# SANFORD SCHOOL DEPARTMENT <br> SANFORD SCHOOL COMMITTEE <br> MEETING AGENDA <br> Monday, October 3, 2016 ~ 6:00 pm 

Note: Meeting will be held in City Council Chambers, $3^{\text {rd }}$ Floor, City Hall Annex

Members present:
Student Reps present: Summer Korpaczewski
Cole A. Jones
Staff present:
David Theoharides, Superintendent

Jon Mapes, John Roux, Thomas Miscio, Scott Sheppard, Kendra Williams Matt Nelson, Assistant Superintendent Gwen Bedell, Business Administrator Bernie Flynn, Curriculum Director

Guests present:
A. Call to Order

Time: $\qquad$ pm
B. Pledge of Allegiance
C. Adjustments
D. Approval of Minutes
E. Public Comments
F. Communications

None
G. Committee Reports
H. Superintendent's Report

1. Construction Updates
2. Student Representatives' Reports
3. Field Trips
i. SJHS JMG Leadership Conference in Rome, ME on October $18^{\text {th }}$ and $19^{\text {th }}, 2016$
I. Directors' Reports
4. Business Administrator Gwen Bedell
5. Assistant Superintendent Matt Nelson
i. Safety Committee Update
ii. Safety Drills (Lockdowns / Fire Drills / Evacuations)
iii. Bus Safety Week
iv. Substitutes
6. Director of Curriculum Bernie Flynn
J. New Business
K. Old Business
L. Resignations
M. Staff Appointments None
N. Staff Transfers None
O. Staff Nominations None
P. Policies
7. August 2016 Financials - Gwen Bedell
i. August 31, 2016, 2016 expenses (Attachment J.2.i)

Recommendation: to accept the 8/31/16 expenses as presented.
ii. August 31, 2016 reconciliation (Attachment J.2.ii)

Recommendation: to accept the 8/31/16 reconciliation as presented.
2. Sabbatical request - Jennifer Hunter, SHS

1. New Class Rank Proposal for Sanford High School (tabled on 9/26/16;missing 2 School Committee members)
2. Superintendent Theoharides will announce the following resignations:

| Brent Coleman | Asst. Wrestling <br> Coach | SHS | Eff. 9/20/16 |
| :--- | :--- | :--- | :--- |
| Samantha Hamlyn | Ed Tech III | CJL | Eff. 10/7/16 |

P. Policies (Attachment P.)

1. First Reading - KK - Naming Rights

Recommendation: to accept the first reading of policy KK
2. Deletion - KH - Public Gifts to the Schools

Recommendation: to delete policy KH as presented.
Q. Items for Future Agenda(s)

1. Performing Arts Group Presentation - tentative date 10/17/16
2. Technology Plan - tentative date $12 / 5 / 16$

## October 3, 2016

R. Calendar Announcements

1. Upcoming School Committee meetings are as follows:

| Monday, October <br> 17,2016 | Regular Meeting | $6: 00 \mathrm{pm}$ | City Council <br> Chambers |
| :--- | :--- | :--- | :--- |
| Monday, <br> November 7, 2016 | Regular Meeting | $6: 00 \mathrm{pm}$ | City Council <br> Chambers |
| Monday, <br> November 21, <br> 2016 | Regular Meeting | $6: 00 \mathrm{pm}$ | City Council <br> Chambers |

S. Adjournment

Recommendation: to adjourn at $\qquad$ pm.

SANFORD SCHOOL DEPARTMENT

## SANFORD SCHOOL COMMITTEE <br> MINUTES <br> Monday, September 26, 2016 ~ 5:30 pm

Note: Meeting was held in Superintendent's Conference Room, $2^{\text {nd }}$ Floor, City Hall Annex.

| Members present: | John Roux, Tho |
| :--- | :--- |
| Staff present: | David Theoharid <br> Matt Nelson, Ass <br> Brent Coleman, <br>  <br> Guests present: |
|  | Student <br> Shelly Tibbetts |

A. Call to Order Time: $5: 35 \mathrm{pm}$
B. Executive Session Student Matter

1. Motion by Mr. Miscio: To enter Executive Session to consider the readmission of a student to Sanford High School pursuant to 1 MRSA § 405(6)(B) at 5:35 pm.
Motion seconded by Mrs. Williams. Motion carried 3 to 0.
2. Motion by Mr. Miscio: To exit Executive Session at 5:52 pm. Motion seconded by Mrs. Williams. Motion carried 3 to 0. Public Session:
3. Motion by Mr. Roux: The School Committee has discussed the information presented regarding the student's request and found it to be credible and the behavior that resulted in the student being expelled will not likely recur. Based on that information, the Sanford School Committee readmits the student to Sanford High School. The student will meet with school administrators to map out a timeline and strategies for the student's successful re-entry pursuant to Title 20-A M.R.S.A., Section 1001. In addition the superintendent will provide the student and parents/guardians with a written notice of the School Committee's findings and conclusions.
Motion seconded by Mrs. Williams. Motion carried 3 to 0.
C. Adjournment

