



**THE FUTURE IS OURS TO CREATE.**

## BEECHER 2020

	Current	Future	How Do We Get There?
<b>District Wide Parent Input (2015-16)</b>	<ul style="list-style-type: none"> <li>• Not enough teachers</li> <li>• Communication-across the board</li> <li>• Class Size</li> <li>• Lack of respect (Sandbox) (Across the Board)</li> <li>• Programming</li> <li>• Roles &amp; Responsibility</li> <li>• Balanced Calendar</li> <li>• Administration-HS</li> <li>• Behavior-HS</li> <li>• Listen more to what the communities input is</li> <li>• Listen to students</li> <li>• Try new options and explore proven techniques to fit our school district</li> <li>• Concentrate more on academics</li> <li>• Better teacher communication with parents (attitude, delivery, tone)</li> <li>• Bullying within the district/stalking</li> <li>• More parent involvement</li> <li>• Improved website</li> <li>• Appearance of the buildings with parent-student involvement (plants &amp; flowers)</li> <li>• Signage for the Tucker building</li> </ul>	<ul style="list-style-type: none"> <li>• More teachers who care</li> <li>• Board members who care</li> <li>• Possible administrative changes</li> <li>• College Readiness Opportunities (Trade opportunity; Be competitive academically with other schools)</li> <li>• Academic focus</li> <li>• More integration of community input/involvement</li> <li>• More consistency of implementation of processes</li> <li>• More sports at elementary &amp; secondary levels</li> <li>• Access with support</li> <li>• More Parent Involved Booster Club</li> <li>• Teacher Incentives</li> <li>• School pride &amp; promotion</li> <li>• Beautification &amp; feeling like a welcoming environment (HS feels like jail)</li> <li>• Improve communication skills</li> <li>• Cuts away from the classroom</li> <li>• More marketing</li> <li>• Programs-nursing, computer access and training</li> <li>• Opportunities for art, drama, theater, peer training &amp; activities; various outlets for creative students, music</li> <li>• Better band</li> </ul>	<ul style="list-style-type: none"> <li>• Improve communication/understanding (workshops on improving communication outside support)</li> <li>• Integration of parent input for support of initiatives, Increase of community meetings, voice &amp; input</li> <li>• Stand firm on processes</li> <li>• Possible increasing counseling services</li> <li>• Freshmen to senior supports with IDP for each student</li> <li>• Don't just meet minimum requirements i.e. counseling</li> <li>• Hold everyone accountable</li> <li>• Uniforms</li> <li>• Consistency for volunteers and their representatives; for activities</li> <li>• We can disagree, but not disrespect</li> <li>• Subcommittee meets with superintendent &amp; board to get feedback to keep lines of communication open</li> <li>• Cleanliness of building beatification</li> <li>• Focus on teacher retention</li> <li>• Retaining and attracting students (More information in newsletter; good rapport with parents to spread the word)</li> <li>• Student safety-guards</li> <li>• Church connections with CPS to market the school (Courier; advertise good</li> </ul>

		<ul style="list-style-type: none"> <li>• School stores-MS with bonus tickets to buy things</li> <li>• Entrepreneurship programs</li> <li>• Mentors for girls and boys-etiquette teaching</li> <li>• Library in the schools-each school</li> <li>• Cleaner facilities</li> <li>• Exposed to different academic and social experiences through classes and clubs throughout the district (internships at certain levels)</li> <li>• Increased academic focus</li> <li>• Smaller classes and more focused instruction</li> <li>• School uniform K-12</li> <li>• Music for elementary (band/choir/gym/cultural experiences)</li> </ul>	<p>information)</p> <ul style="list-style-type: none"> <li>• Increase salaries for teachers</li> <li>• Little League students should look to attend our schools</li> <li>• Better communication plan-cultural sensitivity</li> <li>• Administration more available to the parent groups (superintendent)</li> <li>• Cell phones out of the schools</li> <li>• Go door-to-door to get our students</li> <li>• Marketing ourselves (follow through; continue to involve alumni!!)</li> <li>• Involve parents more with facilitators (celebrate the success)</li> <li>• Retain our students</li> <li>• Work together to work out problems when they occur</li> <li>• Model the behavior we want to see</li> <li>• Teacher creativity; welcoming/nurturing</li> <li>• School spirit across the district/energy</li> <li>• Parent groups acting as one</li> <li>• Always put the students first</li> <li>• Poetry clubs/classes</li> </ul>
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	Current	Future	How Do We Get There?
