



Cumberland County Public Schools Foundation, Inc.

P. O. Box 313

Cumberland, VA 23040

RUN High Bridge 5K
Sponsor/Donor Letter

TO: Potential Supporters of the *RUN High Bridge 5K*
FROM: Board of Cumberland County Public Schools Foundation, Inc.

The Cumberland County Public Schools Foundation, Inc. held its seventh annual Foundation Run High Bridge 5K for Scholarships in March 2019 at High Bridge Trail State Park (*2020 and 2021 5K Runs were canceled due to COVID*). **Sixty-one** sponsors/donors and **176** registered runners/walkers raised **\$12,525** which helped the Foundation award:

- **\$35,600** in Scholarships to **thirty-three** current and former Cumberland County High School graduates in 2021.
- **Thirteen** “Level of Investment” Run donors had scholarships presented in their company’s name.
- **\$5,000** in Grants to **eight** teachers in the high, middle and elementary schools in 2021.

We hope our **March 12, 2022 *RUN High Bridge 5K*** will be even bigger and the list of Sponsors will be even longer. Feedback from 2018 Run participants indicated **94%** would definitely participate in another Foundation-sponsored Run, High Bridge Trail State Park as a venue was a huge attraction, and businesses who sponsored our event benefitted from **48%** who enjoyed lunch, shopping or sightseeing after the Run.

Support for the *RUN High Bridge 5K* is welcome in any of the following ways:

- A “Level of Investment” **monetary donation**
- **Redeemable coupons** or **merchandise** which may be used as door prizes
- Business/Corporate **marketing items** which may be used as Run packet stuffers
- **Services** which will promote awareness of and/or benefit the Run

The Cumberland County Public Schools Foundation, Inc. was established in 2001 as a 501 (c) 3, non-profit organization. The 20-member volunteer Board provides opportunities for individuals, business and Foundations to make tax deductible gifts to the Cumberland County Public School system for Grants to teachers and Scholarships to high school graduates. **Since 2001, Grants totaling \$137,729.40 and Scholarships totaling \$404,150 have been awarded.**

We hope that you will be willing to lend your support to help make the 2022 *RUN High Bridge 5K* a huge success.

Donations can be made online at <https://www.ccpsfinc.org/contribute.php> Click on the **PLEASE SELECT** button and choose **OTHER**. You will be asked to specify in comment section. In comment section, type **FOUNDATION**.

-OR-

Make check payable to: CCPSF, Inc. Mail to: CCPSF, Inc., P. O. Box 313, Cumberland, VA 23040