

Participant,

We will be launching our Red Zone Fundraising "Digital Discount Card" in the coming week and want to answer any questions you may have to gain participation. With your participation, this will be a tremendous success. Red Zone Fundraisers "MoneyDolly" platform is a free fundraising mobile app that allows you to raise funds quickly and efficiently. No handling cash, no filling out forms, and no headaches!

All we ask is that you follow the below instructions to join into this year's school fundraiser. We are confident that there are many people eager to support you and Red Zone Fundraising's platform allows them to help if they choose.

## **ONBOARDING**

- 1. Scan QR Code
- 2. Scroll down, Click "JOIN FUNDRAISER"
- 3. Download the free MoneyDolly app by clicking OPEN and follow all prompts to create an account.
- 4. After creating your account please select your Grade/Homeroom Teacher

5. VERY IMPORTANT to upload a profile picture of yourself for your Supporters to see when they receive your link

6. Next add Supporter contacts into your "My Circle". Tip: You can start with: parents, grandparents, aunts, uncles, or other adult family members.

7. Next you will invite "Helpers", this will be a parent/guardian that will give them access to your account to add additional supporters into your "My Circle".

8. Once your finish adding contacts click next and then click "Go To Your Fundraiser"

\*\*We will provide you with the "Launch Guide" steps once the Fundraiser starts for you to follow.

If you have any questions please contact stephen@redzonefund.com



Join Code: AYP1-DZXR



## PRIZE INCENTIVES









40 UNITS (\$60 + BACKPACK + JACKET)

TOP CARD SELLER: \$2.00 per card sold

TOP HOMEROOM: \$100 (PIZZA PARTY)

\*NOTE: For every \$50 Donation is equal to 1 UNIT

## PRIZE INCENTIVES

20 UNITS





30 UNITS (BACKPACK + JACKET)



40 UNITS (\$60 + BACKPACK + JACKET)

TOP CARD SELLER: \$2.00 per card sold

TOP HOMEROOM: \$100 (PIZZA PARTY)

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