<b>BHS Students (2015-16)</b>	<ul style="list-style-type: none"> <li>Teachers take their jobs seriously, by not their roles seriously</li> <li>Some good teachers with good energy</li> <li>Feel of building not welcoming</li> <li>Better counseling services (stated 2x)</li> <li>More welcoming teachers (Math Program-hard; Foreign Language-strong)</li> <li>Quality subs</li> <li>Teachers need to motivate students more</li> <li>Better heating/cooling system in building</li> <li>Teachers make themselves available to students (most of them)</li> <li>Cleaner building/maintenance</li> <li>Quality books/quantity</li> <li>Better secretarial services</li> <li>Teachers label students too much!</li> <li>Misconception about how strong we are academically</li> <li>More core teachers</li> <li>Lunch staff is very positive/welcoming</li> <li>More electives</li> <li>More clubs (bring art back)</li> <li>Need more extra-curricula's</li> <li>Improve PA system</li> <li>Student handbook needs to be followed &amp; updated</li> </ul>	<ul style="list-style-type: none"> <li>Make the curriculum fun for learning</li> <li>New paint job/design of the building</li> <li>Things that make students want to stay</li> <li>Pure teacher schedules</li> <li>More hands-on learning (science labs)</li> <li>More activities/college/outreach programs</li> <li>Motivate students to come to school (improve school spirit; input needs to be heard from all students)</li> <li>Electives-Art, Music, Choir, Theater, Communications/Debate, Public Speaking</li> <li>More AP classes</li> <li>More spontaneous positive activities</li> <li>Senior room for students having lunch</li> <li>Bring back Driver's Ed</li> <li>More variety to the lunch program</li> <li>All teachers participate &amp; want to be involved!</li> <li>All campus are filled and open</li> <li>More positive activities occurring during the school year/philanthropy</li> <li>School store/DECA Program</li> <li>Student Council/Active National Honor's Society (Teachers more involved)</li> <li>Monthly meeting with building administration about concerns</li> <li>Better elective choices (more computer</li> </ul>	<ul style="list-style-type: none"> <li>Teachers must sponsor activities and be a priority</li> <li>Look at heating system</li> <li>Have more students input and involved in processes</li> <li>Provide more electives</li> <li>Motivate teachers</li> <li>Student volunteer for beautifying the buildings</li> <li>After changes, students will care more</li> <li>Encourage students to voice concerns at board meetings</li> <li>Chemistry labs</li> <li>Start fundraising now!!</li> </ul>

	<ul style="list-style-type: none"> <li>• More active sponsors for every class (told no too much/process not clear)</li> <li>• Need a better banner outside. Makes school look bad</li> <li>• Teachers leave after work</li> <li>• Curriculum organized better</li> <li>• Better custodial services</li> <li>• Losing our pride across the board</li> <li>• Only reason some of us are here is sports</li> <li>• Buses too cold</li> </ul>	<ul style="list-style-type: none"> <li>• classes as an elective/typing)</li> <li>• Clarity on SAT prep</li> <li>• Student awareness of possible activities and how to implement them</li> <li>• Change of policy regarding headphones at lunch</li> </ul>	