Mr. Roux made a motion to adjourn at 5:54 pm.
Mrs. Williams seconded the motion. Motion carried 3-0.
Respectfully submitted,

## SANFORD SCHOOL DEPARTMENT <br> SANFORD SCHOOL COMMITTEE <br> MINUTES <br> Monday, September 26, 2016 ~ 6:00 pm

Note: Meeting was held in City Council Chambers, $3^{\text {rd }}$ Floor, City Hall Annex

| Members present: | John Roux, Thomas Miscio, Kendra Williams |
| :--- | :--- |
| Student Reps present: | Summer Korpaczewski <br> Cole A. Jones |
| Staff present: | David Theoharides, Superintendent <br> Matt Nelson, Assistant Superintendent <br> Gwen Bedell, Business Administrator <br> Bernie Flynn, Curriculum Director <br> Stacey Bissell, Special Education Director <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br>  <br> Sulie Williams, Library Media Specialist - Willard <br> Jen Raymond, Library Media Specialist - SJHS <br> Karen Miliano, Library Media Specialist - SHS |
|  |  |

Guests present:
A. Call to Order
B. Pledge of Allegiance
C. Adjustments
D. Approval of Minutes
E. Public Comments

None
F. Communications None
*l. Directors' Reports (addressed out of order)
3. Director of Curriculum Bernie Flynn
a. Presentation by Sanford schools' Library Media Specialists
G. Committee Reports
H. Superintendent's Report

1. Construction Update
i. High School Project
2. Mayor Cote visited the site last week
3. Block walls are being constructed in auditorium and gym with block provided by local Genest Concrete
4. Construction Administration meeting today, 9/26/16
a. Approved invoices for approximately $\$ 2.7$ million; all invoices approved by architect, DOE and BGS.
b. Construction is on schedule; steel will arrive week of 10/10/16
c. Easements have been completed for Mayflower Drive for gas, electric, cable and water
d. Radon mitigation layer is currently being installed
e. Performing Arts Sub-Committee has been meeting regularly regarding facility management. They will be visiting Gorham later this week.
f. Videos available on website
ii. Elementary Project
5. Successful public information meeting held on 9/1/16
6. Architect has been meeting with staff at MCS and SJHS to refine plans
7. Anticipate a Straw Poll vote in November, 2016
8. Student Representatives' Reports
i. Summer noted homecoming activities planned in October
ii. School Committee questioned student reps regarding plans after high school and what they hoped to gain from their time as student representatives
9. Field trips announced
i. SRTC FFA to Indianapolis, Indiana from 10/18-10/23/16
ii. SHS Boys Soccer Team to USM on 10/2/16
10. Maine School Board Association Conference is scheduled for 10/27/16 and 10/28/16
I. Directors' Reports
J. New Business
K. Old Business
L. Resignations
11. Business Administrator Gwen Bedell
i. Donation of $\$ 1250$ to SRTC on behalf of Clarence Hartley to be used to support SRTC students in need of specialized clothing or equipment
ii. Donation of $\$ 1200$ to Legacy Foundation on behalf of SHS Class of 2016
iii. Special Ed transportation - staff consolidating transportation needs to reduce expenses
12. Assistant Superintendent Matt Nelson
i. Attendance Protocols and Forms (Attachment I.2.i.)
13. Discussed impact of chronic absenteeism
14. Parents of students with previous chronic absenteeism are contacted at the beginning of the school year to collaborate on strategies to improve attendance
15. Director of Curriculum Bernie Flynn (addressed out of order)
16. Director of Special Education Stacey Bissell
i. Math Worlds Program data (Attachment I.4.i)
17. Progress in students' conceptual knowledge

- Student conceptual understanding increased by an overall mean of $27.8 \%$
- The median percent increase in scores was $11.5 \%$
- The average ( mean ) improvement in scores by grade were

Grade 1 145.2\%
Grade 2 39.2\%
Grade 3 20.7\%
Grade 4 2.5\%
Grade 5 28.3\%
Grade 6 8.1\%
Grade 7-2.5\%
Grade 8 -3.5\%

- From 2014-15 to 2015-16, 63\% of the students increased their raw scores.

