



Yellow Springs Schools

National Schools of Excellence Educating Lifelong Learners

Class of 2020 Initiative Update

July 26, 2010

Hello Readers,

I am pleased to announce that the Board of Education has released an official request for proposals to select a firm to help develop a ten-year strategic plan (a.k.a. Class of 2020 Initiative). The full proposal is available on the district website. I encourage you to read it as well as share it with anyone you think would find it of interest, especially qualified strategic planners.

We have sent it directly to about 20 firms who specialize in strategic planning. They are mostly located in the state of Ohio, while a few are national and international firms with expertise in design thinking, strategic planning, and education reform. Further, we will share this RFP with hundreds of contacts from around the state of Ohio and beyond to spread the word on our district's intentions.

From the Class of 2020 Initiative, we will develop a plan that sets broad strategic goals for the district that will guide us over the next ten years as we lead our exceptional schools into the future, creating a learning environment that inspires all students.

We hope that you will be part of the Class of 2020 process!

Cheers, Sean

Class of 2020 Initiative Update

June 11, 2010

Dear Everyone,

Like with the superintendent search, I will provide periodic updates on the district website so you can stay in touch with the progress being made on the *Class of 2020 Initiative*. In this first update, I have included a draft document outlining some of the initial thoughts as well as the timeline (please see below). The next two major steps include: 1) the formation of a steering committee by the board; and 2) the development of a request for proposals that will be released to enable us to identify a facilitator that is the right fit to help manage this initiative.

In the meantime, sit tight and look forward to more news on this critical initiative to design and implement an exemplary and sustainable public education system for Yellow Springs.

Sean Creighton

Class of 2020 Initiative - DRAFT Strategic Plan for Yellow Springs Public Schools

Introduction

The Board of Education of the Yellow Springs public schools will develop a strategic plan referred to as the "Class of 2020 Initiative." Today's educational environment is one of flux: At the national level modified NCLB, along with "Race to the

Top” (RttT), changes in educational and the job market are driving major changes in education. At the local level teacher demographics, budgetary conditions and changing student populations set a context for issues to be addressed.

The purpose of the Class of 2020 Initiative is to provide a shared vision and implementation plan to meet the needs for the future generations of Yellow Springs’ students.

Scope

The Class of 2020 Initiative is a board-level strategic plan, which will be developed in the context of the current environment and future expectations, including:

- Superintendent’s Education Plan
- 5 Year Budget Forecast
- Financial Opportunities and Constraints
- Union Contracts
- Community Expectations
- State Mandates
- Federal Program
- Changing Needs for Education
- Global Competitiveness

The scope of the strategic plan will be comprehensive in design, including, for example: educational philosophy of the district, curriculum development, finances, facilities, levies, etc. Stakeholder engagement will be central to the plan in addition to looking at exemplar models of public education around the world. While the plan is intended to guide the future of the Yellow Springs public education system, it may serve as a model for other districts around the state.

Steering Committee

A steering committee will be formed to provide oversight of the process. The composition of the committee will be similar to the composition used in the search for the superintendent: board members, teachers, administrators, staff, students, and community members.

Planning Process Timeline

1. June 10	Board meeting update
2. June	Identify steering committee
3. June	Develop RFP
4. July	Release RFP
5. August	Evaluate proposals; Select and interview finalists
6. August	Select consultant
7. September	2020 Education forum kick off
8. September to December	Strategic planning process
9. October	2020 Update
10. November	2020 Update
11. December	2020 Update
12. January	Adopt and disseminate 2020 plan
13. January to March	Preparation to implement
14. March	Begin implementation

Other Resources

Facing the Crisis in K-12 Funding

<file:///Users/screighton/Documents/Microsoft%20User%20Data/Saved%20Attachments/Facing%20the%20Crisis%20in%20K-12%20School%20Funding.htm>

Conducting Strategic Planning

http://managementhelp.org/plan_dec/str_plan/str_plan.htm

2020 Forecast: Creating the Future of Learning

http://www.futureofed.org/pdf/forecast/2020_forecast.pdf

Sir Ken Robinson: Bring on the learning revolution

http://www.ted.com/talks/sir_ken_robinson_bring_on_the_revolution.html

Strategies for school leaders when dealing with customer-service expectations, self-interest and stealth-fighter tactics by Neil Howe

Building a Better Teacher by Elizabeth Green NYT: March 7, 2010

Feb 1991: William Watson Purkey: What is Invitational Education and How Does It Works?

The Finnish Miracle

<http://www.greatschools.org/students/finland-education.gs?content=2453&page=all>