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<b>District Wide Staff Input (2015-16)</b>	<ul style="list-style-type: none"> <li>Attendance needs to be improved (tardies)</li> <li>ACT scores up</li> <li>Student credit designation</li> <li>Traditional schooling occurring</li> <li>Behavior (creating more/better electives)</li> <li>Trouble retaining &amp; attracting staff</li> <li>Building maintenance &amp; janitorial needs improvement</li> <li>Policies not followed by all staff</li> <li>Good partnership/utilized</li> <li>Great sports programs</li> <li>Relying on textbook &amp; in-class resources</li> <li>Budgets for fieldtrips</li> <li>Family orientation (Curriculum &amp; instruction more rigorous)</li> <li>Challenging/expectation Higher</li> <li>Positive parent perceptions</li> <li>Technology-training to use more efficiently academic connections</li> <li>Overcrowding</li> <li>Building appearance cleanliness-inside &amp; out</li> <li>Student performance</li> <li>Reach more parents (outside/connections)</li> <li>All kids need gym</li> <li>Prep alternating</li> <li>Every child have recess</li> <li>Student motivation for required testing</li> <li>Creating young social studies program</li> </ul>	<ul style="list-style-type: none"> <li>In-house CTE</li> <li>Everyone has access to textbook resources</li> <li>Every classroom has its own sets of computers</li> <li>No cell phones when not used for educational purposes</li> <li>Better gym resources</li> <li>Adequate security coverage</li> <li>Web works for all math classes</li> <li>Class "B" or "A" designation</li> <li>All Beecher students attend our schools</li> <li>Functioning media center &amp; librarian</li> <li>Strong academic tradition</li> <li>Renovated facilities-onsite IT</li> <li>More after school activities</li> <li>More partnerships-functioning science labs</li> <li>Need for AP</li> <li>Dual Enrollment</li> <li>Fewer truancy classes</li> <li>Better food services</li> <li>Smaller class sizes</li> <li>More Div I athletes who are strong academically</li> <li>More out-of-state conferences for teachers</li> <li>K-12 tracking system</li> <li>Long-term Plato resolve issues</li> <li>Drawing students from choice schools</li> <li>Active marketing campaign</li> </ul>	<ul style="list-style-type: none"> <li>Deepen partnership with U of M-Flint to access more resources</li> <li>Grant writing to obtain resources</li> <li>Better trust amongst groups</li> <li>Stronger systems &amp; accountability</li> <li>Consistent plans K-12 for continuity</li> <li>Clear MTSS system K-12</li> <li>More community involvement</li> <li>Sell ourselves &amp; recruit</li> <li>Strategic with budgeting</li> <li>Appropriate use of grants</li> <li>Common mindset</li> <li>Modeling of expectation &amp; spirits so other can follow</li> <li>Better hiring &amp; support system recruitment/retainment</li> <li>Incentives to retain teachers</li> <li>Marketing-Radio; Facebook; churches; website; birth-Pre-K (about the district); door-to-door marketing</li> <li>What are the charters doing, can we copy &amp; beat them</li> <li>Combat stigmas &amp; bad experiences for change; more incentives for positive behaviors</li> <li>Service/bring back Credit Recovery and alternatives/different options</li> <li>Social media-use local businesses</li> </ul>

	<ul style="list-style-type: none"> <li>• Title I tutors really helping</li> <li>• Lab equipment, materials (need more); all areas</li> <li>• Smaller class sizes</li> <li>• Scores need to improve</li> <li>• Beautification</li> <li>• Privileges to improve Behavior PBIS</li> <li>• More tech support (help tickets)</li> </ul>	<ul style="list-style-type: none"> <li>• K-12 interventions</li> <li>• Tutor assistance for tuition/incentives</li> <li>• Strong internship/Co-op program</li> <li>• Transportation for all</li> <li>• Clean &amp; paint facilities</li> <li>• Materials in the classroom (sinks, paper towel, etc.)