

## **ARBroadbandNow Project Overview**

Broadband Development Group was awarded a contract by the Arkansas Department of Commerce to develop a statewide broadband master plan to ensure that all residents, regardless of their locations, have affordable broadband Internet access. The official name coined for this effort is called the “**ARBroadbandNow Project**”.

Broadband Development Group will be conducting a series of Community and Townhall Meetings in each of Arkansas’ 75 counties to get firsthand feedback and opinions from local residents and businesses about their internet service and experiences. Your assistance in connecting Broadband Development Group with your organizations, members, constituents and leaders, including leaders of cities and towns, will be helpful in formulating the plan. The data and feedback collected are important elements in creating the statewide broadband strategy and implementation plan.

BDG seeks meetings of any group of citizens like civic clubs, church groups, Chambers of Commerce, neighborhood associations, schools, health care groups, law enforcement, etc. BDG looks forward to working with community organizations, leaders and other interested parties to obtain community feedback in connection with this state-wide broadband planning project. This project began in late 2021 and will conclude in April 2022.

The final broadband master for Arkansas will include:

- **Data collection and analysis of current broadband availability**
- **Recommendation for broadband deployment throughout the state with an analysis of the current efforts in the public and private sector**
- **Detailed recommendations on technology, equipment type, staffing and program administration and a proposed community outreach plan that could be used in the deployment of broadband.**
- **Recommendations to increase affordability of internet service for residents**



For additional information or questions, please contact our office by [arbrobandnow@bdg.link](mailto:arbrobandnow@bdg.link) or phone at 501-712-5275.

### **ARBroadbandNow Service Questionnaire**

This information is confidential and the data will only be used to verify the need for a broadband network intended to enhance the availability and performance of broadband service to the community.

You can click the link below to take the survey.

<https://www.surveymonkey.com/r/JFSRYZH>

or you can

#### **Take the Survey on your mobile device!**

If you have a smart phone, turn on your camera and point to the below code, and a link to a webpage should appear. Click on the link and you will be automatically sent to the survey.

