



COLUMBIA BOROUGH

"We are Responsible Caring Citizens serving Responsible Caring Citizens."

Dear CBSD Families,

This letter is to inform you about two current social media challenges that do not promote a positive, safe, or supportive environment. As you may or may not know, social media has created several "challenges" for students and young adults which involve the theft of public property, severe vandalism, and the destruction of public property. The social media posts treat this as a game with little regard for the ramifications and consequences that students may face if caught. We ask you to talk to your child(ren) about the importance of being respectful to our school and community's public property and the dangers of participating in a social media fad. Below is a list of the social media "challenges".

1. The "Bathroom Challenge" is a social media game where students are called upon to perform acts of vandalism and destruction to the school bathroom. The student who can cause the most destruction in one day is the "winner."
2. The "Devious Licks Challenge" originated on Tik Tok and calls upon students and young people to steal whatever they can from the school, including the bathroom. The primary targets are soap dispensers and paper towel dispensers/hand driers.

Many students and young adults are posting videos of their crimes on Tik Tok or other social media platforms without realizing that these posts are forever, and their actions could have a long-lasting negative impact.

Our school staff are reinforcing behavioral expectations with students. In addition, we are monitoring our buildings to protect public property and ensure safe and working facilities for our students and staff.

Thank you for your support in this matter.

Sincerely,

Handwritten signature of Mr. Robert Kedney.

Mr. Robert Kedney
High School Principal

Handwritten signature of Dr. Jodie Parkinson.

Dr. Jodie Parkinson
Middle School Principal

Handwritten signature of Mrs. Kendall Pankake.

Mrs. Kendall Pankake
7-12 Assistant Principal