</li> <li>• Certified Intervention Teacher per grade level/tutors</li> <li>• Schedule intervention with electives</li> <li>• Math recovery training for all teachers</li> <li>• Formative Assessment training</li> <li>• Time</li> <li>• More training with technology</li> <li>• Music class</li> <li>• Color printers/copiers</li> <li>• Discretionary dollars for classroom</li> <li>• August class size 25 max</li> <li>• Modern facilities/buildings</li> <li>• True MS concept</li> <li>• Out of Bottom in State rankings</li> <li>• Continual Improvement</li> <li>• Teamwork (staff, students, etc.)</li> <li>• District-wide planning/articulation</li> <li>• County-wide alignment</li> <li>• Transition planning</li> <li>• More extracurricular activities</li> <li>• More electives</li> <li>• Unlimited pencils/Kleenex, etc.</li> <li>• Global curriculum</li> <li>• Increase in pay</li> <li>• Retention &amp; recruitment of students</li> </ul>	<ul style="list-style-type: none"> <li>• More counseling services &amp; support-working with younger students</li> <li>• Major discount for athletics for Beecher families to events</li> <li>• Cleanliness to make buildings welcoming</li> <li>• Community service opportunities</li> <li>• Create business opportunities</li> <li>• Pool/re-open</li> <li>• JROTC program back</li> <li>• More department meetings</li> <li>• Professional-more specific development days</li> <li>• Early release once a month for curriculum planning &amp; alignment (vertical/horizontal alignment)</li> <li>• Way to attract students-marketing; McDonald's night with teacher; partnership for community improvement</li> <li>• High school trade skills</li> <li>• Ask kids who attend from other districts</li> <li>• Use the data to guide us</li> <li>• Increase enrollment (Marketing; door-to-door; etc.) [More revenue for other items to be realized]</li> <li>• Hire quality candidates</li> <li>• ILC processes implemented to fidelity and create interventions</li> <li>• Improving morale, how to work as a team; culture; PD on collaboration &amp; communication amongst staff</li> <li>• Continual sharing of resources</li> <li>• Teach test taking strategies</li> <li>• Mindset change</li> <li>• Better behavior of kids</li> </ul>
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	Current	Future	How Do We Get There?
<b>District Administration Input (2015-16)</b>	<ul style="list-style-type: none"> <li>• Additional support positions via Title dollars</li> <li>• Grant dollars for technology upgrades</li> <li>• Decrease behavior problems/increase learning</li> <li>• Increased dual enrollment</li> <li>• Strong parent support</li> <li>• Beginning to implement MTSS district-wide</li> <li>• 10% of senior of class receiving athletic scholarships</li> <li>• Student attendance needs to improve</li> <li>• Facilities/cleanliness/upkeep (maintenance staff training in boiler maintenance)</li> <li>• Potential outsourcing to save dollars</li> <li>• Shrinking as a district</li> <li>• Large class sizes in small buildings</li> <li>• Transportation department needs bus</li> <li>• Roof Replacement (Field House; Rison Library wall replacement)</li> <li>• Road resurfacing</li> <li>• New carpeting in auditorium</li> </ul>	<ul style="list-style-type: none"> <li>• More electives for students</li> <li>• Cleaner facilities</li> <li>• Additional 700 students</li> <li>• College bound from kindergarten</li> <li>• New building (overhaul of athletic complex)</li> <li>• Restroom facilities at the athletic field (overhaul of athletic complex)</li> <li>• Larger club house at the Athletic field (overhaul of athletic complex)</li> <li>• More buses (overhaul of athletic complex)</li> <li>• More college opportunities on campus</li> <li>• More student organizations (activities)</li> <li>• Smaller class sizes</li> <li>• Band</li> <li>• More athletic opportunities at middle school</li> <li>• Raise for staff</li> <li>• More staff</li> <li>• Less turnover</li> <li>• Demolish vacant building</li> <li>• Resurface