

**Watchdog Education Foundation
Board of Directors Meeting Minutes
Wednesday, September 12, 2018—4:30 p.m.
South Campus Conference Room**

“Our mission is to enhance educational opportunities for the Beresford School District.”

Agenda:

1. Call meeting to order: roll call and establish quorum.

President Nathan Jensen called the meeting to order at 4:39 p.m. A quorum was established with the following members present: Nathan Jensen, president; Gerald Dahlin, vice-president; Sue Christensen, treasurer; Brian Field, secretary; and Chris Savey, school board member. Absent was Sally Dolan, Beresford Area Foundation member and Grace Quarter, BHS student.

2. Adopt agenda. (m)

A motion was made by Chris Savey, seconded by Gerald Dahlin to approve the agenda. All present voted aye. Motion carried.

3. Review and approve the minutes from the June 13, 2018 meeting. (m)

A motion was made by Sue Christensen, seconded by Chris Savey to approve the minutes from the June 13, 2018 meeting. All present voted aye. Motion carried.

4. Review and approve Watchdog Education Foundation (WEF) and Shanna Rae Christensen Memorial Scholarship Fund Financial Reports. (m)

Treasurer Sue Christensen provided the financial report. The Watchdog Education Foundation fund had total net assets of \$159,434.99 with \$4402.72 available for distribution. The Shanna Rae Christensen Memorial Scholarship fund had total net assets of \$34,148.53 with \$2.51 available for distribution.

A motion was made by Gerald Dahlin, seconded by Chris Savey to approve the financial reports. All present voted aye. Motion carried.

5. Approve reimbursement to the Beresford School District for food and supply expenses related to the WEF Homecoming Community Pork Loin BBQ. (m)

A motion was made by Gerald Dahlin, seconded by Sue Christensen to approve reimbursement to the Beresford School District for food and supply expenses related to the Foundation's Homecoming Pork Loin BBQ. All present voted aye. Motion carried.

6. Approve reimbursement to the Beresford School District for expenses related to the Watchdog Hall of Fame Banquet and Induction Ceremony. (m)

A motion was made by Chris Savey, seconded by Sue Christensen to approve reimbursement to the Beresford School District for ¼ of the expenses related to the Watchdog Hall of Fame Banquet and Induction Ceremony. The other entities sharing ¼ of the expenses each are the Beresford School District, Beresford Area Arts, and the Beresford Athletic Booster Club. All present voted aye. Motion carried.

7. Discuss the Tri-County Bike Tour/Duathlon held on June 16, 2018 and proceeds raised from the event.

Sue Christensen provided a Tri-County Bike Tour/Duathlon report for the event held on June 16, 2018. There were 50 bike riders in the tour and 28 duathletes. Sue estimated that the proceeds from the event would provide \$4200 to the Shanna Rae Christensen Memorial Scholarship fund.

8. Discuss a potential Watchdog Education Foundation entry in the Homecoming Parade on September 28, 2018 at 2:00 p.m.

The Board elected to hold off on a parade entry this year and elected to use the “Bushels for Education” banners on a grain truck in future years.

9. Finalize plans and workers for the WEF Homecoming Community Pork Loin BBQ on Friday, September 28, 2018 from 5:00-7:00 p.m. at the Cortland Carnes Stadium Picnic Shelter.

Brian Field reported that all supplies for the Homecoming Pork Loin BBQ had picked up and/or ordered. Darin and Nancy Larson will grill the pork loin again. All Board members who are able to work the event need to report by 4:30 p.m.

10. Discuss the distribution of WEF brochures to BHS alumni/classes returning for Homecoming weekend to help market, promote, and secure future donations to our WEF.

Brian Field will have a table set up at the Bridges for the BHS alumni and classes returning for their reunions. The table will have a Beresford School District banner and will include handouts on the Watchdog Legacy Project, as well as Watchdog Education Foundation, Bushels for Education, and Beresford Area Foundation brochures. Pat McGill will also be present at the Bridges to greet classes too.

11. Finalize plans for the Watchdog Hall of Fame Banquet and Induction Ceremony on Saturday, September 29, 2018 at 6:00 p.m. at the Bridges.

Brian Field reviewed final plans for the Watchdog Hall of Fame Banquet and Induction Ceremony at the Bridges on Saturday, September 29 at 6:00 p.m. The dinner will be at 6:00 p.m. and the program will follow at 7:00 p.m.

12. Discuss the Watchdog Legacy Project Community Presentation that held on Monday, September 10 at 7:00 p.m. at the Beresford Elementary School Student Commons/ Gymnasium.

Brian Field reported that 66 people attended the Watchdog Legacy Project Community presentation on Monday, September 10 at 7:00 p.m. The presentation was one hour in length and the question and answer session was about 10 minutes in length. The presentation covered the entire Watchdog Legacy Project from its onset two and one-half years ago to the upcoming bond election on October 2.

13. Provide an update on the Watchdog Legacy Project’s Community Capital Campaign.

Brian Field provided an update on the Watchdog Legacy Project’s Community Capital Campaign. The capital campaign has raised cash donations and pledges in the amount of \$816,730. The District just rolled out its “sponsor a seat” campaign for the Grace Kennedy Center for the Performing Arts. Thus far, nine seats have been sponsored for \$1000 each for a total of \$9000 so an additional 741 seats are available for sponsorship. If all seats are sponsored, that would provide an additional \$741,000 toward the capital campaign.

14. Provide an update on the Beresford School District’s Bond Election for the Watchdog Legacy Project set for Tuesday, October 2, 2018 from 7:00 a.m. to 7:00 p.m.

Brian Field reminded the Board that the Bond Election is set for Tuesday, October 2 from 7:00 a.m. to 7:00 p.m. Ballots can also be cast in the District business office on the normal workday from 8:00 a.m. to 4:00 p.m.

15. Discuss how our Board can move forward on Legacy Gifts by identifying key people within our community that we could engage in conversations about current and/or future gifting to our WEF—may need to hold off pending the results of the bond election.

The Board elected to hold off on this item pending the results of the bond election.

16. Discuss a future partnership with our BHS FFA chapter this fall on raising awareness for the “Bushels” campaign in contacting area farmers and custom grain haulers to promote the campaign and secure future donations to the WEF—may need to hold off pending the results of the bond election.

The Board elected to hold off on this item pending the results of the bond election.

17. Discuss how our WEF could maximize the use of Social Media—Facebook, Twitter, Instagram, promotional video/iMovie, etc.—to help get the word out and communicate the mission and work of our Foundation.

Brian Field reviewed the new District webpage and its use of a new publishing platform called “Thrillshare” that allows the District to do one post and place it on multiple outlets—Live Feed, Facebook, Twitter, SMS, Voice, or Push Notification.

18. Review future quarterly meeting dates in 2018 and 2019—south campus conference room.
 - a. December 12, 2018—4:30 p.m.
 - b. March 13, 2019—4:30 p.m.
 - c. June 12, 2019—4:30 p.m.
 - d. September 9, 2019—4:30 p.m.
 - e. December 11, 2019—4:30 p.m.

President Nathan Jensen reviewed the quarterly meeting dates remaining in 2018 and those set for 2019.

19. Update on recent memorials, donations and thank you notes.

Brian Field provided an update on recent memorials to the Watchdog Education Foundation.

20. Other Business.

There were no items for other business.

21. Adjourn. (m)

A motion was made by Chris Savey, seconded by Gerald Dahlin to adjourn the meeting. All present voted aye. Motion carried. President Nathan Jensen declared the meeting adjourned at 5:20 p.m.