



Madison Public Schools

Referendum Update
Board of Education - July 18, 2023



Timeline

Action	Proposed Date
Board approves the submission to the NJDOE for all project approvals	COMPLETED - June 21. 2022
LRFP Board approval and submission to DOE for approval	COMPLETED - June 21, 2022
Referendum Committee recommends breakdown of questions	COMPLETED - December 2022
DOE project approval received	COMPLETED - July 2023
Select PR firm to assist/manage communication strategy and develop community education resources	Identified pending determination of path forward
Re-pricing of projects post-state approval	COMPLETED - July 2023
Public release of referendum proposal details and execution of strategy	TBD
Provide notice to DOE for special election (60 days prior)	TBD
Referendum questions submitted to county (at least 19 days prior to vote)	TBD
Madison Referendum Vote	December 2023

Notes on Cost

- Phoenix Advisors has been and is steadily monitoring the current economic environment in helping use to determine these cost estimates
- Conservative interest rates have been factored into projections
- All projects in proposed Questions 1 & 2 are eligible for **34% savings from state funding***
- Some projects in proposed Question 3 are eligible for **34% savings from state funding***
- For every \$10M it will cost the average taxpayer \$100 (*takes debt service aid into account*)
- Average assessed home is based on \$690,702
- We will be able to calculate the final cost the average taxpayer once we set a date and make final decision on the questions.
- We do have the ability to adjust what is included in each question or even leave off projects.
- ROD Grants have not been awarded, but we expect to be awarded some money

*final question breakdown pending



Proposed Referendum Costs (Including ROD Grant Projects*)

Question 1		Question 2		Question 3	
Local Share	\$36,829,656.44	Local Share	\$6,714,041.90	Local Share	\$18,123,352.78
State Share	\$18,972,853.32	State Share	\$3,458,748.86	State Share	\$3,067,950.22
Total		Total		Total	
\$55,802,509.76		\$10,172,790.75		\$21,191,303.00	
* Based on discussions with the Architects and State, we expect to reduce the total amount by about \$2,400,000 if /when we receive ROD grant funding making the total for all 3 questions closer to \$85,936,103.51		Q1 + Q2		Q1 + Q2 + Q3	
		Local Share	\$43,543,698.34	Local Share	\$61,667,051.12
		State Share	\$22,431,602.17	State Share	\$25,499,552.39
		Total		Total	
		\$65,975,300.51		\$87,166,603.51	



Next Steps

- Board determination of date for vote (Approved for December 2023)
- Finalize questions based on new pricing
- Finalize contract with PR firm (In process, expect contract on August agenda)
- Public release of referendum proposal details and execution of strategy
- Provide notice to DOE for special election (60 days prior)
- Referendum questions submitted to county (at least 19 days prior to vote)



Questions?

Appendix

- Madison Public Schools- [Referendum Planning Webpage](#)
- [Primary Links](#) & Superintendent Coffee Presentations
- [Support Document Links](#)
- First Madison Referendum Advisory Committee [Presentation](#)
- See the following slides from the Second Advisory Meeting (November).

Question Structure Feedback Analysis (December 2022)

Item	Cost	Group 1	Group 2	Group 3	Group 4	Consensus	Avg Deviation	Question 1	Question 2	Question 3	Total
Floors & Lighting	\$16,399,719	1 ▼	1 ▼	1 ▼	1 ▼	1.00	0.00	\$16,399,719			
Heating systems	\$10,910,050	1 ▼	1 ▼	1 ▼	1 ▼	1.00	0.00	\$10,910,050			
MHS Roof	\$5,428,000	1 ▼	1 ▼	1 ▼	1 ▼	1.00	0.00	\$5,428,000			
AC Classrooms	\$3,806,500	1 ▼	1 ▼	1 ▼	1 ▼	1.00	0.00	\$3,806,500			
Bathroom Renovations	\$3,473,000	1 ▼	1 ▼	1 ▼	1 ▼	1.00	0.00	\$3,473,000			
Safety & Security	\$2,328,606	1 ▼	1 ▼	1 ▼	1 ▼	1.00	0.00	\$2,328,606			
Electrical upgrades	\$2,185,000	1 ▼	1 ▼	1 ▼	1 ▼	1.00	0.00	\$2,185,000			
ADA Renovations	\$920,000	1 ▼	1 ▼	1 ▼	1 ▼	1.00	0.00	\$920,000			
Emergency Response Systems	\$2,905,763	2 ▼	1 ▼	1 ▼	2 ▼	1.50	0.50	\$2,905,763			
Emergency Power	\$1,552,500	2 ▼	2 ▼	1 ▼	3 ▼	2.00	0.50		\$1,552,500		
AC Common Areas	\$6,175,500	1 ▼	1 ▼	1 ▼	2 ▼	1.25	0.38		\$6,175,500		
Window Systems CAS	\$1,150,000	1 ▼	2 ▼	1 ▼	2 ▼	1.50	0.50		\$1,150,000		
Interior Classroom Renovation	\$3,998,550	1 ▼	2 ▼	2 ▼	2 ▼	1.75	0.38		\$3,998,550		
CAS Addition	\$7,590,000	3 ▼	2 ▼	3 ▼	2 ▼	2.50	0.50			\$7,590,000	
MHS Gym	\$2,346,000	2 ▼	3 ▼	2 ▼	3 ▼	2.50	0.50			\$2,346,000	
Site Improvements	\$3,797,783	3 ▼	2 ▼	3 ▼	3 ▼	2.75	0.38			\$3,797,783	
KRS Addition	\$1,932,000	3 ▼	3 ▼	3 ▼	2 ▼	2.75	0.38			\$1,932,000	
Athletic Turf, Track, Fields, Playgrounds	\$2,645,920	3 ▼	3 ▼	3 ▼	3 ▼	3.00	0.00			\$2,645,920	
								\$48,356,638	\$12,876,550	\$18,311,703	\$79,544,891



Original Proposed Referendum Costs (2021)

Question	Question Cost	Total Potential Cost
Question 1	\$49,572,188.32	\$49,572,188.32
Question 2	\$10,108,500.00	\$59,680,688.32 (Q1 & Q2)
Question 3	\$19,864,203.00	\$79,544,891.32 (Q1, Q2, & Q3)

- Phoenix Advisors is steadily monitoring the current economic environment
- Conservative interest rates have been factored into projections
- All projects in Questions 1 & 2 are eligible for **34% savings from state funding**
- For every \$10M it will cost the average taxpayer \$100 *(takes debt service aid into account)*
- Average assessed home is based on \$690,702



Original Proposed Referendum Costs (December 2021)

- The state is still approving the submission of the overall project application
- The district is awaiting preliminary approval for state aid before the final numbers can be determined.

Approximate Referendum Cost		Estimated Annual Tax Increase	Estimated Monthly Amount
Q1	\$50,000,000	\$500	\$40
Q2	\$60,000,000	\$600	\$50
Q3	\$80,000,000	\$800	\$70



Central Avenue Addition Rendering





Kings Road Addition Rendering

