for all building per technology plan
Invest in more technology devices for students to utilize at school and at home	TAG team	Capital Projects Fund, Textbook Rental, Technology Advisory Group	Aug. 2015/Aug. 2016	Implementation of 1:1 in elementary (as decided in technology plan)
Provide English classes for EL parents. This must include information regarding school expectations for students	EL Director	Grants, Teaching Staff, Adult Learning Center	Jan. 2015/ongoing	Enrollment in classes
Build in our LCSC calendar, teacher PD days to allow sharing of ideas, resources, and collaboration among grade level teachers	Superintendent	Budget	Dec. 2015/Feb. 2016	LCSC Calendar
Provide funding so teachers can attend conferences, visit schools who are getting results, and utilize consistent consultants at each level for continuity of practices and initiatives.	School Administrators	Grants	ongoing	Attendance, implementation of PD
Explore the possibility and need for a full-time EL teacher at each elementary school	EL Director	Grants, budget	March 2015/Aug. 2015	Evaluation of staffing and budget impact
Alter the Elementary Media Specialists' job description to reflect concentration on technology instruction	Superintendent, Technology Director, TAG Team	Tech Plan, standards	Aug. 2016	Job description
Add support staff in each elementary library	Superintendent, Technology Director, TAG Team	Tech Plan, Budget	Aug. 2016	Job description

Curriculum, Instruction and Professional Development Goals

Goal Area: CURRICULUM, INSTRUCTION AND PROFESSIONAL DEVELOPMENT

Curriculum, Instruction, and Professional Development Goal #1

We will provide differentiated instruction based on individual student's needs

Curriculum, Instruction, and Professional Development Goal #2

We will ensure that curriculum and instruction are vertically aligned

Curriculum, Instruction, and Professional Development Goal #3

We will increase course offerings to meet students' interests, needs, and ability

Curriculum, Instruction, and Professional Development Goal #4

We will provide a high level of instruction that prepares students for College and Career Readiness

Curriculum, Instruction, and Professional Development Goal #5

LCSC will embed technology as part of instruction and student learning

Curriculum, Instruction, and Professional Development Goal #1

Goal: We will provide differentiated instruction based on individual student's needs

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Initiate methods of identifying high ability students grades K-12 , including English Learner (EL) students	High Ability Coordinator	High Ability Committee, standardized student evaluation tool	Jan. 2015/ongoing	Increased and valid numbers of identified high ability students
Continue to support and improve the current English Learners (EL) program at all levels	EL Director	Funding, personnel/staff	Feb. 2015/ongoing	Increase in EL student achievement
Investigate providing teachers with professional development in the area of differentiated classroom instruction	Curriculum Specialist, principals	Funding, professional trainers, data for areas of improvement	Feb. 2015/ongoing	Increased student achievement on formative and summative assessments
Investigate implementation of differentiated instructional strategies aimed at improving individual student's needs	Curriculum Specialist/Literacy Coaches	Baseline data for areas of improvement as defined by previous assessment scores and teacher effectiveness rubrics (TER), Curriculum materials	May 2015/ongoing	Effective or Highly Effective ratings on the TER 2.3 Engage Students in Academic Content and 2.5 Modify Instruction as needed

Curriculum, Instruction, and Professional Development Goal #2

Goal: We will ensure that curriculum and instruction are vertically aligned.

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Investigate providing professional development days for grade level teachers, district-wide, to curriculum map the new Indiana Academic Standards (IAS) 2014	Curriculum Specialist, principals	Indiana Academic Standards 2014, Professional Development Days	March 2015/ongoing	Vertically aligned curriculum maps
Investigate providing professional development days for teachers to observe teachers in the same grade level, as well as grade levels above and below their current teaching assignment	Principals	Professional Development Days, Targeted areas for improvement as defined by previous assessment scores and teacher effectiveness rubrics (TER)	Feb. 2015/March 2015, ongoing for new teachers	Decrease in instructional gaps from one grade level to the next, resulting in an increase in achievement on assessments. Effective or Highly Effective ratings on the TER 2.1 Develop Student Understanding and Mastery of Lesson Objectives
Review new State Assessment data and compare achievement with curriculum maps. Make adjustments as needed.	Principals, teachers	State Assessment Data, Professional Development Days	Summer 2015/ongoing	Increased student achievement on formative and summative assessments

