

STRATEGIC AREAS

1. Teaching and Learning

- a. Instructional Technology
- b. STEM
- c. Student Performance
- d. Professional Development
- e. Blended Learning
- f. Class Size
- g. Curriculum
- h. Graduation Rate

2. Activities

- a. Existing Clubs & Organizations
- b. Expand Opportunities

3. School Culture

- a. Bruins PreK-12
- b. Healthy Bruins
- c. Safe Bruins
- d. All Bruin Voices Heard and Valued

4. Community Partnerships/Outreach

- a. Whole Bruins
- b. Bruins Give Back
- c. Dream Big

5. Human Resources

- a. Recruitment
- b. Development
- c. Support
- d. Retention

6. Business and Operations

- a. Facilities
- b. Transportation
- c. Finance

7. Communications

- a. Social Media
- b. Branding
- c. Marketing

VISION

Educating and Enriching Lives

MISSION

Building a culture of collaborative learning
Recruiting and retaining highly effective staff
Unifying rich community partnerships
Implementing modern instructional strategies
Navigating healthy business operations
Sustaining a commitment to student success

VALUES

We have a deep commitment to student success

- Enhancing learning through effective teaching
- Providing a safe and secure school culture
- Fostering growth through rich community partnerships
- Maintaining excellence in the classroom
- Operating effectively and efficiently with fiscal responsibility



2025 STRATEGIC PLAN

BARTLESVILLE PUBLIC SCHOOLS

Bartlesville Public Schools

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Bartlesville, OK 74005-1357

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Bartlesville, OK 74003

1. Teaching and Learning

BPSD educates and enriches lives by implementing effective teaching and learning strategies involving:

- a. **Instructional Technology**
Provide students and teachers with equitable and appropriate access, support, and training in evolving integrated technologies.
- b. **STEM**
Maintain the comprehensive STEM program encompassing all schools and grade levels.
- c. **Student Performance & Success**
Increase the graduation rate and provide support for all struggling learners, provide trauma-informed instruction, address chronic absenteeism, and recruit and retain students.
- d. **Professional Development**
Provide relevant professional development opportunities that support modern learners and instruction.
- e. **Blended Learning**
Support quality in-house blended and full-time virtual learning with district teachers.
- f. **Class Size**
Optimize class size in the pursuit of meeting or exceeding HB 1017 standards.
- g. **Curriculum**
Identify, teach, and assess essential standards and skills using curriculum maps, instructional materials, technology, standards-based grading, and other resources to support rigorous and relevant learning experiences.
- h. **Graduation Rate**
Increase academic performance and student and parent engagement in learning, extra-curricular, and co-curricular activities.

2. Activities

BPSD provides and supports activities to enrich and educate:

- a. Offer a variety of co-curricular and extracurricular activities from elementary through high school intended to meet a wide range of student interests and abilities.
- b. Expand opportunities in the arts for younger students, Esports, YMCA, 4-H, etc.

3. School Culture

BPSD builds and maintains a school culture that encompasses:

- a. **Bruins PreK-12**
Embrace all students, staff, and sites as Bruins. Promote positive school climate with attention to fostering safety; providing a supportive academic, social, and physical environment, and encouraging and maintaining respectful, trusting, and caring relationships throughout the community.
- b. **Healthy Bruins**
Encourage and support healthy activities, programs, and opportunities.
- c. **Safe Bruins**
Enhance the safe and positive learning environment for students and staff.
- d. **All Bruin Voices Heard and Valued**
Cultivate a sense of community, safety, and respect for all Bruins and their loved ones.

4. Community Partnerships/Outreach

BPSD ensures excellence in education by involving the community and maximizing resources through:

- a. **Whole Bruins**
Increase access to mental and medical health services and supports.
- b. **Bruins Give Back**
Support student, community, and intradistrict service.
- c. **Dream Big**
Connect innovative concepts to resources.

5. Human Resources

BPSD actively employs a dynamic and diverse workforce through:

- a. **Recruitment**
Recruit diverse and talented employees, exploring housing and daycare supports.
- b. **Development**
Develop employees by providing high quality opportunities for personal and professional growth.
- c. **Support**
Support new and career employees in obtaining teacher certification and job credentials.
- d. **Retention**
Retain employees with compensation and a professional and fulfilling work environment.

6. Business and Operations

BPSD uses time and money efficiently while maintaining stability and promoting student success and productivity by effectively managing:

- a. **Facilities**
Ensure the district is utilizing and maintaining all facilities to their maximum effectiveness for teaching and learning.
- b. **Transportation**
Utilize funding to improve, maintain and expand options for safe and efficient transportation of students and staff.
- c. **Finance**
Responsibly manage and maintain funding to provide stability and accountability with regards to financial decisions.

7. Communications

BPSD engages in transparent conversations with students, parents, and the community using:

- a. **Internet and social media**
Use websites, BPSD app, and social media services such as Facebook, Twitter, and Instagram.
- b. **Branding**
Reinforce Bruins PreK-12 with appropriate logos, color schemes, etc.
- c. **Marketing**
Celebrate accomplishments and programs to promote recruitment, participation, and retention.

Bruins