

ESTEM PUBLIC CHARTER SCHOOLS



2018-2019 Sponsorship Package Becoming an Official Supporter of eStem Athletics

It is the mission of the eStem Athletic Department and the Mets Booster Club to promote, fundraise, volunteer and provide support to our student athletes, coaches and the eStem community. The eStem Athletic Department and the Mets Booster Club are striving to build a strong foundation by constructing a strong financial base to assist in a future top-notch athletic facility, new equipment, transportation and additional athletic staff and trainers. Our goal is simply to encourage our student athletes to remain persistent in their efforts to perform at optimum levels and develop into well-rounded individuals.

A healthy environment in and out of the classroom is monumental in building character in our student athletes as they transition into the world as our future leaders. The eStem Athletic Department and the Mets Booster Club understands only through the generosity of our parents, community, local supporters and businesses, that we are able to fully support our athletic department. We lack the resources other statewide public or private schools have readily at their fingertips including athletic facilities for practice or trainers, weight training equipment and even our own

Our athletic department and our booster club have raised over \$23,000 in the past three years but, more is needed to continue to compete at a high level of excellence and allow our student athletes a fair chance to succeed. It is imperative that our community understands the strength of our local supporters and we want to offer an opportunity for you to become an official eStem Athletic Department Sponsor.



eStem Athletic Department Sponsorship

The eStem Athletic Department and the Mets Booster Club sponsorship is a rewarding experience and we anticipate a successful year for our athletic teams. It is within your power and ability to have a hand in our success. If you have been a supporter of our athletic program in the past, we thank you and hope we can count on your continued support. If you are new to the sponsorship process, we hope you will take advantage of this opportunity to become an official supporter of our athletic department. We offer several official sponsorship packages that may best fit your business and or budget. As always, any sponsorship level you select will be greatly appreciated.

Platinum Level: \$5,000 or more

- One year of advertising on athletic website
- One year of advertising in our concession area
- A Plaque as "Proud Sponsor" to display at your business
- Ad in our Annual Mets Athletic Banquet Program
- Name announced during half time entertainment
- An All Sports Pass for free admission to all home games for both Spring and Fall sports

Gold Level: \$2,500

- Advertising on our athletic website
- Ad at our concession area
- Ad in our Annual Mets Athletic Banquet Program
- Season Pass for free admission to the sport season (Fall or Spring) of your choice

Silver Level: \$1,000

- An ad at our concession area
- Business card ad in our Annual Athletic Banquet

Bronze Level: \$500

- Name in our Annual Athletic Program
- Name Ad at our concession area.

General Donations:

- Donations are greatly appreciated.



ESTEM ATHLETIC SPONSORSHIP POLICY

The following policies have been adopted regarding sponsorship for the eStem Athletic Department and the Official Mets Booster Club.

1. Any team, booster club member, coach or athletic department can solicit funds from any person, business or organization. All funds solicited on behalf of the Mets Booster Club must be rendered and deposited to the Mets Booster Club or eStem Public Charter School Athletic Department.
2. In order to receive tax benefits, your donation must be sponsorship level and all checks or money orders must be made out to eStem Public Charter School Athletic Department.
3. The eStem Athletic Department or Mets Booster Club will send a thank you letter to the sponsor and a Tax Identification number for that specific donation amount and year.
4. The Mets Booster Club agrees to all Booster Club level sponsorship once funds are rendered valid.
5. The Mets Booster Club and eStem Public Charter Schools have the right to rescind an agreement with sponsorship if funds are not valid within 5 business days upon treasury deposit or advertising information is deemed not befitting for eStem Public Charter Schools and or athletic department.
6. Any specific logos or ad information must be turned in with sponsorship form or emailed to the Mets Booster Club. Our Public Relations Committee or Executive Board will be in contact to coordinate logo, graphics, business name and information.
7. Thank you again for your continued support of our student athletes and coaches. We are looking forward to a successful partnership this 2018-2019 school year.

eStem Athletics/Mets Booster Club

