



Cocoa Puffs™ 25% Less Sugar Bowlpak Cereal

Whole Grain Corn - First Ingredient. Naturally Flavored Frosted Corn Puff Cereal. Provides 12 vitamins and minerals per 30g serving. 25% less sugar than the Average of the three leading cocoa Cereals. No Colors from Artificial Sources & No Artificial Flavors. Whole Grain. 1 oz Eq. Grain.

UNIT SIZE: 1.06 OZ
CASE COUNT: 96

PRODUCT CODE: 31888000
UPC: 016000318885
GTIN: 10016000318882

Nutrition Facts

Serving Size:	1 Bowl (30g)	
Amount Per Serving:	As Packaged	
Calories	110	
Calories From Fat	15	
		% Daily Value*
Total Fat	1.5g	2%
Saturated Fat	0g	0%
Trans Fat	0g	
Cholesterol	0mg	0%
Sodium	120mg	5%
Total Carbohydrate	25g	8%
Dietary Fiber	2g	7%
Sugars	8g	
Protein	2g	
Vitamin A	10%	
Vitamin C	10%	
Calcium	10%	
Iron	25%	
Vitamin D	10%	
Thiamin	25%	
Riboflavin	25%	
Niacin	25%	
Vitamin B6	25%	
Folic Acid	25%	
Vitamin B12	25%	
Zinc	30%	

* Percent Daily Value (DV) are based on a 2,000 calorie diet
* - Not a significant nutrient source
* Nutritional information is subject to change. See product label to verify ingredients and allergens.
* Do not eat raw dough or batter.
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Ingredients

Whole Grain Corn, Sugar, Corn Meal, Corn Syrup, Cocoa Processed with Alkali, Fructose, Canola Oil, Salt, Caramel Color, Refiner's Syrup, Baking Soda, Natural Flavor. Vitamins and Minerals: Tricalcium Phosphate, Calcium Carbonate, Zinc and Iron (mineral nutrients), Vitamin C (sodium ascorbate), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B2 (riboflavin), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), A B Vitamin (folic acid), Vitamin B12, Vitamin D3.



Package Information

NET WEIGHT: N/A
VOLUME: 2.346 CF
HEIGHT: 18.62 IN
LENGTH: 16.75 IN
WIDTH: 13 IN
CASE SIZE: 2.346 CF

KEY FEATURES:

- Whole Grain
- 1 oz. Eq. Grain
- No Artificial Flavors
- No Colors from Artificial Sources



GENERAL MILLS

Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Exhibit A
Weights per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: 25% Less Sugar Cocoa Puffs® Bowlpak Code No.: 16000-31888

Manufacturer: General Mills, Inc. Serving Size 1-1/16 OZ (30g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes No **How many grams:**

(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group **Indicate to which Exhibit A Group (A-I) the Product Belongs:** I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of one ounce equivalent as listed in SP 30-2012 B	Creditable Amount $A \div B$
Ready to Eat Cereal	30g	28g	$30g \div 28g = 1.07$
Total Creditable Amount¹			1.00

¹Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 1-1/16 OZ (30g)

Total contribution of product (per portion) 1.00 oz equivalent

I further certify that the above information is true and correct and that a 30g/1-1/16 ounce portion of this product (ready for serving) provides 1.00 oz equivalent Grains. I further certify that non-creditable grains **are not** above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Susan Coult

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