

MERCY COLLEGE

SCHOOL OF BUSINESS



Dear High School Administrator,

We would like to invite you to nominate up to five (5) of your students to apply to our Summer Leadership Academy. Last year we reviewed over 1,500 candidate applications from 23 states to select 150 students to attend. Please visit us at www.mercy.edu/business/leadership/academy to view last year's agenda and video!

There is **no charge** for tuition and students stay in the dorm for free. Students simply need to provide their own transportation to and from campus, as well as a check in the amount of \$190 for food.

During the weeklong Business Leadership Academy with activities at both our Westchester campus on the Hudson River and our midtown Manhattan campus, students **learn leadership lessons from faculty and leaders from top companies** while participating in active learning and team-building opportunities.

In addition, students **visit Fortune 500 companies**. Past visits have included Goldman Sachs, PriceWaterhouseCooper, Young & Rubicam, Bloomberg, and MTV, among others.

CRITERIA:

We look for current juniors (rising seniors). While we generally look for GPAs above 90, we value demonstrated leadership and public speaking skill even more highly.

We invite you to nominate students by sending them the link below to formally apply.
www.jotform.us/asic22/2015MercyLeadership

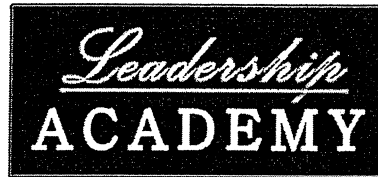
Please contact us at LeadershipAcademy@mercy.edu with the **names and email addresses** of the students you nominate so that our team can follow up with them directly.

We look forward to receiving your nominations!

The Leadership Academy Team
LeadershipAcademy@mercy.edu
914.674.7482



SCHOOL OF BUSINESS



- Learn leadership lessons from top business faculty
- Visit Fortune 500 companies
- Free Tuition and Board
- 3 Sessions to choose from: June 14-June 19,
June 28-July 3, July 12-July 17

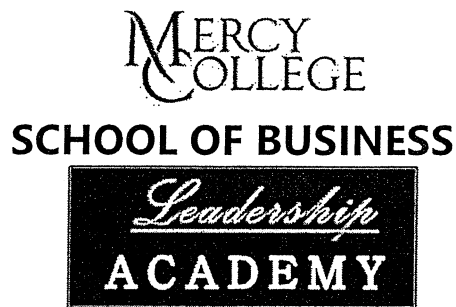
For more information contact us!

LeadershipAcademy@mercy.edu

914.674.7482

Or visit:

www.mercy.edu/business/leadership/academy



Frequently Asked Questions

Who is eligible to apply to the Summer Leadership Academy?

The Academy is designed for current High School Juniors (rising seniors).

What criteria must students meet to attend?

Students should have a GPA of 90 (3.5) or above. This may be a weighted GPA. More importantly students should demonstrate leadership and public speaking skills and an interest in Business.

What happens after a student is nominated?

Nominated students are sent this link www.jotform.us/asic22/2015MercyLeadership via email to apply online.

What happens after a student applies?

Our Leadership Team reviews students' applications. Students are contacted via email to confirm their acceptance status. It is for this reason that it is important that students include an updated email address on their applications and check it regularly.

When is the deadline to apply?

Priority will be given to early applicants who submit their applications by December 15th. Spots are limited so the earlier students apply, the better.

What will students learn during the Summer Leadership Academy?

Students participate in active learning lessons led by faculty and leaders from top companies. Topics include: Career Mindset, Four Leadership Archetypes, Personal Branding, Careers in Finance, Careers in Accounting, and Careers in Marketing.

Where is the Summer Leadership Academy located?

The majority of the Academy events take place at our Westchester Campus located in Dobbs Ferry, NY. Students also spend a day visiting our Manhattan Campus and Fortune 500 companies.

Is there a fee to attend the Summer Leadership Academy?

Tuition and board are provided to students for free. A fee of \$190 is required to cover the cost of food.

Still have more questions?

Visit www.mercy.edu/business/leadership/academy

Or Contact us:

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