



Ovid-Elsie Area Schools

Office of the Superintendent

8989 E. Colony Road | Elsie, MI 48831-9725

Phone: 989-834-2271 | Fax: 989-862-5887

www.ovidelsie.org

September 30, 2021

Dear Marauder Families,

We know that TikTok is a popular app with our students. However, like many social media apps, TikTok is also a source of viral "challenges," in which users share videos of themselves performing pranks or stunts. For example, the latest TikTok challenge involves students sharing videos of damage done to school property.

Unfortunately, I am disappointed to report that some students in our district have been participating in this latest challenge with student vandalism being reported. Vandalism of school property will not be tolerated.

To date, all incidents have been investigated and our building administrators have addressed this with their respective student bodies. We appreciate how many responsible students are stepping up and doing the right thing.

We have also become aware of more challenges that are scheduled for this school year. Examples of these challenges are, but not limited to: smack a staff member, jab a breast, make a mess in the cafeteria, and flip off the front office. All of these could have very serious consequences if executed. We want to make sure parents are aware of these challenges and are asking for your help. Please talk to your kids and let them know that these pranks are not harmless.

I have included some links below from Common Sense Media to provide additional information about TikTok specifically, and viral internet challenges in general.

Please direct any further questions or concerns to your building administrators. As

Dr. Ryan Cunningham
Superintendent

Randy Barton
Associate Superintendent

Craig Coleman
Director of Operations

Mary Weiderer
Business Manager

Crystal Loynes
Administrative Assistant



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always, we appreciate your support.

Sincerely,

Dr. Ryan L. Cunningham, Superintendent, Ovid-Elsie Area Schools

<https://www.common sense media.org/blog/parents-ultimate-guide-to-tiktok>

<https://www.common sense media.org/blog/viral-youtube-challenges-internet-stunts-popular-with-kids>

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