



2021 – 2024 Strategic Plan

Mission Statement ... Why Plains ISD Exists

Plains ISD develops the potential of every student, socially, emotionally, and academically, so they become marketable and successful life-long learners.

Value Statements ... What is Important to Plains ISD

Leadership. Plains ISD believes leaders hold themselves and others accountable, are valued, prepared, receptive, decisive, take initiative and maintain integrity in all they do.

High Standards. Plains ISD believes in challenging all to surpass their standards and redefine excellence.

Work Ethic. Plains ISD believes it is important to instill strong work habits in our students where they take initiative, work smart, have pride in their efforts, and are productive members of society.

Respect and Trust. Plains ISD respects the diversity of our students, staff, and community. We believe in showing respect and striving to earn the respect and trust of others.

Future Focused. Plains ISD believes in being adaptable and promoting excellence for the changing future into which our students, staff, and community move.

Vision Statement...Our Vision for the Future of Plains ISD

Cultivating Excellence
Dedicated to Caring
Leading into the Future
#PlainsProud

STRATEGY PYRAMID

VISION

Where We Want To Be

MISSION

Why We Exist

VALUES

What's Important To Us

STRATEGIC PLAN ("STRATEGY")

Our Target Markets & Game Plan

STRATEGY DASHBOARD

Translate Strategy into Key Performance Indicators

BALANCED SCORECARD

Strategic Focus on Measurable Objectives

PRIORITIES & INITIATIVES

What "We" Need To Do

IMPLEMENT THROUGH STAFF AND BOARD OF TRUSTEES

What "I" Need To Do

PLAINS ISD STRATEGIC PILLARS...

Success for All
Students

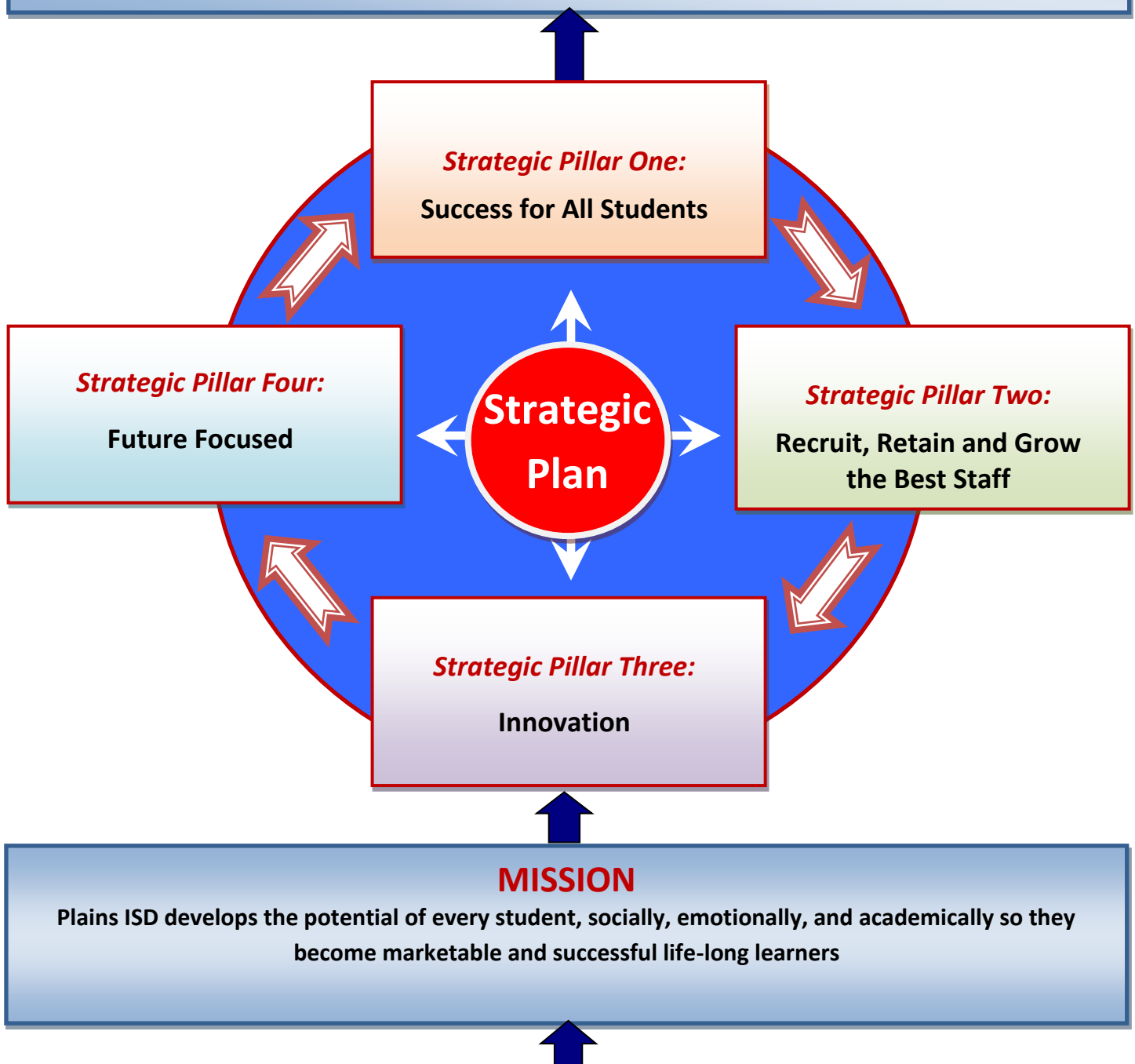
Recruit, Retain
and Grow the
Best Staff

Innovation

Future
Focused

VISION

Cultivating Excellence. Dedicated to Caring. Leading Into the Future
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STRATEGIC PILLAR 1: Success for all students.

OBJECTIVES

1. Increase expectations our students have of themselves.
2. Provide the necessary resources to ensure all students are ready for life after graduation.
3. Actively involve parents and guardians in the success of their students.
4. Foster a culture of perseverance, accountability, and grit in our students.

STRATEGIC PILLAR 2: Recruit, retain and grow the best staff.

OBJECTIVES

1. Promote a growth mind set in our staff.
2. Provide relevant professional development opportunities.
3. Strive to provide competitive benefits for retention and recruitment of staff.
4. Engage staff in collaborative decision making for the District.

STRATEGIC PILLAR 3: Innovation.

OBJECTIVES

1. Promote a culture of innovation within the District and provide resources where needed.
2. Develop techniques and strategies not seen in a traditional classroom that increase engagement in students.
3. Develop innovative relationships with the business community to further real-world education for our students.

STRATEGIC PILLAR 4: Future focused.

OBJECTIVES

1. Provide opportunities for students and staff to understand the rapidly changing work force.
2. Adapt curriculum, methodology, and expectations to reflect the world our students are moving into.