None

## Tabled, see Item C. Adjustments

1. New Class Rank Proposed for Sanford High School
2. Superintendent Theoharides announced the following resignations:

| Lynn Gnade | Foodservice District <br> Manager | District | Eff. 10/19/16 |
| :--- | :--- | :--- | :--- |
| Patricia Fougere | Childcare worker | SCAE | Eff. 10/10/16 |

1. Superintendent Theoharides announced the following appointments:

| Tiffani Bourque | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| :--- | :--- | :--- | :--- |
| Hannah Burgess | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Leah D'Amour | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Jamie Folsom | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Madalynn Gagne | KIDS Club | Student | Eff. 9/20/16 |
| Connie Hand | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Corinne Lawrance | KIDS Club | Student | Eff. 9/20/16 |
| Ryan Legere | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Rebecca Levasseur | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Rebecka Morton | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Tiffani Noel | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Kristen O'Connor | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Vicki Payeur | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Rebecca Perez | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Tori Poisson | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Wanda Richard | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Jed Russell | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Joyce Scally | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Janelle Schulkind | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Lisa Silva | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Kathy Spencer | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Michelle Sprague | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Kathy Toth | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Lisa Tu | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Spencer Wilkinson | KIDS Club | Activities/Homework | Eff. 9/20/16 |
| Odyssey Willow | KIDS Club | Student | Eff. 9/20/16 |

2. Superintendent Theoharides announced the following stipend appointments:

| Brent Coleman | Coach, Varsity Wrestling | SHS |
| :--- | :--- | :--- |
| Rossie Kearson | Coach, Varsity Boys Tennis | SHS |
| Rachel White | Yearbook Co-Advisor | SJHS |
| Sue Bedell | Yearbook Co-Advisor | SJHS |
| Jessica Allen | Student Council Co-Advisor | SJHS |
| Erin Barry | Student Council Co-Advisor | SJHS |
| Adam Bellefeuille | Drama Club Advisor | SJHS |
| Sara Nason | STEM Advisor | SJHS |
| Ann MacEachern | Art Club Advisor | SJHS |
| Rachel White | Math Club Co-Advisor | SJHS |
| Sue Bedell | Math Club Co-Advisor | SJHS |
| Carol Baker Roux | Jazz Band Director | SJHS |
| Carol Baker Roux | Band Director | SJHS |
| Nancy Neubert | Chorus Director | SJHS |
| Anders Larson | Social Studies Dept. Head | SJHS |
| Carla Mueller | Math Dept. Head | SJHS |
| Sue Coveney | ELA Dept. Head | SJHS |
| James Cantara | Science Dept. Head | SJHS |
| Kathy Camire | Special Education Dept. Head | SJHS |
| Judy Martin | Allied Arts Dept. Head | SJHS |

N. Staff Transfers

1. Superintendent Theoharides announced the following transfers:

| Pat Brunner | From Title I <br> teacher at MCS <br> and CJL Schools | To Title I teacher <br> at CJL School | Eff. 9/7/16 |
| :--- | :--- | :--- | :--- |
| Kim Conway | From Title I <br> teacher at <br>  <br> Willard | To Title I teacher <br> at Lafayette | Eff. 9/7/16 |
| Barbara Dumont | From Ed Tech III <br> at MCS Library | To Ed Tech II at <br> SJHS Special Ed | Eff. 10/11/16 |

O. Staff Nominations

1. Superintendent Theoharides nominated the following professional staff:

| Kathy Hally | $3 / 5$ FTE as a Title <br> I teacher | St. Thomas and <br> CJL Schools | Eff. TBD |
| :--- | :--- | :--- | :--- |

Mrs. Williams made a motion to accept the nomination as presented. Mr. Miscio seconded the motion. Motion carried 3-0.
P. Policies

1. Executive Summary for 9.26.16 (Attachment P.)
i. A Maine Dept. of Education review of our bullying policies stated that the policies were in compliance but we needed to develop forms on how bullying incidents are tracked and monitored.
2. First Reading - JICK Revision - Bullying and Cyberbullying Prevention in Schools
Mr. Miscio made a motion to accept the first reading of revised Policy JICK as presented.
Mrs. Williams seconded the motion. Motion carried 3-0.
3. First Reading - JICK - R revision - Bullying and Cyberbullying Prevention Administrative Procedure
Mr . Miscio made a motion to accept the first reading of revised policy JICK -R as presented.
Mrs. Williams seconded the motion. Motion carried 3 - 0
4. Recommended Procedure Forms - JICK-E1, JICK-E2 and JICK-E3
i. These forms will be placed on the forms section of our website and cross-referenced with a link on the policies.
Q. Items for Future Agenda(s)
5. Naming Rights Policy - tentative date $10 / 3 / 16$
6. Performing Arts Group Presentation - tentative date $10 / 17 / 16$
7. Technology Plan - tentative date $12 / 5 / 16$

## R. Calendar Announcements

1. Upcoming School Committee meetings are as follows:

| Monday, October <br> 3,2016 | Regular Meeting | $6: 00 \mathrm{pm}$ | City Council <br> Chambers |
| :--- | :--- | :--- | :--- |
| Monday, October <br> 17,2016 | Regular Meeting | $6: 00 \mathrm{pm}$ | City Council <br> Chambers |

S. Adjournment

Mr. Miscio made a motion to adjourn at 7:42 pm.
Mrs. Williams seconded the motion. Motion carried 3-0.

