

**NORTHERN BURLINGTON COUNTY REGIONAL SCHOOL DISTRICT**  
**2021 Course Map/Pacing Guide**

Department	Business	Course	Business Concepts
<b>Source of Standards</b>			
<ul style="list-style-type: none"> <li>• New Jersey Student Learning <a href="#">Standards 2020</a> <ul style="list-style-type: none"> <li>○ <a href="#">Career Readiness, Life Literacies, and Key Skills; 9.2</a></li> <li>○ <a href="#">English Language Arts</a> (Companion Standards for History, Social Studies, Science and Technical Subjects)</li> <li>○ College Board</li> </ul> </li> <li>• <a href="#">Career Readiness, Life Literacies, and Key Skills</a>; <ul style="list-style-type: none"> <li>○ All courses Focus on - 9.4 Life Literacies and Key Skills (p. 49)</li> </ul> </li> </ul>			
<b>Sequence- Unit Titles and Number of weeks per unit (total = 18 semester/ 36 year)</b>			
Unit 1- The Economy and You – 5 weeks Unit 2- Owning and Operating a Business – 5 weeks Unit 3- Influences on Business – 5 weeks Unit 4- Consumer/ Business Law – 5 weeks			
<b>Big Ideas/<a href="#">Enduring Understanding</a> (link to guide)</b>			
Economics and Me? So, You Want To Be An Entrepreneur? What Influences Business? How does Law affect Business Practices & Procedures?			
<b><a href="#">Essential Questions</a> (link to guide)</b>			
<ol style="list-style-type: none"> <li>1. What is the difference between a need and a want?</li> <li>2. How do businesses satisfy wants and needs?</li> <li>3. How do societies choose what to produce?</li> <li>4. What are the phases of the business cycle?</li> <li>5. Why is it important for businesses to behave in an ethical manner?</li> <li>6. What does it mean for a business to be socially responsible?</li> <li>7. Are all potential entrepreneurs alike?</li> <li>8. Which laws must businesses obey during practice?</li> <li>9. What makes a good manager?</li> </ol>			
<b><a href="#">Reporting Student Progress</a> (link to pyramid)</b>			
All courses follow a balanced assessment system with Practice and Assessments. Each category includes formative, summative and alternative assessments.			
<b><a href="#">Accommodations and Modifications</a> (link to menu)</b>			
Integrated accommodations and modifications for special education students, English language learners, students at risk of school failure, gifted and talented students, and			

students with 504 plans

### **Resources (Text and Technology)**

- ICEV Multimedia Program Content
- PuzzleMaker – CD (Glencoe/McGraw-Hill 2008)
- 12 Angry Men DVD United Artists
- Wall Street Journal Online, NYTimes.com
- YouTube.com
- Shark Tank, The Profit

Students will utilize applications (word processing and presentation applications) and the Internet throughout all units and where applicable.