Curriculum, Instruction, and Professional Development Goal #3

Goal: We will increase course offerings to meet students' interests, needs, and ability

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Investigate increased course offerings for high ability students at the elementary and middle school levels	Curriculum Specialist, principals	Additional classroom space, personnel/staff, curriculum materials	March 2015/ongoing	Established programs
Investigate the introduction of foreign language classes at the middle school level	Curriculum Specialist, principals	Foreign Language Committee, Teachers, Curriculum materials, Classroom (physical facility)	March 2015/Aug. 2015	Established program, enrollment numbers
Investigate the introduction of dual credits in Chinese and French at Logansport High School	Principal and Assistant Principal of Curriculum and Instruction	Teachers, curriculum materials, schedule availability	Feb. 2015/ongoing	Established electives, enrollment numbers
Investigate the introduction of more elective course options at Logansport High School	Principal and Assistant Principal of Curriculum & Instruction	Teachers, Curriculum materials, schedule availability	Feb. 2015/ongoing	Established electives, enrollment numbers
Investigate the introduction of increased trade certifications and new pathways at the Century Career Center	Director of Century Career Center	Certification requirements, certified teachers, curriculum materials	Feb. 2015/ongoing	Established certifications

Curriculum, Instruction, and Professional Development Goal #4

Goal: We will provide a high level of instruction that prepares students for College and Career Readiness

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Continue to employ teachers who attain a teacher effectiveness rating of either Effective or Highly Effective on the teacher effectiveness rubric (TER)	Principals, Superintendent, School Board Members	Standard for Success, Teacher Effectiveness Rubric, Time	Jan. 2015/ongoing	Effective or Highly Effective ratings as defined by the TER
Investigate core professional growth opportunities aligned to preparing College and Career Readiness (CCR)	Curriculum Specialist, principals	Knowledge of College and Career Readiness expectations, professional trainers, Professional Development Days	April 2015/ongoing	Prepared high level instruction directly aligned to CCR
Investigate best practices for increasing students' SAT/ACT scores	High school guidance counselors	College Board resources, practice assessments, possible elective course offering of SAT/ACT prep	Feb. 2015/ongoing	Increased achievement on SAT/ACT assessments
Investigate the introduction of an Associate's Degree at Logansport High School	LHS Principal and Assistant Principal of Curriculum and Instruction	Collegiate partnership, approved dual credit teachers, curriculum materials	Jan. 2015/ongoing	Established program
Investigate industry partnerships aimed at preparing students for apprenticeships immediately upon graduation of high school	Director of Century Career Center	Industry expectations, trainings, (ABC?), flexible student schedules	Feb. 2015/ongoing	Established training programs with direct apprenticeships

Curriculum, Instruction, and Professional Development Goal #5

Goal: LCSC will embed technology as part of instruction and student learning

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Revise the three-year technology plan to update and better define the Corporation's goals and strategies	Technology Director	TAG Team, Current Technology Plan, buildings' technology needs	Jan. 2015/May 2015	Established Technology Plan
Initiate the implementation of the Virtual Learning option for inclement weather	Superintendent, principals, teachers, students	eLearning plan, online learning materials, emergency learning packets (CMS, LMS, LHS), learning packets (elementary)	Jan. 2015/ongoing	Student achievement on formative and summative assessments following eLearning
Investigate the technology needs in each classroom to fill gaps	Technology Director, principals	Conversations with teachers, school visits	Feb. 2015/ongoing	All LCSC classrooms capable of interactive learning
Investigate the initiation of classroom websites for transparency and open communication between teachers, parents, and students	TAG Team	Teacher laptops, digital content, Professional Development Days	April 2015/ongoing	Established websites
Investigate the use of 1:1 devices at the elementary level	Superintendent, Technology Director, principals, Technology Trainer	Conversations with area school corporations, school visits, Professional Development Days	Aug. 2015/Dec. 2015	Elementary 1:1 Implementation Plan