Respectfully submitted,

John Roux, School Committee Vice Chair

David Theoharides, Superintendent

| Account Group | Jul 15 - Aug 15 Actual |  | Jul 16-Aug 16 Actual |  |  | $\begin{gathered} \text { 2016/2017 } \\ \text { Revised Budget } \end{gathered}$ |  |  | Amount Remaining Revised Budget - Actual |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 51000 Personal Services - Sal/Wages\&Stip. | \$ | 760,587 | \$ | 684,832 | 41\% | \$ | 22,034,923 | 59\% | \$ | 21,350,091 | 97\% |
| 52000 Personal Services - Payroll Tax\&Bene. | \$ | 52,048 | \$ | 233,604 | 14\% | \$ | 7,968,460 | 21\% | \$ | 7,734,857 | 97\% |
| Subtotal - Personal Services | \$ | 812,634 | \$ | 918,436 | 55\% | \$ | 30,003,384 | 81\% | \$ | 29,084,948 | 97\% |
| 53000 Purchased Prof. \& Tech. Services | \$ | 226,975 | \$ | 294,239 | 18\% | \$ | 1,802,085 | 5\% | \$ | 1,507,846 | 84\% |
| 54000 Purchased Property Services | \$ | 161,375 | \$ | 120,279 | 7\% | \$ | 652,529 | 2\% | \$ | 532,250 | 82\% |
| 55000 Other Purchased Services | \$ | 157,088 | \$ | 153,639 | 9\% | \$ | 2,529,454 | 7\% | \$ | 2,375,816 | 94\% |
| 56000 General Supplies | \$ | 159,412 | \$ | 132,662 | 8\% | \$ | 1,501,359 | 4\% | \$ | 1,368,697 | 91\% |
| 57000 Property Maint \& Repair | \$ | 53,359 | \$ | 34,042 | 2\% | \$ | 337,228 | 1\% | \$ | 303,186 | 90\% |
| 58000 Debt, Dues/Fees \& Miscellaneous | \$ | 19,501 | \$ | 17,561 | 1\% | \$ | 429,278 | 1\% | \$ | 411,717 | 96\% |
| 59000 Other \& Rounding | \$ | - | \$ | - | 0\% | \$ | 5 | 0\% | \$ | 5 | 0\% |
| Total | \$ | 1,590,344 | \$ | 1,670,858 | 100\% | \$ | 37,255,321 | 100\% | \$ | 35,584,463 | 96\% |



| Warrant Article Cost Center | Jul 15 - Aug 15 Actual |  | Jul 16 - Aug 16 Actual |  |  | $\begin{gathered} \text { 2016/2017 } \\ \text { Revised Budget } \end{gathered}$ |  |  | Amount Remaining |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. Regular Instruction | \$ | $(10,792)$ | \$ | 105,390 | 6\% | \$ | 15,120,258 | 41\% | \$ | 15,014,868 | 99\% |
| 2. Special Education | \$ | 91,123 | \$ | 130,353 | 8\% | \$ | 7,259,075 | 19\% | \$ | 7,128,722 | 98\% |
| 3. Career / Technical Education | \$ | 45,772 | \$ | 74,555 | 4\% | \$ | 1,939,075 | 5\% | \$ | 1,864,520 | 96\% |
| 4. Other Instruction | \$ | 208,435 | \$ | 187,821 | 11\% | \$ | 959,267 | 3\% | \$ | 771,445 | 80\% |
| 5. Student \& Staff Support | \$ | 203,393 | \$ | 176,709 | 11\% | \$ | 3,244,009 | 9\% | \$ | 3,067,300 | 95\% |
| 6. System Administration | \$ | 164,489 | \$ | 143,471 | 9\% | \$ | 807,325 | 2\% | \$ | 663,854 | 82\% |
| 7. School Administration | \$ | 316,471 | \$ | 308,320 | 18\% | \$ | 2,041,274 | 5\% | \$ | 1,732,954 | 85\% |
| 8. Transportation \& Buses | \$ | 49,095 | \$ | 45,788 | 3\% | \$ | 1,695,061 | 5\% | \$ | 1,649,273 | 97\% |
| 9. Facilities Maintenance | \$ | 522,357 | \$ | 498,450 | 30\% | \$ | 4,189,973 | 11\% | \$ | 3,691,523 | 88\% |
| 10. Debt Service | \$ | - | \$ | - | 0\% | \$ | - | 0\% | \$ | - | 0\% |
| 11. All Other Expenditures \& Rounding | \$ | - | \$ | - | 0\% | \$ | 5 | 0\% | \$ | 5 | 0\% |
| Subtotal | \$ | 1,590,344 | \$ | 1,670,858 | 100\% | \$ | 37,255,321 | 100\% | \$ | 35,584,463 | 96\% |
| Adult Education | \$ | 121,839 | \$ | 93,289 | 11\% | \$ | 869,609 |  | \$ | 776,320 | 89\% |
| Total | \$ | 1,712,183 | \$ | 1,764,147 | 5\% | \$ | 38,124,930 | 100\% | \$ | 36,360,783 | 95\% |

