

## FERPA and Photos/Videos

Updated October 8, 2020

The Family Educational Rights and Privacy Act (FERPA) affords parents and students who are 18 years of age or older ("eligible students") certain rights with respect to the student's education records. The Annual Notification of Rights under FERPA contains the full notification of these rights and is available on the Bowling Green R-I School District's website and in the student handbooks.

The *Family Educational Rights and Privacy Act* (FERPA), a Federal law, requires that Bowling Green R-I School District, with certain exceptions, obtain your written consent prior to the disclosure of personally identifiable information from your child's education records. However, Bowling Green R-I School District may disclose appropriately designated "directory information" without written consent, unless you have advised the Bowling Green R-I School

Directory information, which is information that is generally not considered harmful or an invasion of privacy if released, can also be disclosed to outside organizations without a parent's prior written consent. Outside organizations include, but are not limited to, companies that manufacture class rings or publish yearbooks.

The Bowling Green R-I School District has designated **photographs, videotapes, digital images and recorded sound as directory information, unless such records would be considered harmful or an invasion of privacy.**

If you do not want Bowling Green R-I School District to disclose this information from your child's education records without your prior written consent, you must notify the Bowling Green R-I School District in writing within 10 school days of the Annual Notification of Rights under FERPA. Please refer to the FERPA Directory Information Opt-Out Form for such notification to the Bowling Green R-I School District.