Finance and Facilities Goals

Goal Area: FINANCE AND FACILITIES

Finance and Facilities Goal #1

We will maintain a 10% General Fund operating balance

Finance and Facilities Goal #2

We will maintain or increase student enrollment

Finance and Facilities Goal #3

We will provide safe, well-maintained and welcoming facilities that are conducive to student success

Finance and Facilities Goal #4

We will continue to seek efficiencies in utility/building equipment

Finance and Facilities Goal #5

We will secure alternate sources of revenue through grants and/or donations

Finance and Facilities Goal #6

We will provide as many quality and competitive programs as financially feasible

Finance and Facilities Goal #1

Goal: We will maintain a 10% General Fund operating balance

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Tracking our Corporation Revenues monthly	Business Manager, Finance Department	Receipts	2015-2016/2017-2018	General fund cash balance report
Tracking our Corporation Expenses monthly	Business Manager, Finance Department	Expenditures	2015-2016/2017-2018	General fund cash balance report
Build annual budget appropriations at 98% of expected revenues	Business Manager, Finance Department	Appropriation report	2015-2016/2017-2018	General fund cash balance report

Finance and Facilities Goal #2

Goal: We will maintain or increase student enrollment

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Pursue an advertising campaign to increase LCSC student enrollment *Promote the opportunities available: a. Career Center b. LHS Dual Credits c. Full Day Kindergarten d. Basic Kindergarten pre-school classes e. McHale Performing Arts Center f. 1:1 computers at LHS and Middle Schools g. Professional Art Gallery at LHS	Business Manager, LCSC PR Committee	Advertising Agency, Graphic Arts Department	2015-2016/2017-2018	Increased Enrollment
Work with local community members and realtors to ensure an attractive quality of life	LCSC PR Committee	Local community representatives	2015-2016/2017-2018	Increased Enrollment
Take the pulse of the student body by polls, Principal's Advisory Council, stake-holders surveys	Principals	Student, parents, and community representatives	2015-2016/2017-2018	Increased Enrollment

Finance and Facilities Goal #3

Goal: We will provide safe, well-maintained and welcoming facilities that are conducive to student success

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
School safety specialist will conduct yearly safety walk-throughs at each school	Business Manager, School Safety Specialists	Safety walk reports	2015-2016/2017-2018	Results of safety walk reports
Maintenance review of all facilities and equipment will be conducted bi-annually	Business Manager, Maintenance Department	Maintenance review reports	2015-2016/2017-2018	Results of maintenance review reports
Explore and implement a comprehensive security system (surveillance and access) for all buildings in LCSC	School Safety Specialists, Technology Director and Business Manager	Results of security system exploration	2015-2016/2017-2018	School Safety Specialist assessment

Finance and Facilities Goal #4

Goal: We will continue to seek efficiencies in utility/building equipment

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Identify, budget and replace obsolete operating equipment	Business Manager, Maintenance Department	Funding and engineering	2015-2016/2017-2018	Operating cost analysis
Explore utility controls to reduce utility usage	Business Manager, Maintenance Department	Funding and engineering	2015-2016/2017-2018	Utility cost analysis
Work with professional partners to assess long and short term needs and capabilities	Business Manager, Maintenance Department	Engineering Services	2015-2016/2017-2018	Building assessment

Finance and Facilities Goal #5

Goal: We will secure alternate sources of revenue through grants and/or donations

