Cluster: **Marketing**

Program of Study:

**Marketing**

**Related Courses:**

\_\_\_\_ Marketing

\_\_\_\_ **Psychology**

\_\_\_\_ Intro to Business

\_\_\_\_ Publications

\_\_\_\_ **Web Development I**

\_\_\_\_ Statistics

\_\_\_\_ **CAPP Communications**

\_\_\_\_ **Customer Service**

\_\_\_\_ **Leadership and**

**Development**

\_\_\_\_ Art Foundations

\_\_\_\_ Design Foundations

Bolded courses have dual credit agreements.

**General Education Dual Credit Courses:**

**4 Year College Offerings:**

\_\_\_ **Honors English**

\_\_\_ **Senior Year Math**

\_\_\_ **CAPP Communications**

\_\_\_ **Psychology**

\_\_\_ **Sociology**

\*To determine how courses will transfer to the university you plan to attend please check: https://www.wisconsin.edu/transfer/wizards/

**Technical College Offerings:**

\_\_\_ **Written Communications**

\_\_\_ **College Math**

\_\_\_ **Research and Inquiry**

\_\_\_ **Psychology**

\_\_\_ **Sociology**

\*Some credits may not be awarded until you enroll at a Technical College

**Advance Placement Exam:**

\_\_\_\_ Statistics

\*Student must pass AP Exam with a score of 3-5

**Co-Curricular and Volunteer Opportunities:**

\_\_\_ FBLA/Business Club

**Capstone Opportunities:**

\_\_\_ Mishicot Enterprises

\_\_\_ Yearbook Sales and

Marketing

\_\_\_ Youth Apprenticeship:

Sales and Marketing

See https://www.yamanitowoccounty.com/ for more information

**Industry Recognized Certifications:**

\_\_\_\_ Department of Workforce

Development Certificate of

Proficiency

This is awarded upon successful completion YA experience.

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