RECONCILATION OF ACCOUNTS
BETWEEN SANFORD SCHOOL DEPARTMENT \& THE CITY OF SANFORD
For the Year-to-Date and Month Ending August 31, 2016

| Fund |  | Year to Date Revenues |  |  | Year to Date Expenses |  |  | Year to Date Net (Rev - Exp) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| City No. | School | Name | School | City | Variance | School | City | Variance | School | City |

## GENERAL FUND

1000 GF 1000-120( Education
1600 GF 1500 Adult Education
Total

## SPECIAL REVENUE FUNDS

2201 SR
2202 SR
2203 SR
2205 SR
2206 SR
2210 SR
2216 SR
2218 SR
2224 SR
2228 SR
2238 SR
2239 SR
2249 SR
2252 SR 2470 Idea Local Entitlemt.
2253 SR 2510 Early Child/PreSchl.
2258 SR 2630 21st Century
2262 SR 2700 Title 2A
2266 SR 2070 Nellie Mae
2268 SR 2860 Carl Perkins
2269 SR 2950 Aefla/Abe
2271 SR 2011 HI Prem Passthru
2272 SR
2273 SR
2274 SR
2275 SR
2277 SR
2280 SR
2283 SR
2284 SR
2285 SR
2286 SR
2001 Wellness Team 2002 Erate 2003 Tech Tuition 2005 Lucy Emery Fund 2006 EcoMaine 2030 Kids Club

2050 Capco JR
2052 Local JH
2200 MDOE Srtc Equip 2240 Pal

2215 College Transitions 2300 Title 1A 2460 MaineCare 10 Early Child/PreSchl 2012 Corning 2013 HS Student iPads 2032 Walmart Foundation 2232 Transtn Profic. Dipl. 2015 Genest/AVX 2210 Faa Dept of Agricult. 2457 Pre-School Expansion 2233 PEPG 2007 John T. Gorman KC 2010 Student Assist. Team

| $(3,643,899)$ | $(3,643,899)$ | 0 | $1,670,858$ | $1,670,858$ | 0 | $(1,973,041)$ | $(1,973,041)$ | 0 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $(9,471)$ | $(9,471)$ | 0 | 93,289 | 93,289 | 0 | 83,818 | 83,818 | 0 |
| $(\mathbf{3 , 6 5 3 , 3 7 0})$ | $(\mathbf{3 , 6 5 3 , 3 7 0})$ | $\mathbf{0}$ | $\mathbf{1 , 7 6 4 , 1 4 7}$ | $\mathbf{1 , 7 6 4 , 1 4 7}$ | $\mathbf{0}$ | $\mathbf{( 1 , 8 8 9 , 2 2 3 )}$ | $\mathbf{( 1 , 8 8 9 , 2 2 3 )}$ | $\mathbf{0}$ |

Total
CAPITAL IMPROVEMENT FUNDS
4047 CIP 3015 HS Const Project

4054 CIP 3020 Elem Const Project
4050 CIP 4020 Capital Improv. Bond
Total

## ENTERPRISE FUNDS

$5000 \mathrm{EN}^{-} 6000$ School Café
Total

Date: $\qquad$ For the School by: $\qquad$
David Theoharides, Superintendent
Gwen R. Bedell, Business Administrator

Steven R. Buck, City Manager
Ronni L. Champlin, Finance Director

## 1. Policy KK - Naming Rights (First Reading)

The purpose of this policy is to establish the criteria and procedures for granting Naming Rights in relation to Sanford School Department facilities. The granting of Naming Rights must always be consistent with the School Department's vision and mission. The Sanford School Committee has the exclusive discretion to determine whether to pursue, accept or decline an opportunity to name a school department facility. The Superintendent, School Committee, or School Committee Subcommittee (if constituted) may submit proposed naming rights to be implemented as approved by resolution of the School Committee. Naming rights shall not be established except by an affirmative vote of the School Committee.