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Investigate feasibility of a foundation for the Logansport Community School Corporation	Business Manager	Feasibility Committee	2015-2016/2016-2017	Findings of the committee
Explore the feasibility of hiring a grant writer for the Corporation	Business Manager	Search Committee	2015-2016/2016-2017	Results of search
Seeking corporate funds to support sponsorships for Logansport Schools	Principals	Athletic Director, Administration	2015-2016/2017-2018	Attainment of sponsorships

Finance and Facilities Goal #6

Goal: We will provide as many quality and competitive programs as financially feasible

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
Expanding Basic Kindergarten classes (PK)	Elementary Administrators	Finance and facility assets	2015-2016/2017-2018	Program listing
Middle Schools to explore expanding High School credits	Middle School and High School Administrators	Finance and facility assets	2015-2016/2017-2018	Program listing
Addition of high school and middle school programs	Middle School and High School Administrators	Finance and facility assets	2015-2016/2017-2018	Program listing

Community Relations Goals

Goal Area: COMMUNITY RELATIONS

Community Relations Goal #1

We will encourage parent involvement

Community Relations Goal #2

We will communicate the positive accomplishments of students and staff

Community Relations Goal #3

Increase community partnerships to create additional opportunities for students

Community Relations Goal #4

LCSC will increase community awareness of programs, expectations, and issues in our school corporation

Community Relations Goal #1

Goal: We will encourage parent involvement.

Strategies:	Champion	Resources	Begin Date/ End Date	Evaluation
<p>EL Parent Advisory Group We will develop a group of parents who represent the EL student population to: gain insight as to where EL parents need more information; find efficient means by which to disseminate that information; and to keep the lines of communication between the schools and EL parents more open. Meetings will take place bi-monthly, with the intention that the EL Parent Advisory Group share the information with co-workers, family, friends, and other EL community members</p>	Emily Graham	List of potential parent participants from EL staff & building administrators; letters to potential participants; D007 scheduled for meetings on bimonthly basis; sources for providing snacks at meetings (College Coalition grant will be pursued); topics for discussion and presentation (consult building administrator and EL staff)	Spring 2015/ ongoing	Monitor attendance of EL Parent Advisory Committee, survey for parent participants (questions regarding success of process, future topics)
<p>Elementary Parent Advisory Group We will develop a core group of parents to gain insight as to where more information is needed; find efficient means by which to disseminate that information; to keep lines of communication open, and to further develop parents' understanding of the changes which have occurred in education and will continue to occur. These meetings will help parents develop a mindset in which the value of their children's education is fully understood. Meetings will take place bi-monthly, with the intention that the Parent Advisory Group share the information with co-workers, family, friends and other community members</p>	Elizabeth Lopusser	List of potential parent participants from elementary building administrators; letters to potential participants; elementary libraries scheduled for meetings on bimonthly basis; sources for providing snacks at meetings (College Coalition grant will be pursued); topics for discussion and presentation (consult building administrators)		Monitor attendance of Elementary Parent Advisory Committee, survey for parent participants (questions regarding success of process, future topics)
<p>Middle School Parent Advisory Group We will develop a core group of parents to gain insight as to where more information is needed; find efficient means by which to disseminate that information; to keep lines of communication open, and to further develop parents' understanding of the changes which have occurred in education and will continue to occur. These meetings will help parents develop a mindset in which the value of their children's education is fully understood. Meetings will take place bi-monthly, with the intention that the Parent Advisory Group share the information with co-workers, family, friends, and other community members</p>	Greg Grostefon and Jeff Canady	List of potential parent participants from middle school building administrators; letters to potential participants; middle school libraries scheduled for meetings on bimonthly basis; sources for providing snacks at meetings (College Coalition grant will be pursued); topics for discussion and presentation (consult building administrators)		Monitor attendance of Middle School Parent Advisory Committee, survey for parent participants (questions regarding success of process, future topics)

Community Relations Goal #2

Goal: We will communicate the positive accomplishments of students and staff.

