



Welcome Parents & Students



ATHLETIC DEPARTMENT STAFF

- **Marj Maurer, AD**
- **Missy Iverson, Admin Assistant**



WE ARE...

- Education based co-curricular program
- Extension of the classroom
- Emphasize growth & improvement
- Reward effort not just winning
- Give permission to fail
- Focus on process then outcome
- Focus on student first, athlete second



WE ARE NOT...

AAU, Club or Travel



**US Youth Soccer Crowns 14U
National Champions**



Common Language

Goals and Purpose

Is to provide our students with the opportunity to form positive relationships, inspire passion, engage, perseverance, and promote accountability within and through our co-curricular programs.



The GOAL of our athletic program is to win games!



**WE PREPARE, PLAN AND
PLAY TO WIN**


**BUT WINNING IS NOT OUR
PURPOSE**



The PURPOSE of our athletic program is...

- Teaching & Learning
- Human Growth & Development
- Connecting Students to Caring Adults





**Less than 1%
will have a career in
Professional Sports**



Less than 3%
of high school athletes
will play beyond high school
at any level!



97%

**Will have a terminal
experience**

**When our students graduate their organized
athletic experience is over!**

VALUE OF EDUCATION-BASED ATHLETICS

- Multiple Studies
 - Students engaged in Athletic and Activity Programs excel in the classroom
 - Less likely to use drugs, tobacco, or suffer health issues
 - Have better attendance rates– lower absenteeism
 - Higher graduation rate
 - Higher SAT and ACT scores
 - Greater post-secondary opportunities
 - Physically active, sleep better, eat healthier diet

PURPOSE

To provide students with engaging experiences outside of the school day.



PURPOSE

Our coaches engage students with inspiration, perseverance, accountability, and build positive relationships.



DEFINITION OF SUCCESS

**How will we collectively
and publicly define success
in our school community?**



DEFINING SUCCESS...

CHANGE THE QUESTION

- › Did you do your best?
- › Did you help others succeed?
- › What did you learn?
- › Did you have fun? How did you help make it fun?
- › Did you improve? How will you get better tomorrow?
- › Did you conduct yourself well?
- › Were you a great teammate?
- › How did you handle winning? Losing? Outcomes?

COMMUNICATION PLAN

1. Athlete to Coach
2. Athlete, Parent to Coach
3. Athlete, Parent, Coach to AD
4. Athlete, Parent, Coach, AD to Principal

