

Digital Media – Journalism Track

Classroom Expectations:

- ❖ Always have your laptop ready and charged
- ❖ Use your laptop for school purposes only
 - No shopping
 - No games
 - No wasting time
- ❖ Be on time and prepared
- ❖ Food and drinks are allowed on a limited basis, as long as to not interfere with class

Class Description:

The main focus of this class is the production of the yearbook. The class is also designed as a journalism class where students will learn about writing, advertising, editing, and photography techniques. Students will be expected to do work outside of the school day including taking photographs, selling advertisements, and selling yearbooks.

The first few months of class will consist of working on the journalism aspect that will include caption and write-up practice work, photography practice, and the designing of spreads practice. Yearbook design will not actually start until mid November of each year. Students will be assigned spreads of pages to make the yearbook and will be responsible for gathering pictures, write-ups, scores, and any other miscellaneous items that need to go along with the spreads of the yearbook.

Course Schedule

First Semester	Second Semester
Camera Terms	Winter Spreads
Newsprint	Spring Spreads
Ladder	Newsprint
Themes	Yearbook Sales
Ad Sales	Cover Work
Fall Spreads	

Grading Policy:

This class is broken down into 2 categories for grading: **summative** and **formative** grades.

- ❖ Summative = 90% of your grade
 - Includes
 - Tests
 - Quizzes
 - Projects
 - Presentations
 - Newsprints
 - Sales
 - Yearbook Spreads
- ❖ Formative = 10% of your grade
 - Includes
 - Worksheets
 - Spread Work
 - Daily Assignments

Retakes:

If you do poorly on a summative task, excluding presentation projects, you are allowed one retake opportunity. The retake score will replace the initial assessment. If your summative assessment was originally recorded as an incomplete, no retake opportunity will be granted.

Prerequisites

There are several prerequisites to accomplish before joining the Journalism class.

- ❖ Juniors and Seniors only
 - Sophomores per request
- ❖ Application completely filled out with signature
 - Must be done **before** class registration
- ❖ B or better average in English courses