The School Committee will decide the monetary valuation of each Naming Right after receiving a recommendation from the Superintendent or his/her designee, who may take advice from such persons, a sub-committee or other professionals as needed. Each case should take into account market comparisons for Naming Rights, for which professional advice may be sought.

The factors to be considered by the Sanford School Department include, but are not limited to:

- The extent to which a naming opportunity limits or restrains the School Department's discretion or its ability to pursue other opportunities;
- The duration of the arrangement or agreement and the School Department's ability/discretion to terminate the arrangement / agreement;
- The extent to which the naming opportunity imposes any obligation on the School Department, either presently or in the future, financial or otherwise and whether the opportunity is subject to conditions acceptable to the School Department;
- The extent to which the naming opportunity constitutes a conflict of interest or creates the appearance of or potential for a conflict of interest; and
- The extent to which the naming opportunity affects the appearance of School Department property or disrupts the operation of the School Department.

There are two circumstances in which "Naming Rights" may be granted:

1. "Naming Rights in Consideration" is in consideration of financial contributions, sponsorship or other commercial transactions
2. "Naming Rights in Recognition" is in recognition of any significant contributions to the School Department that it wishes to honor.

Items for which Naming Rights may be awarded: Physical spaces including, but not limited to,

Auditoriums/Theaters
Gardens/Walks/District-owned streets and ways
Athletic Fields/Facilities
Classrooms
Laboratories

Gymnasiums
Libraries
Concessions/Locker Rooms
Large Group Instruction Rooms ("LGI")
Hallways

The School Committee shall not grant a Naming Right without the consent of the named party or the named party's representative, to the extent possible.

All charitable contributions will be documented and recognized in accordance with IRS Publication 1771.
Monetary valuations may be assigned to Naming Rights possibilities on a case-by-case basis to aid with making decisions about granting Naming Rights.

Revenue from naming rights or sponsorships may be used for the following:

- Activities designed to support student achievement and/or school-approved student activities
- To assist in the maintenance of existing district educational and athletic programs and facilities
- To assist in the development and funding of new educational and athletic programs and facilities
- To provide scholarship for students participating in athletic, academic and activity programs who demonstrate merit or financial need.

The duration of Naming Rights shall be decided or negotiated on a case-by-case basis. However, all naming rights may be approved for a specific term, which shall not be longer than the useful life of the property or facility, as determined by the School Committee, unless otherwise established in the contract with the donor and approved by the School Committee and the donor.

The physical display of the Naming Rights shall also be decided or negotiated on a case-by case basis. The School Committee shall determine and/or approve the naming title and all design considerations such as colors, shapes, and sizes along with the location of any and all signage or fixtures to be displayed in and/or on school facilities and/or equipment. Costs associated with materials and other operational expenses to create and maintain donor recognition systems, signage, or plaques will be paid from the gift from donors.

Upon approval, this policy will be cross-referenced with Policy KCD: Public Gifts / Donations to the Schools.

## Policy KH: Public Gifts to the Schools (Deletion)

In 2014, this policy was revised and recoded to policy KCD: Public Gifts / Donations to the Schools. We no longer need policy KH: Public Gifts to the Schools since it has been replaced by policy KCD.

## Recommended Motions

1. Motion to accept the first reading of Policy KK - Naming Rights
2. Motion to delete Policy KH - Public Gifts to the Schools

## Naming Rights

The Sanford School Committee recognizes its responsibility as a provider of public education to protect the welfare of students and maintain the integrity of the learning environment. Sanford School Department facilities are a source of pride for our community. They are a tangible reflection of the commitment of the citizenry to the education of our children.

The purpose of this policy is to establish the criteria and procedures for granting Naming Rights in relation to Sanford School Department facilities. The School Department's objective is that educational values not be compromised when schools and individuals or business/organizations work together, and participation has a clear educational advantage for students.

The granting of Naming Rights must always be consistent with the School Department's vision and mission. The long-term effects of the Naming Rights must be considered. Donations should never influence curriculum or instruction at the Sanford School Department, should never be seen as an endorsement of a product or service, nor should School Department employees feel pressure to present viewpoints or beliefs as a result of a donation, gift or advertisement.

No commercial activity as defined or allowed by this policy shall be associated in any way with, among other things, the sale of tobacco, alcohol, illegal drugs, or weapons; contain vulgar or offensive, obscene, or sexually explicit language; advocate the violation of law or School Department policy; advance any religious or political organization; promote, favor, or oppose a candidate for elected office or a ballot measure; or be associated with any company or individual whose actions are otherwise in violation of law.

