



Bixby Public Schools

109 N. Armstrong
Bixby, OK 74008

Chief Financial Officer & Athletics/Activities Departments
Ms. Stephanie Blackwell, Athletic Dir. (918) 366-2226/fax 366-2267
Mike Anthony, CFO (918) 366-2336/fax 366-4241

Logo Approval/Licensing Agreement Form

Use of the Bixby Spartan Registered Logo requires Bixby Public School District approval, regardless of the reason for the use. Any vendor, individual, company, or organization who produces Bixby Spartan related merchandise for sale or distribution to the public, or personal, company, or organizational use must apply for and be granted a trademark licensing agreement and may be subject to the payment of royalties. Please submit this form, along with the artwork and description of the proposed usage.

- The color accepted for the “Bixby Spartans” logo is a bright red and royal blue listed as Pantone #200u/c for red and #286u/c for royal blue in the Pantone Formula Guide Color Deck.
- The standard logo is a red Spartan helmet, outlined in royal blue, with a royal blue “Bixby” outlined in red. Acceptable variation from that may be approved, dependent upon the background color of the item.
- The registration notice ® is part of the logo and must be included in the place indicated on the logo.
- The design of any registered Bixby logo must remain intact. No alterations, additions or deletions to any part of the logo are permitted without written permission.

Signing and submission of this form constitutes understanding and compliance with this licensing agreement.

Requesting School Organization/Booster Club _____ Date of Request _____

OR

Licensee (vendor producing items) _____ Date of Request _____

Contact Info: Individual requesting approval/paying royalty _____

Company _____ Contact Name _____

Phone(s) _____ Fax _____ Email _____

Product/Use/Description-Be specific and attach additional pages if necessary _____

Authorized Signature _____

Submission Route:

- BPS District groups (Includes BPS athletic teams, school clubs or activity groups and BOE recognized booster clubs) – Stephanie Blackwell, Athletic Director, at (918) 366-2226/fax (918) 366-2267 or sblackwell@bixbyps.org
- Other groups/individuals – Mike Anthony, CFO, at (918) 366-2336/fax (918) 366-4241 or manthony@bixbyps.org

Licensing Agreement: ___ Approved ___ Disapproved ___ Approved w/ Changes

Annual Royalty Fee: ___ No Royalty ___ \$500 ___ 7% of gross sales

Comments _____

Approval Signature _____

Date _____

Date Agreement Returned _____