

Dear Families,

It's that time again for the PTO's Cardinal Calendar fundraiser! This sale is one of our easiest and most popular fundraisers! The Cardinal Calendars are oversized wall calendars featuring beautiful design, high-end photography, and the upcoming season's complete Cardinals schedule. This is the same calendar sold in various retail stores during the holiday season and at the same price as listed in these stores! This fundraiser capitalizes on the popularity of calendars as holiday gifts as well as our region's passion for Cardinals baseball.

**The cost of each Cardinal Calendar is \$17.** This money will go to support our various projects for the school, teachers, and our students. Past Cardinal Calendar sales have been able to help us fund our electronic sign, and Apple TV in each of our classrooms. **For every calendar sold, the PTO profits \$7.50!!**

The St. Louis Cardinals also provide excellent prizes for those with the best sales. Our five top sellers will receive a voucher for two tickets to a 2023 Cardinals home game! There will also be a grand prize winner from our school. The grand prize may include a first-pitch VIP experience with all-inclusive tickets, a private stadium tour and tickets to a game, a gift card to shop Cardinals authentics, etc.

The top selling school in our area will also receive a grand prize that will be announced at the conclusion of the fundraiser! We have been the top selling school many times and have had numerous visits from Fredbird!

Attached to this letter is an order form. Please place all your orders on this form, **with your child's name and teacher**, and return it to school **no later than Monday, November 14<sup>th</sup>**. **We are asking that ALL the money is turned in with your order forms on November 14<sup>th</sup>!** The calendars will be shipped the week of November 28<sup>th</sup> and distributed before Christmas break. **Please make all checks payable to Smithton PTO.**

If you have questions, **please contact Nicki Schilling at [schillingfam6@gmail.com](mailto:schillingfam6@gmail.com)**. Happy selling, and as always, thank you for supporting the Smithton PTO!

THE OFFICIAL

# St. Louis Cardinals

2023 CALENDAR

- Featuring the Cardinals' regular-season and spring-training schedules, making it the most practical, usable calendar for Cardinals fans!
- Beautiful design, extraordinary photos and premium quality presented in an oversized (15" wide x 22" tall), easy-to-read format.
- Spotighting top photos from the Cardinals' team photographers and classic images from the club's storied archives.
- Combines all traditional holidays with important baseball-related dates of note.
- Only \$17!



SUPPORTING: .....

SELLER'S NAME: .....