The Sanford School Committee has the exclusive discretion to determine whether to pursue, accept or decline an opportunity to name a school department facility. The factors to be considered by the District include, but are not limited to:

- The extent to which a naming opportunity limits or restrains the School Department's discretion or its ability to pursue other opportunities;
- The duration of the arrangement or agreement and the School Department's ability/discretion to terminate the arrangement / agreement;
- The extent to which the naming opportunity imposes any obligation on the School Department, either presently or in the future, financial or otherwise and whether the opportunity is subject to conditions acceptable to the School Department;
- The extent to which the naming opportunity constitutes a conflict of interest or creates the appearance of or potential for a conflict of interest; and
- The extent to which the naming opportunity affects the appearance of School Department property or disrupts the operation of the School Department.

There are two circumstances in which "Naming Rights" may be granted listed below. In each case, it is anticipated that a specific written agreement about the nature of the naming right would be entered between the parties or their representatives, such agreement to incorporate the provisions of this policy where appropriate. The terms of this policy are subject to compliance with any specific written agreement entered between or on behalf of the parties.

## 1. Naming Rights in Consideration

"Naming Rights in Consideration" is in consideration of financial contributions, sponsorship or other commercial transactions. Naming Rights may be granted by the School Committee in consideration of contributions made to the Sanford School Department. "Naming Right in Consideration" may be granted in return for provision to the School Department of an appropriate financial contribution or sponsorship, including provision or supply of equipment, materials, land or services. The School Department may or may not partner with other community organizations to raise funds.

## 2. Naming Rights in Recognition

"Naming Rights in Recognition" is in recognition of any significant contributions to the School Department that it wishes to honor. These
contributions can be financial or other gifts from donors, or meritorious service, and is at the discretion of the School Committee in concurrence with the party or their representatives. Naming Rights may be granted at the sole discretion of the School Committee in recognition of persons or entities it wishes to honor.

One of the following three criteria must be fulfilled in order for the granting of "Naming Rights in Recognition" to be considered:
a. Recognition of outstanding service to the School Department or outstanding service to the Sanford community.
b. Recognition of the achievements of distinguished alumni.
c. Recognition of a generous financial or other contribution from a donor (be it by way of donation, bequest, sponsorship, etc.), such contribution being voluntary and not rendered in consideration of the granting of naming rights.

The School Department may solicit suitable donations from the advocates of such recognition, particularly if the request comes from other than a family member.

## Granting Naming Rights

Each granting of Naming Rights shall be governed by an agreement and/or all applicable School Committee policies. Any and all entitlements and attributions granted in conjunction with naming rights, including but not limited to signage, must be approved by the School Committee prior to installation in or on school department property. Any permanent or nonpermanent fixtures shall become the sole property of the Sanford School Department,

## Items for which Naming Rights may be awarded: Physical Spaces Including, But Not Limited To,

| Auditoriums/Theaters | Gymnasiums |
| :--- | :--- |
| Gardens/Walks/District-owned streets and ways | Libraries |
| Athletic Fields/Facilities | Classrooms |
| Concessions/Locker Rooms | Hallways |
| Large Group Instruction Rooms ("LGI") | Laboratories |

For a school department facility to be named after a person, that person shall be of exemplary moral character; have made an outstanding contribution to education, humanity or community; or have displayed outstanding leadership; or be a person
of historical significance. It shall be the responsibility and right of the School Committee to determine whether the person meets these criteria. The School Committee reserves the right to revoke the name should it subsequently discover information about the individual that would lead to the individual not meeting the requirements set forth herein.

School department facilities may be named after major contributors to the School Department. The School Committee will evaluate the financial value of naming rights based on a review of the market for naming rights. If named after a company, group and/or product must, as determined by the School Committee, have and maintain an exemplary record and positive public and nonpartisan image. The School Committee reserves the right to revoke the name should it discover information about the company, group and/or product that would lead to the individual entity not meeting the requirements set forth herein.

## Consent

The School Committee shall not grant a Naming Right without the consent of the named party or the named party's representative, to the extent possible. The School Committee reserves the right, in all cases, to refuse to name a particular facility/piece of property.

## Documentation of Gift

All charitable contributions will be documented and recognized in accordance with IRS Publication 1771.

## Monetary Valuation of Naming Rights

Monetary valuations may be assigned to Naming Rights possibilities on a case-bycase basis to aid with making decisions about granting Naming Rights. Revenue from naming rights or sponsorships may be used for the following:

- Activities designed to support student achievement and/or school-approved student activities
- To assist in the maintenance of existing district educational and athletic programs and facilities
- To assist in the development and funding of new educational and athletic programs and facilities
- To provide scholarship for students participating in athletic, academic and activity programs who demonstrate merit or financial need.