grounds</li> <li>• New weight room</li> <li>• Community fitness room</li> </ul>	<ul style="list-style-type: none"> <li>• Robust Marketing <ul style="list-style-type: none"> <li>– Face book video</li> <li>– Tell our own story <ul style="list-style-type: none"> <li>▪ Train people to recruit students/staff</li> <li>▪ Train on how or what to push out</li> <li>▪ Develop common statement &amp; growth ideals for district</li> </ul> </li> <li>– Community outreach–increase <ul style="list-style-type: none"> <li>▪ Tents at functions to hand out information (more than Williams 1 table)</li> <li>▪ Water, hotdogs, bounce houses</li> <li>▪ Recruit within our own community</li> <li>▪ Staff at events to grow relationships</li> </ul> </li> <li>– Spotlight our staff <ul style="list-style-type: none"> <li>▪ Those that are here-past alumni (April/Nerita/Lance/Courtney)</li> </ul> </li> <li>– Adopt a board member-each building brings in 1 or 2 monthly to delve into kindness</li> </ul> </li> <li>• Invest in ourselves (stop talking cuts, plan for growth)</li> </ul>

			<ul style="list-style-type: none"> <li>• Offer more opportunities</li> <li>• Offer certification courses in the district instead of going to GCI</li> <li>• Offer courses that draw in students (production)</li> <li>• Incentives <ul style="list-style-type: none"> <li>– Courses</li> <li>– Classes</li> <li>– T-shirts</li> </ul> </li> <li>• Alignment of curriculum <ul style="list-style-type: none"> <li>– Improve/focus increasing test scores</li> </ul> </li> <li>• Target a person to be a grant writer <ul style="list-style-type: none"> <li>– find funding opportunities</li> </ul> </li> <li>• Study of districts around us to see how they maintain, what they offer, how the proceed</li> <li>• Security Safety <ul style="list-style-type: none"> <li>– guards with radios</li> <li>– support thoroughly</li> </ul> </li> <li>• <u>Go the Extra Mile-History of Excellence</u> <ul style="list-style-type: none"> <li>– <b>Small Strength/Assets</b> <ul style="list-style-type: none"> <li>▪ “Guarantee” to graduate-small, supportive, push on graduating</li> <li>▪ Know kids &amp; families by name</li> <li>▪ Academic abilities (college courses @ high school)</li> <li>▪ Graduation rate (high by comparison)</li> <li>▪ Low behavior disruption</li> <li>▪ Build trust due to strong community values</li> <li>▪ Athletic leadership</li> <li>▪ Increase 10% scholarships for graduating seniors</li> <li>▪ Beecher keeps Beecher (take care/raises/grows)</li> <li>▪ Students on radio selling their stories</li> </ul> </li> </ul> </li> <li>• <u>“New Beecher”</u> <ul style="list-style-type: none"> <li>– How are we putting it out?</li> <li>– Bring in community (50-70 leaders) to tell our story</li> <li>– Bring up data points to share growth</li> </ul> </li> </ul>
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			<ul style="list-style-type: none"> <li>– Student created videos (post for community)</li> <li>• <b><u>Immediate</u></b> <ul style="list-style-type: none"> <li>– <b>Castle</b> – U of M-Maria (Marketing)</li> <li>– <b>Courtney/Lance</b> – Seniors to walk @ Tucker and sell points for future</li> <li>– <b>Ford/Norma/Howard</b> – Create “Why Beecher” video &amp; postings for each building</li> <li>– <b>Admin(due by 6/10 to T. Seltzer)</b> – Expand Points of Pride statements <ul style="list-style-type: none"> <li>▪ Incentive for 4<sup>th</sup>-8<sup>th</sup> retention</li> <li>▪ Presentations</li> </ul> </li> <li>– <b>Everyone</b> – Dailey, 6/17, Admin present to meet/greet community</li> <li>– <b>Lance/Castle</b> – Meet with transition teachers</li> <li>– <b>Commitment Fair</b></li> </ul> </li> </ul>
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