

## **Business Foundations (Introduction to Business)**

Mr. Roggenbuck - Room 100

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### **Course Description:**

Introduction to Business introduces students to the world of business, including the concepts, functions, and skills required for meeting the challenges of operating a business in the twenty-first century on a local, national, and international scale. The course covers business management, entrepreneurship, marketing fundamentals, and business ethics and law. The course develops business vocabulary and provides an overview of business and the role that business plays in economic, social, and political environments.

**Length:** 1 Semester **Recommended Grades:** 9-12

### **Materials Needed:**

Pen/Pencil, Notebook, Note Packet, Textbook (Calculator (occasionally), Folder, iPad, Google Classroom Account

### **Grades/Assignments:**

The following assignments will be assigned each chapter.

- Vocab (10-15 points)
- PowerNotes/Note Quizzes (10-15 points)
- Chapter Review Assignments (20 points)
- Chapter Test (25-40 points)

Most chapters will also have some sort of additional assignment/project as well. The points for these assignments will vary.

### **Textbooks:**

We will not be using textbooks (at least during the e-learning segment). Instead of textbooks, materials will be provided through slideshows, articles, and videos.

### **Classroom Rules:**

1. HHS tardy policies are in effect. (when in person)
2. Stay at your desk until the bell rings (do not line up at the door)
3. Bring necessary materials everyday
4. Respect fellow peers and teacher at all times. When Mr. Roggenbuck or another student is speaking, you are not to be speaking.
5. NO SLEEPING
6. All assignments are due on the day specified.
7. Absent work must be completed in a timely fashion (check the trays/google classroom)
8. Respect property of the classroom
9. Clean up your mess
10. Do your own work
11. Lab assignments must be completed before using computers for your own leisure
12. All handbook policies are in place (Cell Phones)

- 13. Headphones are off when the bell rings and during lectures, no netflix etc during lecture
- 14. Respect substitute teachers and guests
- 15. Use the restroom before class.

**Procedures:**

- **Fire Drill:** Exit the room, turn right, exit the front doors, meet by the big tree off the sidewalk for attendance.
- **Tornado Drill:** Exit the room, turn left at the Athletic Office, assume tornado position with book over your head (away from windows), no talking.
- **Lockdown Drill:** Move to the floor towards the back of the room. Stay out of view of the windows. Take your belongings with you.
- **Turning in Assignments:** Discuss as a group
- **Exiting the Room:** Stay in your seat until the bell rings
- **Supply Use:** You may use any of the materials on the front table: Kleenex, sanitizer/wipes, pencil sharpener, stapler, tape

**Useful Information:**

**Google Classroom:** All students need to register for Google Classroom. An invite will be sent to you in the next few days.

**TOPICS COVERED**

<b><u>Chapter</u></b>	<b><u>Topics Covered (1st semester)</u></b>
<b>1</b>	<input type="checkbox"/> Basic Economic Concepts <ul style="list-style-type: none"> <li>- Wants vs. Needs</li> <li>- Business Activities/Importance</li> </ul>
<b>2</b>	<input type="checkbox"/> Economic Resources and Systems <ul style="list-style-type: none"> <li>- Economic Resources</li> <li>- Economic Systems</li> </ul>
<b>3</b>	<input type="checkbox"/> Economic Activity in the Changing World <ul style="list-style-type: none"> <li><input type="checkbox"/> U.S. Economic History               <ul style="list-style-type: none"> <li><input type="checkbox"/> The Business Cycle</li> </ul> </li> </ul>
<b>4</b>	<input type="checkbox"/> Business Ethics and Social Responsibility <ul style="list-style-type: none"> <li><input type="checkbox"/> Ethics</li> <li><input type="checkbox"/> Social Responsibility</li> </ul>
<b>5</b>	Entrepreneurship <ul style="list-style-type: none"> <li><input type="checkbox"/> Rewards/Challenges</li> <li><input type="checkbox"/> The Business Plan</li> </ul>
<b>6</b>	Business Ownership and Operations <ul style="list-style-type: none"> <li><input type="checkbox"/> Types of Business Ownership</li> <li><input type="checkbox"/> Types/Functions of Business</li> </ul>
<b>9</b>	Technology and Business <ul style="list-style-type: none"> <li><input type="checkbox"/> The History of Technology</li> <li><input type="checkbox"/> E-Commerce</li> </ul>

<b>10</b>	Business in a Global Economy <input type="checkbox"/> Global Marketplace <input type="checkbox"/> Global Competition
<b>12</b>	Money and Financial Institutions <input type="checkbox"/> Money and Banking <input type="checkbox"/> Types of Financial Institutions <input type="checkbox"/> Modern Banking (survey assignment)
<b>13</b>	Marketing in Today's World <input type="checkbox"/> Essentials <input type="checkbox"/> Market Research and Product Development
<b>14</b>	Advertising <input type="checkbox"/> Advertising Media <input type="checkbox"/> Media Measurement and Rates