

## 22-23 P-TECH / T-STEM Recruitment and Communication Calendar

In VISD we believe every child should walk across the stage on graduation night with a high school diploma and an &--whether that & is an industry certification, a post-secondary credential, college credits toward a stated goal, a college acceptance letter, or a military acceptance letter. We believe every child on graduation night should have a path for his/her future and be able to answer the question of what will they be doing on the Monday after graduation.

In order to ensure we are reaching all students and parents in VISD and have established a common, consistent vision of the goals and methods for student recruitment and for communication with all stakeholders. P-TECH/ T-STEM has created materials in two languages (English and Spanish). Additionally, the VISD P-TECH/ T-STEM works to create multiple events throughout the school year to inform our students, staff, parents, and community about the benefits of P-TECH/ T-STEM. These events include:

### Classroom Presentations

- Present to all 8<sup>th</sup> grade students

### Invitations

- Given to counselors and teachers to give to students

- Counselors and teachers will provide list of students who received invites

### Press release

- December 7 (school matters through Victoria ISD)

### Crossroads Today (Local TV – interview)

- December 15, 2021

- January 19, 2022

### Press release

- January 18 (press release)

### EduLink text message

- January 20 will send press release to all 8<sup>th</sup> grade parents and students

- Email will send press release to all 8<sup>th</sup> grade parents and students

All students who complete interest form by deadline will go into selection process.

### Lottery to be held, if more than 25 students choose one pathway

- Students who meet more than one targets go immediately on roster

- Students who meet one target go into lottery

- Students who do not meet any targets go into lottery