

**Photo Publishing Guidelines
Bullock Creek School District
August 2005**

The Bullock Creek School District publishes web pages to carry out the goals of the district. Consistent with that, our web pages are published to:

- ✍ Enhance communication between school and home.
- ✍ Integrate network and Internet technologies with the learning experience.
- ✍ Extend learning and connections beyond classroom boundaries.
- ✍ Promote the efforts and final products of our students and staff.

Digital photographs are an integral part of our web pages and the district has established the following guidelines in addition to the standard student photo release policy:

- ✍ In general, a district photographer will announce that he or she will be recording images.
- ✍ Speakers, volunteers, and other district visitors should be aware that we photograph and publish a wide variety of district activities. Most photography in this area is either a medium² or distant³ shot.
- ✍ District employees or others who wish not to be photographed at close¹ up or medium range should remove themselves from the camera's view. If the photographer is made aware beforehand of an employee's or other's desire not to be photographed, every attempt will be made to avoid capturing that image. However, we cannot possibly prevent district employees or others from being included in distant shots.
- ✍ Any event that charges admission or is open to the public - athletic contests, band concerts, school plays, etc. – is considered fair use, that is, no photo release is required for any photographs taken at these events.

Close up ¹	Medium shot ²	Distant Shot ³
		