



Center Valley Elementary PTO Meeting Minutes November 2, 2018

Meeting was called to order at 12:00 by Co-President, Kayleigh Whisler

President – Kayleigh Whisler introduced herself and turned the floor over to Mrs. Chandler

Principal – Mrs. Chandler thanked the PTO for providing the luncheon for teachers and staff during Parent Teacher Conference. She stated the teachers really enjoyed the time together and it was a nice break for a very busy day.

She shared the second week of November is National Young Readers Week. This annual event is to help raise awareness around the importance of reading. The Principals reading challenge is scheduled for November 6th. Mrs. Chandler will dress up as a Bee and will “buzz” from room to room and even in the cafeteria to encourage students to read.

Board Reports – Amberlee asked for the board reports according to the agenda.

Secretary – Vicki Pool was in attendance and reported the October meeting minutes have been posted to the CVE Website.

Jennifer Van Wie made a motion to accept the Secretary report. Melanie McCrotty seconded, and motion passed.

Treasurer – Melanie McCrotty reviewed the Treasurer’s Report. She reported on the success of Cougar Carnival with \$6,183 gross yielding a \$4,833 net profit. The only outstanding revenue item for Cougar Carnival is the proceeds from the Snow Cone vendor. She also reported T-Shirt sales current gross revenue is \$3,752 and we are currently waiting on an invoice to pay for the cost of the shirts. Membership due revenue is \$300 year-to-date. During the month of October, we spend \$1,350 on Cougar Carnival, various Teacher Money and Makerspace.

Amberlee Wesselhoft made a motion to accept the treasurer report. Sha Dickerson seconded, and motion passed.

Fundraising – Kayleigh Whisler reported that Cougar Carnival was a big success. She suggested for the event next year, we only offer wrist bands and eliminate the ticket option. It was confusing and cumbersome for the station workers to collect and count tickets. Members of the PTO have prepared “thank you” notes for Cougar Carnival sponsors.

Cougar Christmas is scheduled for December 7th. The planning committee has begun organizing details for the event. They are currently working on event logistics with Mrs. Bass. For the event this year, we are only going to allow pre-payment and eliminate the pay-at-the-door option due to the confusion last year with the long lines and cash on premise. She requested PTO member volunteers for someone to dress up as Santa for pictures. The theme will be traditional Christmas/Winter.

Teacher Report – Mrs. Bates was in attendance to present a proposal for Mrs. Bass. Currently, our students participate in a fitness test to alert parents how their students are performing. This year, she would like to purchase an on-line report that is much more user-friendly for both staff and parents. Amberlee Wesselhoft stated we should vote on this additional expenditure for Mrs. Bass and use our general fundraising money. The total cost is \$549 and she has \$247 in her budget to allocate for this effort. She is requesting \$302 to complete the purchase of this event. Kayleigh Whisler made a motion to allocate additional funds. Jennifer Van Wie seconded, and motion passed.

Yearbook – No reports/updates were provided.

Parliamentarian – No reports/updates were provided.

Room Parent Coordinator – No reports/updates were provided.

CVE T-Shirts – Melanie McCrotty presented shirt options for the PTO t-shirts. The two (2) colors options are Neon Pink or Lime Green. This wouldn't be used as a fundraiser; PTO members would just purchase at the cost of production which is estimated to be less than \$10. The group decided to offer 2 colors in a thicker version as compared to the shirts ordered last school year. Melanie will research the cost of offering a different shirt in both color options. We also discussed doing a second shirt order and offering T-shirts and sweatshirts (no hoods). Kayleigh Whisler mentioned they would be a neutral color and have the state of Arkansas emblem with CVE located within the state (very similar to shirts offered by Sequoyah). The members decided this was a good idea and we should offer this semester before Christmas break.

Hospitality – Kayleigh Whisler opened the floor for discussion on Christmas gifts for Teachers. In the past we have done a Treat Trolley or Sonic Gift Cards. The consensus was to continue with the Treat Trolley again this year.

Important Dates/Information:

Important dates were included in the meeting package. Below is the information and specific dates discussed at the meeting that were not included in the package.

November 6th – Principal Reading Challenge

December 7th – Cougar Christmas

December 18th - CVE Choir to sing at Brookdale Assisted Living Center

The PTO has a Facebook page along with a new E-mail address. For correspondence, please use the new E-Mail address. It is centervalleypto@gmail.com

Kayleigh Whisler motioned to adjourn the meeting at 12:27 pm and Melanie McCrotty seconded.

