



Ovid-Elsie Area Schools Strategic Plan

Submitted for consideration to the Board of Education on Monday, December 12, 2016

Overview

A group met at the end of the 2015-2016 school year to begin the strategic planning process. Members included board members, administrators, teachers, parents, staff, and community members.

Focus Areas

Student Achievement

Chair: Jason Tokar, Principal, Ovid-Elsie High School

Shared Leadership

Chair: Randy Barton, Principal, Ovid-Elsie Middle School

Communication

Co-Chairs: Cory Gavenda, Principal, E.E. Knight Elementary School & Dan Davenport, Director of Technology & Information Services & Sonya Latz, Athletic Director

Finance / Buildings and Grounds

Co-Chairs: Kris Kirby, Principal, Leonard Elementary School & Craig Coleman, Director of Operations

Committee Members

The strategic planning committee was comprised of members of the Board of Education, district administration, superintendent, and the following individuals:

Renée Baese, Ryan Bancroft, Kim Darling, Claire Holley, Amy Knickerbocker, Amy Long-Carman, Mike Loynes, Rodney Palatka, Jeremy Palus, Brian Powell, Kyle Spiess, Brian Topping, Karyn Tuma, Ed Tyler, Jeremy Whiting, and Dr. Carl Hartman (facilitator)

Additionally, thanks to the district teachers, parents, and community for their support throughout this process.

BOARD OF EDUCATION

PRESIDENT: Mrs. Stacie Rulison • VICE-PRESIDENT: Dr. David Huff
SECRETARY: Mr. Steven Sopocy • TREASURER: Mrs. Amy Palus
TRUSTEES: Mrs. Erin Bancroft, Mr. Josh Miller & Mr. Michael Schiffer

SUPERINTENDENT OF SCHOOLS

Dr. Ryan L. Cunningham

FOCUS AREAS

STUDENT ACHIEVEMENT

Strategy: Provide a learning environment that supports, challenges and inspires all students utilizing an aligned curriculum.

Objectives:

1. Provide a K-12 curriculum rooted in the Common Core State Standards with a focus on content level, grade level and vertical alignment.
2. Implement research-based instructional strategies and continually evaluate their effectiveness.
3. Continue to expand course offerings K-12 with a specific emphasis on dual enrollment and shared vocational programs.
4. Continue to provide summer school options K-12 and expand after school opportunities for all students.
5. Continue to develop our Multi-Tiered Systems of Support (MTSS) K-12.
6. Continue to integrate and maintain instructional technology resources K-12.
7. Celebrate student achievements K-12.

SHARED LEADERSHIP

Strategy: Cultivate exceptional leadership at all levels of the district.

Objectives:

1. Staff, parents, students and the community work together to implement and support the mission based on innovative leadership to enhance learning.
2. Accountability at all levels: school board, superintendent, administrators, teachers, students, parents and the community are held accountable for the success of the district.
3. Foster environment conducive to recruiting, developing and retaining staff committed to excellence, open to change, capable of strong leadership, and willing to work as a collaborative team.

FINANCE/BUILDINGS & GROUNDS

Strategy: Provide long-term financial stability when allocating district resources.

Objectives:

1. Maintain zero-based budgeting process that reflects openness, fiscal responsibility and prudent planning and skillful management.
2. Develop short- and long-range plans for maintenance and improvement of facilities utilizing five-year and ten-year models for anticipated needs.
3. Explore and evaluate alternative revenue sources.

COMMUNICATION

Strategy: Develop open communication systems that build connections and frequent dialogue between the schools and community where all stakeholders buy in to the importance of children's education.

Objectives:

1. Continue developing a mentoring program that brings highly qualified members of the community into the classroom to benefit teachers and students.
2. Revitalize and maintain opportunities for parents to help the school community at all levels, such as parent support groups. Develop and share resources to help parents support students outside of the classroom.
3. Foster deeper links between the school district and greater community. Create new channels for two-way communication while maintaining and improving upon existing forms. Focus on sharing success of all students within the schools and community.

MISSION & VISION

MISSION STATEMENT

Students first!

VISION STATEMENT

Ovid-Elsie Area Schools will foster a caring educational community that will prepare all students to contribute to a global society.

BRANDING & IMAGING

FONT & COLOR PALETTE

Marauder Blue: PANTONE 282 C (Hex: #041e42 | RGB: 4, 30, 66 | CMYK: 100, 90, 13, 68)

Marauder Gold: PANTONE 7406 C (Hex: #f1c400 | RGB: 241, 196, 0 | CMYK: 0, 19, 100, 5)

Font Family: Helvetica Neue

LOGOS



BRANDING & IMAGING COMMITTEE

A Branding & Imaging committee shall be established to approve district logo use on signage, apparel, etc. The committee will consist of a board member, administrator of the appropriate school building, athletic director, communications director, and community member.

MARAUDER ARTWORK

A survey of Ovid-Elsie stakeholders showed that at least 70% of respondents were receptive to an update to the legacy Marauder artwork. The Branding & Imaging Committee is soliciting ideas for revisions to the artwork ranging from slight revisions of the current artwork all the way to a more modern revamp. These revisions will then be taken to the community for further comment. Those results will be shared with the Board of Education for consideration.