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
<p>The Crystal Berry Award will be presented to one outstanding educator within Logansport Community School Corporation on an annual basis. This educator will be recognized and his/her accomplishment celebrated at the corporation annual retirement dinner. A plaque will be placed in the board room which names each annual winner. The winner will be selected by committee (which includes a board member and community member in addition to LCSC staff members) following a nomination process. A press release and nomination packet will be made public each year in the month of December. The Crystal Berry recipient will be a candidate for the Indiana State Teacher of the Year award.</p>	<p>PR Committee (Michele Starkey, Emily Graham, Chris Hess, Hayley LaDow)</p>	<p>Trophy, press release and nomination packet, winner press release, invitation to annual retirement dinner for winner and his/her guests, application for Indiana Teacher of the Year award</p>	<p>Dec. 2014/ongoing</p>	<p>Number of nominations received, implementation of the award and recognition</p>
<p>Logansport Community School Corporation will promote and communicate success stories of students and/or former students to Logansport and Cass County community members. Building administrators will be contacted by the PR committee and asked to gather information regarding successes of current and former students. PR committee members will meet to write the submitted success stories and arrange for pictures of students/former students. Postcards (student designed through graphic design course) and mass emails will be sent to the public which include the stories. The stories will be shared in Red Around Logansport, channel 18, and on the LCSC website. Framed stories/pictures for each school building and table tents for local restaurants will be created as funding becomes available.</p>	<p>PR Committee (Michele Starkey, Emily Graham, Chris Hess, Hayley LaDow)</p>	<p>Submissions from each building (at least one per building); postcards (student designed through graphic design course); postage; email list of parents, community members, local organizations, local businesses (Chamber of Commerce); materials for framed stories; pictures and table tents as funding allows)</p>	<p>Spring 2015./ongoing</p>	<p>At least one story from each building in the corporation is included; number of postcards sent and number of emails sent; inclusion in Red Around Logansport, channel 18, and on corporation website.</p>

Community Relations Goal #3

Goal: Increase community partnerships to create additional opportunities for students.

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
<p>Discuss goal at Cabinet Meeting and solicit potential sub-committee members. The sub-committee will meet to explore existing partnerships and to explore potential partners who will come in to share experience, knowledge, and/or resources with individual school buildings at each level. A list of possible partnership activities will be generated and communicated to future partners. A survey will be created and distributed to local businesses and organizations to determine the extent to which they would like to be involved in the schools. The sub-committee will meet to create partnership matches and facilitate initial communication between partners and building administrators.</p>	<p>Emily Graham and Elizabeth Loposser</p>	<p>Sub-committee members, CCRN members and Chamber member listing (for potential partner information), list of activities, survey, method for distributing information and surveys to partners</p>	<p>Spring 2015/ongoing</p>	<p>List of partners willing to work with schools, list of activities, creation and completion of survey, value of survey results, actual partnerships created</p>

Community Relations Goal #4

Goal: Logansport Community School Corporation will increase community awareness of programs, expectations, and issues in our school corporation.

Strategies:	Champion	Resources	Begin Date/End Date	Evaluation
<p>A slide show/information video which contains information regarding corporation events/activities/programs will be created by the TV production class to be shown before programs (while the audience is sitting and waiting) held at McHale Performing Arts Center and individual school buildings. The PR committee will discuss at a corporation cabinet meeting what should be included in the slide show/informational video on a yearly basis.</p>	PR Committee	<p>Greg Allen, instructor of TV production class; information regarding corporation events/activities/programs (gathered at corporation cabinet meeting)</p>	Spring 2015/ongoing	Usage of slide show/informational video at events throughout the school corporation
<p>Mrs. Starkey will study the feasibility of creating a position to be responsible for public relations for Logansport Community School Corporation. Public relations tasks continually increase within the corporation with no one person having the responsibility to oversee and streamline the promotion of the school corporation to the public.</p>	Mrs. Starkey	Salary/benefit funding source	Fall 2015	Mrs. Starkey will be responsible for determining whether such a position is feasible.