Media Information

For Immediate Release
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News advisory: Wheatland Union High School Career & College Fair partnering with SAFE Credit Union to host Bite of Reality Fair for 1,000 students

Wheatland, Calif. – (April 4, 2022) – Wheatland Union High School will be hosting a Career & College Fair in a conference-day style for 1,000 students on Thursday, April 21st from 8:30 am to 3:00 pm. A portion of this Fair will be hosted by SAFE Credit Union financial educators Bite of Reality Event. SAFE’s Senior Financial Educator Gina Richardson will be leading the Bite of Reality Fair for 9th – 12th grade students.

The Bite of Reality activity introduces students to real-life financial decisions they will make as adults. Students receive a persona with a salary, family size, and debt load. They navigate financial choices as they visit various stations that represent housing costs, childcare, utilities, and more. They then determine whether they met or busted their monthly budget.

In a traditional Exhibit Hall over 20 local businesses, all branches of the military, and more than 20 post-Secondary training institutions and organizations will be providing information to students about the opportunities after high school.

Students will have scheduled opportunities to attend the Exhibit Hall, participate in the Bite of Reality, and attend 2 of over 30 workshops presented by local professionals, school representatives and educators in workshops over 3 different tracks: Careers & Industries, Schools & Training, and Employability. Workshops include such titles as “Yuba College For Juniors/Seniors”, “Meet GCU”, “Careers in Law Enforcement”, “Opportunities in Pharmaceuticals/Health Care”, “Creating a Resume”, “Making a Good Impression”, and much, much more.

This Conference style event is a part of a larger school-wide implementation of “Get Focused Stay Focused”, a program that helps students in high school create a 10-Year Plan for life success. Every student at WUHS takes the Get Focused Stay Focused curriculum as a graduation requirement, developing a 10 Year Plan for Life along with a Skills-Based Education Plan.

WUHS & SAFE CU are pleased to be able to bring this transformative experience to students in our region. It’s part of our ongoing efforts to provide quality, meaningful financial education programs to help our members and neighbors achieve financial well-being; to offer our students hope in relevant learning opportunities; and to assist students in developing a Success Mindset.
WUHS and SAFE CU cordially invites the media to attend this event.

Details

- **When and where:** Wheatland High School, 1010 Wheatland Road, Wheatland, CA 95692
  - 8:30 a.m.-3 p.m. (Split lunch break from 11:45-12:10 or 1:1-1:40)
- **Visuals:** Students visiting stations, spinning the wheel of chance, talking with SAFE representatives as they go over their budget, SAFE financial educators providing direction.
- **Interview opportunities:** SAFE Financial Education team, teachers, and students
- **Possible coverage angles:** Students learning important financial life skills; Wheatland High School Career & College Fair Day, Local Businesses supporting student success, Students planning for successful futures
- **Contact for day of:** Carol Keiser, Director of CTE, Innovation and Instructional Technology (530-633-3100 x121, ckeiser@wheatlandhigh.org)

**Please note:** Visitors will need to check-in at the school’s welcome desk

For details, more information or to volunteer, please contact Carol Keiser at 530-633-3100 x121 or ckeiser@wheatlandhigh.org at Wheatland Union High School.

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**About SAFE**

SAFE Credit Union has made members an integral part of its vision since 1940. Over the years the credit union has kept the focus on what really matters, putting members first, a formula that has seen SAFE grow into a leading financial institution in Northern California with nearly $4.4 billion in assets and about 235,000 members. SAFE crafts every cutting-edge product and sterling service with members’ needs foremost in mind. In addition to banking services conveniently available through online, chat, mobile, or phone options, SAFE offers in-person care for members and small businesses at service centers across the Greater Sacramento region and a mortgage lending office serving Contra Costa and Alameda counties. SAFE is a not-for-profit, state-chartered credit union with membership open to businesses and individuals living or working in Sacramento, Placer, Yolo, El Dorado, Sutter, Butte, Nevada, Solano, San Joaquin, Contra Costa, Yuba, Amador, and Alameda counties. Insured by NCUA. www.safecu.org