

**Watchdog Education Foundation
Board of Directors Meeting Minutes
Wednesday, December 12, 2018—4:30 p.m.
South Campus Conference Room**

“Our mission is to enhance educational opportunities for the Beresford School District.”

Agenda:

1. Call meeting to order: roll call and establish quorum.

President Nathan Jensen called the meeting to order at 4:33 p.m. A quorum was established with the following members present: Nathan Jensen, Brian Field, Chris Savey, and Grace Quartier. Absent: Sally Dolan, Sue Christensen, and Gerald Dahlin.

2. Adopt agenda. (m)

A motion was made by Chris Savey, seconded by Grace Quartier to approve the agenda. All present voted aye. Motion carried.

3. Review and approve the minutes from the September 12, 2018 meeting. (m)

A motion was made by Grace Quartier, seconded by Chris Savey to approve the September 12, 2018 meeting minutes. All present voted aye. Motion carried.

4. Review and approve Watchdog Education Foundation (WEF) and Shanna Rae Christensen Memorial Scholarship Fund Financial Reports. (m)

President Nathan Jensen provided the financial report. As of November 14, 2018, the Watchdog Education Foundation had total net assets of \$153,783.22 with \$4402.72 available for distribution. As of November 14, 2018, the Shanna Rae Christensen Memorial Scholarship Fund had total net assets of \$32,877.07 with \$2.51 available for distribution.

A motion was made by Chris Savey, seconded by Grace Quartier to approve the financial reports. All present voted aye. Motion carried.

5. Discuss the Watchdog Hall of Fame Banquet and Induction Ceremony that was held on September 29 and review the revenues and expenditures summary.

The 2nd Annual Watchdog Hall of Fame Banquet and Induction Ceremony was a success with many positive comments about the program and evening. Revenue from the event was \$1220. Expenditures were \$6629.85. The Net Loss was \$5409.85. The Beresford School District paid \$2409.85 and its partners—Watchdog Education Foundation, Beresford Area Arts, and Beresford Athletic Booster Club—each paid \$1000.

6. Discuss the 2019 Watchdog Hall of Fame nominations process in the pillars of Academics & Achievement, Fine Arts, Athletics, and Distinguished Service.

The Watchdog Hall of Fame Steering Committee is currently accepting nominations for the Watchdog Hall of Fame Class of 2019. The nomination deadline is February 15, 2019. The Watchdog Hall of Fame Steering Committee and Sub-committees will meet at the end of February or early March to review the nominations.

7. Discuss the status of the “Watchdog Legacy” project and the recent meeting that was held with the Performing Arts Center Planning Committee and Watchdog Legacy Project Committee.

Nineteen members of the Performing Arts Center Planning Committee and Watchdog Legacy Committee met on December 3, 2018 to discuss what is next.

Following was an overall summary from the evening:

It was the consensus of the committee that we need to continue communicating the NEED for the facilities. We must be able to communicate the NEED versus the WANT! Crucial conversations need to happen on why it did not pass and what will it take to support it in the future.

However, we need to listen first and then present and have dialogue with a purpose. This project needs to be looked at as economic development for a thriving community. Beresford needs to be a thriving and livable community. For livability, thriving communities and schools need high quality amenities to expand and grow communities. We must emphasize the future and the school is an important heartbeat of our community. Our students can help tell the story about the need for the facilities.

Our communication needs to be expanded and relationships need to be built with our Beresford Area Arts (friends of the arts), BHS alumni (association), ag partnerships, business partnerships, Beresford Athletic Booster Club, BEDCO, Re-think Beresford, Beresford FIRST, Chamber, Beresford Area Foundation, Watchdog Education Foundation, Lions Club, etc.

We believe it would be beneficial to survey those who voted in the October 2 bond election and gather information and data from their perspective. Did you understand the project? Did you have access to enough information? Where did you access the information? Was the cost of the project a barrier and the impact on your taxes? What would you change? What would you support? What should we do next? The final question would be open-ended so they could share and write their comments/thoughts.

There is the potential of a future grant from the Beresford Area Foundation for a community-building/livability type grant.

8. Discuss the status of the cash donations and/or pledges received for the Watchdog Legacy Project, including the WEF’s pledge of \$50,000 over 10 years.

This item was tabled until the next meeting when more board members are present for the discussion.

9. Discuss year nine of the “Bushels for Education” campaign and whether or not our WEF wants to promote it based on the status of current commodity prices.

This item was tabled until the next meeting when more board members are present for the discussion.

10. Discuss how our WEF can move forward on Legacy Gifts by identifying key people within our community that we could engage in conversations about current and/or future gifting to our WEF.

President Nathan Jensen discussed making one ask that could be divided up by a steering committee of various entities. He discussed taking a more strategic approach and that all entities need to be challenged to think differently. This item was tabled until the next meeting when more board members are present for the discussion.

11. Discuss the 2019 Tri-County Tour and Duathlon event set for Saturday, June 15, 2019.

Sue Christensen will provide an update on the 2019 Tri-County Tour and Duathlon at the March 13, 2019 meeting.

12. Review future quarterly meeting dates in 2019—south campus conference room.

President Nathan Jensen reviewed the quarterly meetings dates for 2019.

- a. March 13, 2019—4:30 p.m.
- b. June 12, 2019—4:30 p.m.
- c. September 9, 2019—4:30 p.m.
- d. December 11, 2019—4:30 p.m.

13. Update on recent memorials, donations and thank you notes.

Brian provided an update on the recent memorials and donations that came into the Watchdog Education Foundation.

14. Other Business.

There were no items for other business.

15. Adjourn. (m)

A motion was made by Grace Quartier, seconded by Chris Savey to adjourn the meeting. All present voted aye. Motion carried. President Jensen declared the meeting adjourned at 5:09 p.m.