## Duration of Naming Rights

The duration of Naming Rights shall be decided or negotiated on a case-by-case basis. However, all naming rights may be approved for a specific term, which shall not be longer than the useful life of the property or facility, as determined by the School Committee, unless otherwise established in the contract with the donor and approved by the School Committee and the donor. The duration of naming rights shall be proportionate to the value of a donation, endowment or other significant contributions to a school.

## Physical Display of Naming Rights

The physical display of the Naming Rights shall be decided or negotiated on a case-by case basis. In the case of buildings, the physical display of the Naming Rights will take into account the identification of the School Department and comply with all applicable laws and regulations including, but not limited to, zoning requirements. The School Committee shall determine and/or approve the naming title and all design considerations such as colors, shapes, and sizes along with the location of any and all signage or fixtures to be displayed in and/or on school facilities and/or equipment. Costs associated with materials and other operational expenses to create and maintain donor recognition systems, signage, or plaques will be paid from the gift from donors.

## Transferability

In this heading "parties" includes the legal representatives of the parties.

## Of Named Party

Naming Rights may only be transferred to any other Named Party by mutual agreement between all the named parties.

## Assignment

"Naming Rights in Consideration" may be assigned by mutual agreement between all parties. Assigned is defined as "to exchange one naming right for another." For example - when a company changes its name the naming right may be changed to reflect the new name. "Naming Rights in Recognition" may not be assigned. The School Committee may, as it deems necessary, require the company to provide compensation for the costs of any such change. If the company refuses to or does not provide compensation for such costs, the School Committee reserves the right to remove the name
due to the fact that it no longer represents the company who received the naming rights.

## Renewability

Naming Rights may be renewed by mutual agreement between all the parties.

## Limit of Naming Rights

## On the part of the District

The School Department's right to use the name and other brand elements of the Named Party shall only be permitted by express agreement with the Named Party.

## On the part of the Named Party

The Named Party after whom a building or part of a building is named shall have no right to use or control the use of that building or part of the building. Use will ordinarily be determined consistent with the School Committee's facility use policy KF. The use of that building or part of the building may, however, be the subject of negotiated agreement in the specific contract between the parties. The School Committee will not agree to any condition in a contract that could unnecessarily limit progress towards the School Department's mission and purpose, statutory obligations, or the local authority of the Sanford School Committee.

In turn, the Named Party shall bear no liability in respect of that building or part of a building unless provided for in a specific contract between the parties. Any limits should be included in any Naming Rights agreement.

## Early Termination of Naming Rights

In the event of this policy and any specific contract entered into being breached, the parties may terminate a Naming Rights agreement in advance of the scheduled date, under the following conditions:

## Termination by the District

The School Committee reserves the right, in accordance with the terms of the applicable contract, to terminate Naming Rights without refund of consideration at any time, should it feel it is necessary to do so to avoid the School Department being brought in to disrepute based on any action by a
private individual or corporate entity that is deemed by the School Committee to be inappropriate and/or in conflict with the School Department's values. Naming rights shall not be terminated except by an affirmative vote of the School Committee.

## Termination by the Named Party

The Named Party may without refund of consideration, in accordance with the terms of the applicable contract, terminate its acceptance of the Naming Rights prior to the scheduled termination date, in the event that the School Department directly brings the Named Party into disrepute.

## Process to Establish Naming Rights:

The Superintendent, School Committee, or School Committee Subcommittee (if constituted) may submit proposed naming rights to be implemented as approved by resolution of the School Committee. Naming rights shall not be established except by an affirmative vote of the School Committee.

The School Committee will decide the monetary valuation of each Naming Right after receiving a recommendation from the Superintendent or his/her designee, who may take advice from such persons, a sub-committee or other professionals as needed. Each case should take into account market comparisons for Naming Rights, for which professional advice may be sought.

Cross-reference: KCD - Public Gifts / Donations to the Schools
Adoption date:
Effective date:

File: KH
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PUBLIC GIFTS TO THE SCHOOLS
The Superintendent is authorized to accept gifts to particular schools or the district in behalf of the School Committee and to report such acceptance to the School Committee. The School Committee shall officially acknowledge the gifts and thank the donors.

In instances where the Superintendent doubts the appropriateness or usefulness of a proffered gift, he/she shall refer the offer to the School Committee, which shall make a decision on the matter. These shall include all instances in which the gifts to schools are being offered by commercial organizations for what appear to be enhancement of their own public image.

Adoption date: March 21, 1994
Effective date: March 21, 1994

